

# BS Bachelor of Science in Business Entrepreneurship Track

## Prerequisite

Calculus sequence: MATH 141-143 or MATH 161-162

## Core Courses (9)

Statistics: ECON 230, STAT 213, or MATH 203 preferred

Principles of Economics ECON 108

Intermediate Microeconomics ECON 207

Financial Accounting ACC 201

Financial Management FIN 205 or FIN 204

Principles of Marketing MKT 203

Business Information Systems CIS 220

Operations and Strategy BUS 221

Economic Theory of Organization STR 203

## Entrepreneurship Track (6)

Planning & Growing Business Ventures ENT 223  
OR Technical Entrepreneurship ENT 225

## Electives (select 5)

Managerial Accounting ACC 221

Impactful Presentations BUS 201\*  
AND Art of Pitching BUS 210\*

Boom & Bust: Famous Market Failures BUS 241

Business Modeling with Excel CIS 211

Fundamentals of Social Entrepreneurship ENT 227

Corporate Finance FIN 213

Mergers & Acquisitions FIN 233

Real Estate Principles FIN 241

Business Law: Contracts & Legal Entities LAW 205

Business Law: Transactions & Other Topics LAW 250

Marketing Research & Analytics MKT 212

Marketing Projects & Cases MKT 213

Advertising & Social Media MKT 233

Product & Brand Strategy MKT 235

Business & Politics PSCI 238

Politics & Markets PSCI 244

Social Network Theory & Entrepreneurship I SOCI 310

Social Network Theory & Entrepreneurship II SOCI 311

Business Strategy STR 221

Pricing Strategy STR 241

\* 2 credit course

Note: You can take track courses before completing the core as long as prerequisites are met.



### Study Abroad

Plan ahead and meet with Education Abroad.



### Internship & Career Preparation

Career destination is a combination of academic, co-curricular, and career interests. To explore different opportunities, visit the Greene Center.



### Did You Know?

MATH 141-143 or MATH 161-162 and STAT 213 also satisfies your natural science cluster.