



URMC's OneRochester Campaign: Your Gift, Your Impact

On behalf of the University of Rochester Medical Center, thank you for the work you do every day to lead groundbreaking approaches to our research, education, patient care, and outreach in order to improve human health around the world.

The **OneRochester Campaign** now provides an additional way for you to make an even greater difference in the lives of others – **by making a donation, of any amount, to what you care most about.**

YOU CAN GIVE A GIFT TO ANY SCHOOL, DEPARTMENT, DIVISION, CENTER OR PROGRAM WITHIN THE MEDICAL CENTER OR ACROSS THE UNIVERSITY. THOUSANDS OF FUNDS ARE AVAILABLE. HERE ARE ONLY FOUR OF THE MANY WAYS YOUR GIFT WILL MAKE AN IMMEDIATE IMPACT.



PATIENTS & FAMILIES

You can support a wide range of facilities projects from renovating operating rooms to naming nursing stations and conference rooms, in order to provide state-of-the-art care. One option is to support the largest facilities project in our history—the new **Golisano Children's Hospital**, opening in 2015.



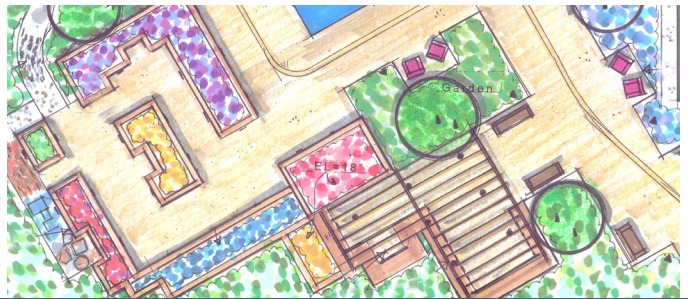
RESEARCH

You can help our renowned scientists propel discovery and tackle difficult problems in human health by supporting numerous research projects across the many departments, division, and centers in the Medical Center or a OneRochester team research project through the **Clinical and Translational Science Institute**.



EDUCATION

You can help attract and retain the best students, faculty, and staff by giving to scholarships, fellowships, endowed professorships or another project, the **Center for Experiential Learning (CEL)**, which is changing the way we prepare our health care providers. You can help us enhance students' and providers' skills, respond to the changing demands of dynamic health care teams, and give our providers, at every career-stage, the information needed to improve patient- and family-centered care.



COMMUNITY

Following George Eastman's legacy, you can help improve the physical and spiritual health and well-being of our patients, faculty, staff, and students in many ways. One option is to support the **Courtyard Healing Garden** to help renovate the garden near Pic's Place. You will help us create an environment that serves as a therapeutic gathering point for conversation and connection in a peaceful setting.

Please go to www.rochester.edu/OneRochester for more information.