Selected Coverage January 2011

**National**
- ABC News
- Bloomberg BusinessWeek
- CBS News
- Chicago Tribune
- Daily Beast
- Daily News
- Guardian.co.uk
- History.com
- Huffington Post
- MSNBC
- New Scientist
- Newsday
- PBS
- Psychology Today
- Spiegel Online
- Times of India
- The Tonight Show with Jay Leno
- UPI
- USA Today
- U.S. News & World Report
- Wall Street Journal
- Washington Post
- WebMD
- Yahoo! News

**Local**
- 8WROC-TV
- 10WHEC-TV
- 13WHAM-TV
- Rochester Business Journal
- Rochester Democrat and Chronicle
- WHAM AM 1180
- WXXI
- YNN

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**U.S. News & World Report (January 31)**

**Survival After Stroke Better for Blacks**

This finding might seem odd since conventional wisdom says black patients typically fare worse than whites when it comes to medical care in general. However, the same trend has been noticed in other areas such as heart attack and heart failure, hip fractures and gastrointestinal bleeding, the University of Rochester researchers added. “The question is why that might be the case,” said study author Dr. Robert Holloway, a professor of neurology. (Also Reported in: Bloomberg BusinessWeek, MSNBC, Reuters, MSN, Yahoo! News, WebMD, Science Daily, and others)

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**UPI (January 7)**

**Helicopter-transport patients do better**

Lead author Dr. Mark Gestring, director of the Kessler Trauma Center at the University of Rochester Medical Center in New York, says helicopter-transport patients not only tend to be more severely injured, but also travel greater distances, require more hospital resources — including intensive care unit, use of a ventilator to assist breathing and urgent surgery — yet are more likely to survive than patients brought to trauma centers by ground ambulance. (Also Reported in: News-Medical.net, Science Daily)

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**U.S. News & World Report (January 25)**

**Some Older Drivers’ Vision Problems Different Than Thought**

The reason that many older drivers have difficulty seeing other cars, cyclists or pedestrians moving around them isn’t necessarily the result of a reduced ability to perceive moving objects, but rather a heightened awareness of background movement, a new study from the University of Rochester suggests. (Also Reported in: Bloomberg BusinessWeek, Scientific American, MSN, Newsday, Telegraph.co.uk, Yahoo! News, e!Science News, and others)

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**The Tonight Show with Jay Leno (January 26)**

**Meal or No Meal**

David Aquila wins a free meal and plays with the Tonight Show band after he revealed a talent he’s developed alongside his musical ability …

Jay Leno: Where are you from?
David Aquila: I live in Avon Park, Florida, but I go to school at the Eastman School of Music in Rochester, New York.
Jay Leno: Eastman School, so you’re a musician. What is your talent you’re going to impress us with?
David Aquila: I’m going to be solving the Rubik’s Cube with my left hand while playing the Haydn Trumpet Concerto with my right hand.
**Rochester Democrat and Chronicle (January 26)**
University of Rochester unveils College Town plans
“This is a truly significant project, one that is potentially transformative for this neighborhood,” said UR President Joel Seligman at a news conference at St. Anne Church on Mt. Hope. (Also Reported in: Irondequoit Post, Rochester City Newspaper, Rochester Business Journal, 10WHEC-TV, 13WHAM-TV, WHAM AM 1180, 8WROC-TV, YNN)

**Psychology Today (January 14)**
Microglia: A Standing Ovation, Please!
Now, new research from the University of Rochester Medical Center is revealing even more reasons to stand up and applaud the microglia. It turns out that microglia serve more than immune functions. They are essential to learning and memory.

**PBS (January 5)**
Is Technology Wiring Teens to Have Better Brains?
Daphne Bavelier thinks so. She is a professor in the Brain and Cognitive Sciences Department at the University of Rochester. She has done a lot of research on video game players. And parents, the news is a little bit counterintuitive. (Also Reported in: Detroit Free Press)

**Rochester Democrat and Chronicle (January 12)**
Renee Fleming will perform at the Eastman Theatre
Opera star Renee Fleming will perform at the Eastman Theatre on Feb. 20. The Chili native and University of Rochester’s Eastman School of Music graduate will perform with the Eastman Philharmonia in a benefit concert for a scholarship in her name. (Also Reported in: Rochester City Newspaper, Daily News, Rochester Business Journal)

**WebMD (January 24)**
Study Suggests Doctors Are Missing Opportunities to Empathize With Patient’s Fears
University of Rochester assistant professor of psychiatry and medicine Diane Morse, MD, who led this study, agrees that showing empathy can actually save doctors time and improve patient satisfaction and even outcomes.

**Huffington Post (January 11)**
Spectator Nation: Are You a Screen Junkie?
The University of Rochester’s Edward Deci, who has written extensively on the need for autonomy, says we have two reactions to being controlled – compliance and defiance, both of them equally subjugating and that don’t allow us to express our authentic self.

