Selected Coverage June/July 2010

**National**
- ABC News
- Buffalo News
- BusinessWeek
- Chicago Tribune
- Chronicle of Higher Education
- CNN
- Crains Detroit Business
- Discover Magazine
- Discovery News
- E-Science News
- Huffington Post
- Live Science
- Los Angeles Times
- MSNBC
- News-medical.net
- New York Times
- NPR
- Popular Mechanics
- Psych Central
- Red Orbit
- Science Daily
- Scientific American
- Seattle Times
- Telegraph.co.uk
- Times of India
- UPI
- USA Today
- U.S. News & World Report
- Wall Street Journal
- Washington Post
- Wired News
- Yahoo! News

**Local**
- 8WROC-TV
- 10WHEC-TV
- 13WHAM-TV
- Rochester Business Journal
- Rochester Democrat and Chronicle
- WXXI
- YNN

**Rochester Democrat and Chronicle (July 25)**

**Five years and counting for Joel Seligman at UR**

A rectangular glass plate etched with the words “aim high” leaves little doubt that University of Rochester President Joel Seligman is not satisfied with the status quo.

**USA Today (July 15)**

**Your family ‘type’ can affect your kids at school**

Researchers at the University of Rochester in New York and the University of Notre Dame in Notre Dame, Ind., spent three years looking at the relationship patterns in 234 families with 6-year-olds and found a distinct family-school connection, with certain family types predicting problems in school. (News-Medical.net, redOrbit, Babble, UPI, Psych Central, IrishHealth.com, and others)

**BusinessWeek (June 18)**

**H1N1 Flu Undergoing Genetic Changes in Pigs**

“Obviously, there’s a lot of evolution going on and whenever you see some unstable situation, there’s the potential for something new to emerge that could be dangerous,” added Dr. John Treanor, professor of medicine and of microbiology and immunology at the University of Rochester Medical Center in New York.

**BusinessWeek (July 15)**

**Glaxo Keeps Avandia Alive as Industry Braces for More Scrutiny**

“The additional evidence since 2007 is weak from a clinical and scientific point of view, and there was nothing that convinced me it required a major change,” said Arthur Moss, one of three panelists who voted to keep Avandia on the market with no labeling changes. Moss is director of the University of Rochester Medical Center’s Heart Research Follow-up Program. (Also Reported in: ABC News, U.S. News & World Report, Bloomberg, Chicago Tribune, Los Angeles Times, MSNBC, Wall Street Journal, Washington Post, Yahoo! News, YNN, and others)

**Discover Magazine (July 9)**

**Friendly bacteria protect flies from sterilizing worms**

The fly Drosophila neotestacea is plagued by a nematode worm called Howardula. Around a quarter of adults are infected and they don’t fare well. The worm produces thousands of young in the body of its hapless host, and the little worms make their way into the outside world via the fly’s ovaries. Not only does this severely slash the fly’s lifespan, it also always sterilises her.

But according to John Jaenike from the University of Rochester, the fly is fighting back. (Also Reported in: Wired News, Red Orbit, BioCompare)
**MSNBC (July 9)**
Is your relationship doomed? Test may tell
Most previous research on relationship success has focused on directly asking couples how they feel about one another. “But the difficulty with that is, that assumes that they know themselves how happy they are, and that’s not always the case,” said study researcher Ronald D. Rogge, of the University of Rochester. (Also Reported in: Belleville News-Democrat, Yahoo! News, Psych Central, Indian Express, Time, BusinessWeek, Times of India, Live Science, E-Science News)

**Wall Street Journal (June 29)**
The SEC’s Russian Roulette
The ease with which these companies – known as corporate “shells” because they didn’t yet have operations – sailed through the SEC raises questions among some observers about the agency’s ability to police the market for small-company stocks. Given that the shell companies “appeared to have little or no business results or experience,” their filings should have been carefully reviewed for evidence of possible fraud, said Joel Seligman, president of the University of Rochester and author of a history of the SEC. (Also Reported in: Washington Post)

**Business Week (June 6)**
Newer Drugs Beat Gleevec in Head-to-Head Trials
Another expert, Dr. Marshall A. Lichtman, a professor of medicine, biochemistry and biophysics at the University of Rochester Medical Center in Rochester, N.Y., said that “there have been good reasons to consider nilotinib [Tasigna] or dasatinib [Sprycel] as upgrades to imatinib [Gleevec] in the treatment of BCR-ABL-positive chronic myeloid leukemia.”

