Bachelor of Science in Business Entrepreneurship Track

Pre-major Courses

Calculus sequence: MATH 141-143 or MATH 161-162

Core Courses (9)

Statistics: ECON 230, STAT 213, or MATH 203 preferred

- ECON 108: Principles of Economics
- ECON 207: Intermediate Microeconomics
- ACC 201: Financial Accounting
- FIN 205: Financial Management
- MKT 203: Principles of Marketing
- CIS 220: Business Information Systems
- BUS 221: Operations and Strategy
- STR 203: Economic Theory of Organization

Entrepreneurship Track (6)

- ENT 101: Introduction to Entrepreneurship
- ENT 223: Planning & Growing Business Ventures or ENT 225: Technical Entrepreneurship

Electives (select 4)

- ACC 221: Managerial Accounting
- BUS 118: Business Ethics
- BUS 201: Impactful Presentations or BUS 210: Art of Pitching
- BUS 217: Business Leadership
- BUS 241: Boom, Bust, & Bubbles
- BUS 389: Business Research
- CIS 211: Business Modeling with Excel
- ENT 227: Fundamentals of Social Entrepreneurship
- FIN 213: Corporate Finance
- FIN 233: Mergers & Acquisitions
- FIN 241: Real Estate Principles
- FIN 246: Cryptocurrencies, Blockchain, & FinTech
- LAW 205: Business Law: Contracts & Legal Entities
- LAW 250: Business Law: Transactions & Other Topics
- MKT 212: Marketing Research & Analytics
- MKT 213: Marketing Projects & Cases
- MKT 233: Advertising & Social Media
- MKT 235: Product & Brand Strategy
- MKT 237: Digital Marketing Strategy
- PSCI 238: Business & Politics
- PSCI 244: Politics & Markets
- SOCI 310: Social Network Theory & Entrepreneurship I
- SOCI 311: Social Network Theory & Entrepreneurship II
- STR 221: Business Strategy
- STR 241: Pricing Strategy

Note: You can take track courses before completing the core as long as prerequisites are met.

Study Abroad
Plan ahead and meet with Education Abroad.

Internship & Career Preparation
Career destination is a combination of academic, co-curricular, and career interests. To explore different opportunities, visit the Greene Center.

Did You Know?
MATH 141-143/MATH 161-162 and STAT 213/ECON 230 also satisfies your natural science cluster (Math & Statistics - NUMTH013).