**Rochester Business Journal (January 11)**
Simon School honored for return on investment
The Simon Graduate School of Business at the University of Rochester is ranked the top private U.S. business school for return on investment by Bloomberg BusinessWeek.

**Yahoo! News (January 16)**
‘Armour’ stripping may defeat MRSA
A vaccine against MRSA could be developed by stripping the superbug of its “armour”, scientists believe. “We are very excited about our vaccine research,” said Dr. Regis O’Keefe, chief of orthopaedics at the University of Rochester Medical Centre in New York State. “It’ll have a phenomenal impact on individuals locally and across the country if we are successful.” (Also Reported in: Science Daily, Times of India, Disabled World, RCS, New Scientist)

**Wall Street Journal (January 13)**
FDA Restricts Acetaminophen in Some Products
The FDA move stems from a June 2009 advisory committee meeting in which the agency’s outside experts on pain medicines and drug safety voted overwhelmingly for a black-box warning on Vicodin and the other combination painkillers. The panel split on whether Vicodin and Percocet should be pulled from the market. One of the panelists from that meeting, neurologist John Markman of the University of Rochester Medical Center, said, “The FDA struck a great balance in their decision not to pull the medicines.” Dr. Markman, who runs the university’s neuromedicine pain center, added, “They are very necessary in palliative care, in end-of-life care, and treating chronic pain.” (Also Reported in: WebMD, CNN, Wall Street Journal, Gainesville Sun)
Daily Beast (January 5)
Low Sperm Count: Why Male Fertility is Falling
Groups like the Center for Reproductive Epidemiology at the University of Rochester Medical Center are adding weight to the idea that sperm is taking a hit, possibly from environmental chemicals.

Spiegel Online (January 20)
Violent Seismic Activity Tearing Africa in Two
Cynthia Ebinger, a geologist from the University of Rochester in New York, could hardly believe what the caller from the deserts of Ethiopia was saying. It was an employee at a mineralogy company – and he reported that the famous Erta Ale volcano in northeastern Ethiopia was erupting. Ebinger, who has studied the volcano for years, was taken aback. The volcano’s crater had always been filled with a bubbling soup of silver-black lava, but it had been decades since its last eruption.

USA Today (January 5)
Digital tools can help put fitness goals on track
Dr. Betty Rabinowitz, medical director of the 22 primary care practices affiliated with University of Rochester Medical Center, said apps can provide patients with a shot of motivation and a way to get organized and track results. People who carry a Web-enabled cell phone may find it a convenient tool for recording blood pressure or blood sugar readings, medication or insulin use.

Washington Post (January 6)
Autism and vaccination: Study debunked
Host Susan Hyman, MD, FAAP, is associate professor of pediatrics and division chief of neurodevelopmental and behavioral pediatrics at Golisano Children’s Hospital at the University of Rochester Medical Center.

Chicago Tribune (January 10)
Can this drink help insomnia?
They found a modest reduction in the time spent awake for the cherry juice drinkers, an effect that should be used to support further, more definitive work, said Wilfred Pigeon, the Director of the Sleep and Neurophysiology Research Lab at the University of Rochester Medical Center and the study’s lead author.

UPI (January 4)
Facial bones age as well as skin, tissue
Dr. Robert B. Shaw Jr. of University of Rochester Medical Center in New York and colleagues analyzed computed tomography scans of the facial bones in young adults ages 20-40, middle-age adults ages 41-64 and those age 65 and older. The scans were done for medical reasons, not for plastic surgery planning, Shaw says. (Also Reported in: MSN, LiveScience.com, CNN.com, News-Medical.net, Times of India, and others)

 Guardian.co.uk (January 27)
Best Translated Book awards longlist revealed
David Grossman, Per Petterson and Amelie Nothomb are the major names leading the fiction longlist for this year’s Best Translated Book awards, run from the University of Rochester in New York. (Also Reported in: Book2Book)

Daily News (January 19)
Eastman student picked for YouTube Orchestra
Eastman School of Music freshman Jennifer Zhou has been chosen as one of only three flutists in the 2011 YouTube Symphony Orchestra and will be performing under renowned conductor Michael Tilson Thomas at the Sydney Opera House.

Rochester Democrat and Chronicle (January 30)
Steve Sink: Money’s tight, but here are 4 local projects worth funding (editorial)
$33 million to create the Health Sciences Center for Computational Innovation at the University of Rochester. This project aims to combine IBM’s computing power with UR’s biomedical research. University President Joel Seligman has said the big health care challenges the nation faces from medical advances to cost-cutting measures require the combination of cutting edge science and high performance computing.

