



Wilmot Cancer Institute OneRochester Campaign

"I can't say enough about our team of physicians, researchers, nurses, and staff at the Wilmot Cancer Institute. Every single employee contributes to our common goal to prevent, detect, and treat cancer. Currently, research is a top priority at Wilmot as we are amidst a \$30 million campaign to support promising scientific investigations. My hope is not only for the community—but also our internal Wilmot 'family'—to come together in support of this historic effort. Thank you for everything you do to help cancer patients and their families."

- Jonathan W. Friedberg, M.D., M.M.Sc.
Director, Wilmot Cancer Institute

Wilmot has a number of areas you may be interested in supporting through the OneRochester campaign.

To support any of these funds when giving online, please write the referenced fund code in the "Other" box on the form.



HALLMARKS OF CANCER

Our researchers are studying **how to disrupt entire gene networks that control the activity of many cancers**, instead of focusing on single gene mutations. The goal is to develop the next generation of targeted therapies so that personalized treatment can reach more people. This team also investigates ways to repurpose existing FDA-approved drugs as cancer therapy.

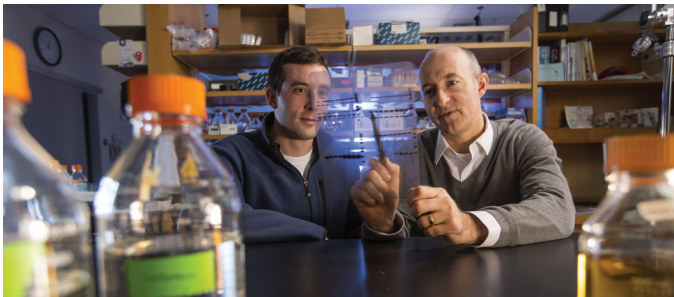
Wilmot Cancer Institute Research Fund (A08392)



BLOOD CANCERS

This team studies the ways in which cancers arise from the precursors to red and white blood cells and platelets. **Their focus is on the primitive cancer stem cells** that drive leukemia, the vessels and tissue in bone marrow, and clinical trials to test promising new lymphoma and leukemia drugs.

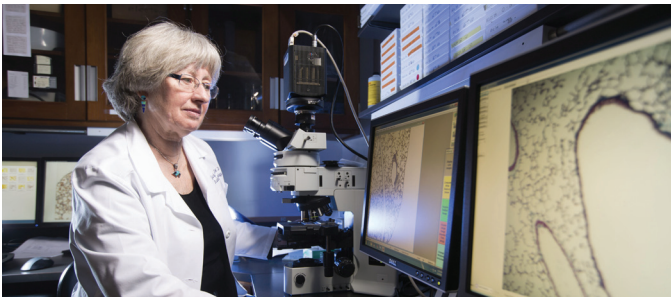
*Wilmot Cancer Institute Research Fund (A08392)
Blood Cancer Research Fund (A10246)
Leukemia Research Fund (A08690)
Lymphoma Research Fund (A00518)*



SOLID TUMORS

For the physicians and scientists on this team, collaboration is critical. Together they are **finding ways to apply concepts of biology and genomics to the urgent needs of patients**. Our primary focus is on genitourinary cancers (including prostate, bladder, kidney and testicular), gastrointestinal cancers (pancreas, liver, colon, esophageal), breast cancer and brain cancer.

*Wilmot Cancer Institute Research Fund (A08392)
A. Hezel Pancreatic Cancer Research Fund (A09357)
Breast Cancer Research Fund (A00554)
GI Cancer Research Fund (A00557)
Lung Cancer Research (A00590)
Prostate Cancer Research Fund (A00530)*



CANCER CONTROL & SURVIVORSHIP

With a long history of finding ways to help patients cope with side effects of treatment, this team is continuing in that strong tradition while also expanding into survivorship science. Whether it's preventing radiation harm or understanding how yoga therapy helps insomnia, the goal is to **improve the experience during every step of the journey** at Wilmot.

*Wilmot Cancer Institute Research Fund (A08392)
Geriatric Oncology Research Fund (A09156)
Wilmot Cancer Institute Clinical Cancer Survivorship Annual Fund (A09748)*



ENHANCING PATIENT CARE

Contributions to the Wilmot Cancer Institute Annual Fund support our daily operations and allow us to purchase lifesaving equipment, improve our training programs, and provide the best possible experience for everyone we serve. Gifts to the Clinical Cancer Survivorship Annual Fund enable us to **deliver outstanding care and offer invaluable resources and support** to cancer survivors and their families.

*Wilmot Cancer Institute Annual Fund (A08293)
Wilmot Cancer Institute Clinical Cancer Survivorship Fund (A09748)*



Learn more about OneRochester at rochester.edu/OneRochester.