

BS Bachelor of Science in Business Business Analytics Track

Prerequisite

Calculus sequence: MATH 141-143 or MATH 161-162

Core Courses (9)

Statistics: ECON 230, STAT 213, or MATH 203 preferred

Principles of Economics ECON 108

Intermediate Microeconomics ECON 207

Financial Accounting ACC 201

Financial Management FIN 205 or FIN 204

Principles of Marketing MKT 203

Business Information Systems CIS 220

Operations and Strategy BUS 221

Economic Theory of Organization STR 203

Business Analytics Track (6)

Intro. to Programming for Business Analytics CIS 191

Econometrics ECON 231W

Data Mgmt. & Descriptive Analytics for Business CIS 240

Predictive Analytics CIS 242

Electives (select 2)

Managerial Accounting ACC 221

Business Modeling with Excel CIS 211

Contract Theory ECON 217

Applied Econometrics ECON 233

Game Theory ECON 288

Portfolio Theory & Analytics FIN 234

Real Estate Principles FIN 241

Marketing Research & Analytics MKT 212

Advertising & Social Media MKT 233

Business Strategy STR 221

Pricing Strategy STR 241

Note: You can take track courses before completing the core as long as prerequisites are met.



Study Abroad

Plan ahead and meet with Education Abroad.



Internship & Career Preparation

Career destination is a combination of academic, co-curricular, and career interests. To explore different opportunities, visit the Greene Center.



Did You Know?

MATH 141-143 or MATH 161-162 and STAT 213 also satisfies your natural science cluster.