U.S. News & World Report (January 18)
Progress Reported in Predicting Alzheimer’s
Even so, the ability to precisely diagnose Alzheimer’s disease during life, which is now impossible, could lead to improved research, said memory specialist Dr. Anton P. Porsteinsson, a psychiatry professor at the University of Rochester School of Medicine, who was not involved with the studies. (Also Reported in: Bloomberg BusinessWeek, Yahoo! News, Newsday, MSN)
**U.S. News & World Report (January 3)**

Colonoscopies May Not Have ‘Blind Spot’ After All

“We didn’t really have robust data proving that anything is very good at preventing right-sided cancer,” said Dr. Vivek Kaul, acting chief of gastroenterology and hepatology at the University of Rochester Medical Center. “Here is a paper that suggests that risk reduction is pretty robust even in the right side. [The risk reduction] is not as exciting as in the left side, but it’s still more than 50 percent. That’s a little hard to ignore.” (Also Reported in: Bloomberg BusinessWeek, MSN, Newsday)

**Yahoo! News (January 12)**

Why you shouldn’t beg your doctor for an antibiotic

“There are approximately 13 or 14 million visits every year to doctors and emergency rooms for sore throat and more than 50% get antibiotics when it’s pretty clear that strep throat is quite uncommon,” says Mary Caserta, MD, an associate professor of pediatrics at the University of Rochester Medical Center, in New York. ( Reported in: Huffington Post)

**Rochester Democrat and Chronicle (January 11)**

Kirsten Gillibrand: I’ll push for permanent tax credit

The tax credit has been “pivotal” for most of the tech companies that have been created out of University of Rochester research, UR President Joel Seligman said. (Also Reported in: 13WHAM-TV)

**Rochester Democrat and Chronicle (January 9)**

UR brings Simon School of Business to N.Y.C.

The University of Rochester’s Simon Graduate School of Business is launching a master’s in finance program in the world’s capital of finance – Manhattan.

**ABC News (January 4)**

Implantable Cardioverter-Defibrillators Overused

“Guidelines are simply recommendations made by a committee of experts, and the guidelines are often out-of-date with relevant clinical practice by the time they make it through the societies and are approved, often a 2-year process,” said Dr. Arthur Moss, professor of cardiology at the University of Rochester Medical Center. “There are always exceptions to guidelines – and the attending physician-cardiologist is at liberty to make a relevant clinical decision based on the circumstances and risks presented by the patient.”

**Rochester Democrat and Chronicle (January 19)**

UR senior meets Michelle Obama

A University of Rochester senior met first lady Michelle Obama today in Washington, D.C. Isthier Chaudhury was invited to attend an event at Howard University that featured Obama and included a panel of students who have studied in China. The panel discussion coincided with Chinese President Hu Jintao’s visit to the White House. (Also reported in: 13WHAM-TV, YNN)

**Rochester Democrat and Chronicle (January 13)**

UR, RIT to offer joint master’s degree in medical informatics

Rochester Institute of Technology and the University of Rochester have joined forces to create a two-year master’s degree program in medical informatics. It’s the application of computer science to improve the delivery of health care, said Dr. David Krusch, a surgeon and director of the Division of Medical Informatics and chief medical information officer at the University of Rochester Medical School. (Also Reported in: Rochester Business Journal)

**Yahoo! News (January 12)**

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Yahoo! News (January 14)
At the Super Bowl, carmakers are back in the game
“Any way you cut it, it’s an auto extravaganza,” said George Cook, a professor at University of Rochester’s Simon Graduate School of Business and a former Ford Motor Co. executive. “It’s about assuring the American car buyer that the industry has returned. It’s about winning back trust.” (Also Reported in: Broadcast Newsroom)

Daily News (January 25)
A (horse) path to heal
The verdict is still out on how effective therapeutic horseback riding is, said Susan L. Hyman, a University of Rochester pediatrics professor specializing in special-needs children. “Children and adults with autism seem to be more aware of social interaction with the horses [and] that may impact how they interact with people,” she said.

ABC News (January 25)
Arctic Blast Increases Risk of Frostbite, Hypothermia
Dr. Sandra Schneider, professor and chair emeritus of the department of emergency medicine at the University of Rochester Medical Center, has seen her share of frostbite cases.

CBS News (January 14)
Breast-Feeding Advice Wrong? What Should Moms Do?
“Most of the time, research is formulated by baby food and formula companies who are anxious to get their customers back,” says Dr. Ruth Lawrence, a professor of pediatrics at the University of Rochester Medical Center and author of “Breastfeeding: A Guide for the Medical Profession.”

History.com (January 7)
William Wallace: The Real Robin Hood?
To Thomas Hahn, a Robin Hood scholar and professor of English at the University of Rochester, Whyte’s theory appears implausible on the basis of chronology alone. “The earliest mention of the outlaw hero – in the poem “Piers Plowman,” from the 1370s – implies that by that moment Robin Hood was already an indispensable item in the cultural baggage carried around by every speaker of English,” he said. “Less than a century seems far too little time for a Scots hero, an avowed enemy to England, to morph into the best known and best loved of English action heroes.”