



River Campus Libraries OneRochester Campaign

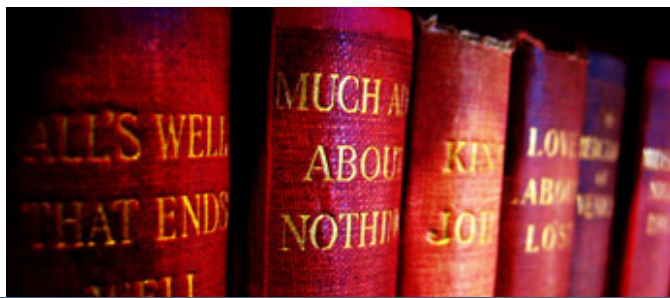
On behalf of the River Campus Libraries, thank you for the incredible work you perform every day and for making such a significant difference. OneRochester provides an additional way for you to make an even greater impact **by making a donation, of any amount, to what you care most about.** You can invest in *thousands of funds*, from the Memorial Art Gallery, to the University of Rochester Medical Center.

As a member of the **River Campus Libraries** community, you may be interested in supporting **our Annual Fund** through OneRochester. Your gift, of any amount, will support the most critical priorities of our libraries.



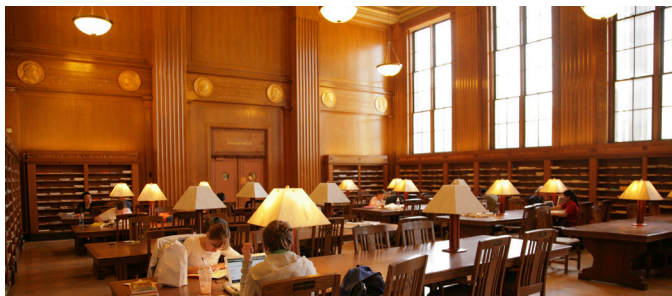
OUR STUDENTS

Student interns help us maintain a high level of capacity, capability, and success. Students also receive an enriched learning experience that helps prepare them for the next stage of their lives. **Funding helps provide internships for students** in Rare Books and Special Collections, the Robbins Library, and our Digital Humanities Center program, among others.



OUR COLLECTIONS

We are developing a digital library strategy for 21st century collecting. **Your annual fund support fuels the acquisition of rare and unique materials**, both physical and digital, for customized curricular experiences, curated exhibits, citizen scholarship, and collaborations with other cultural institutions.



OUR LEARNING SPACES

When students and faculty walk through our doors, we want them to be entering an academic gathering place for collaborative activity, experiential learning and research. **Gifts to the annual fund support the continual evolution of our learning spaces** by enabling us to make the substantive changes that are required for both our physical and virtual learning environments.



OUR TECHNOLOGY

Technology is having a profound effect on everything we do. Annual fund support enables us to **purchase new and emerging technologies** to keep our students at the forefront of the digital age.

EXPLORE THE POSSIBILITIES...

If you are interested in exploring a gift that directly supports the River Campus Libraries, please contact Brenda Gaglia at 276-4570 or at brenda.shockley@rochester.edu. Learn more about OneRochester at Rochester.edu/OneRochester.



MELISSA MEAD, University Archivist

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People tell me I have the coolest job at the University (and I agree). As University Archivist, I answer questions on every aspect of our history from Anderson to Zornow. By having a membership to the Memorial Art Gallery, and by joining the Friends of the UR Libraries, I support the University in ways that are meaningful to me. The **OneRochester** campaign lets me know that my support is meaningful to the University.”



FACULTY & STAFF CAMPAIGN

Melissa Mead

John M. and Barbara Keil University Archivist
and Rochester Collections Librarian,
River Campus Libraries

To read more about OneRochester, or to give today,
please visit www.Rochester.edu/OneRochester