**Seattle Times (June 3)**
Spending time outside has many health benefits
“Nature is fuel for the soul,” said Richard Ryan, a professor of psychology at the University of Rochester who led a series of studies published in June that found an energizing effect from nature even when experimental subjects only looked at photos of nature, looked out a window or imagined themselves outside. (Also Reported in: UPI, Buffalo News, DNA India, CalorieLab, Yahoo! News India, Mail Online, Telegraph.co.uk, Science and Religion Today, Natural Products, The Med Guru, Science Daily, and others)

**Rochester Democrat and Chronicle (July 18)**
Addressing conflicts of interests at university medical centers
Dr. Robert Weisman is a psychiatrist and University of Rochester professor with a six-figure salary and an expertise in forensic evaluation.

**CNN (June 22)**
The confusing legacy of Michael Jackson
One reason he reached so many, says University of Rochester music professor John Covach, was because of his ability to overcome genre boundaries. “Jackson used his success to really raise the whole level, not only of music videos, but of concert productions – almost like taking a Broadway show on the road,” Covach says.

**UPI (June 24)**
Filtering may make transfusions safer
Dr. Neil Blumberg of New York’s University of Rochester Medical Center and colleagues say filtering or washing donor blood may help create safer, simpler approaches to transfusion therapy.

**USA Today (July 18)**
Burnout hurts doctors as well as their patients
Burnout affects more than half of doctors, according to researchers at the University of Rochester School of Medicine. Beyond mere job dissatisfaction, these doctors are emotionally exhausted to the point where they lose focus.

**Chronicle of Higher Education (July 26)**
Economy Slows Colleges’ Ability to Hire and Delays Retirements
Ralph W. Kuncl, provost of the University of Rochester, says there are ways to facilitate retirement that can be a win for both the individual and institution.

**NPR (June 3)**
A Percussionist’s Life: Beating The Drum For Gigs
But earlier this spring, 26-year-old graduate student Ivan Trevino was also worried about graduation, a gig in New York City, and an upcoming wedding where he was to perform an original composition. Trevino is a percussionist who just graduated with his master’s degree from the prestigious Eastman School of Music in Rochester, N.Y.
**Scientific American** (June 8)
Can People Become Experts Without the Experience?
The eyeglasses of geologist Yoichi Usui of the University of Rochester have cameras to capture his view and eye motions. “We know a lot about how to educate people on facts, but we know almost nothing about how to educate people on acquiring perceptual skills other than lots of repetition, which can be very time-consuming and expensive,” says cognitive scientist Robert Jacobs at the University of Rochester.

**Rochester Democrat and Chronicle** (June 21)
University of Rochester Medical Center uses funds for research safety
A half million dollars in federal stimulus funds bought high-tech filtration and decontamination equipment to safely conduct bird flu virus experiments involving mice at University of Rochester Medical Center.

**Rochester Democrat and Chronicle** (July 9)
U of R Medical Center gets $3M gift
Three Rochester-area business partners recently combined to give $3 million to the University of Rochester Medical Center. (Also Reported in: WHAM AM 1180, Rochester Business Journal)

**10WHEC-TV** (June 24)
U of R geophysicist weighs in on earthquake
University of Rochester geophysicist Dr. John Tar- duno said these are not active fault lines but what he calls ancient zones of weakness. “It is possible that we could have something slightly larger. A high magnitude four or maybe a low magnitude five associated with an aftershock but again, this is quite a bit different than a magnitude six that would cause damage.” (Also Reported in: 8WROC-TV, 13WHAM-TV, YNN, Rochester Democrat and Chronicle)

**Rochester Business Journal** (June 11)
Hospitals see drop in funding with state cuts
The reductions in state and federal funding for Monroe and surrounding counties are: Strong Memorial Hospital, $3,617,000; Highland Hospital, $921,000.

**MSNBC** (July 6)
Glucosamine no better than placebo for back pain
Dr. John Markman, a pain specialist at the University of Rochester Medical Center in New York, called the study a setback because glucosamine “is inexpensive and has few side effects, compared to other treatments.” (Also Reported in: ABC News, Yahoo! News, Straits Times)

**New York Times** (June 13)
In Midlife, Boomers Are Happy – and Suicidal
Dr. Eric C. Caine, co-director at the Center for the Study and Prevention of Suicide at the University of Rochester Medical Center, agreed that the postwar generation was big enough to contain the happiest and the most desperate.

**WXXI** (June 17)
Congressman Lee’s Fundraising Under the Microscope
David Primo, in the political science department at the University of Rochester, says that investigations of this sort typically result in a “slap on the wrist,” if there is a documented offense. The real danger, he says, is that a serious challenger to Lee might crop up, and use the investigation against the congressman in a campaign.

**Rochester Business Journal** (July 19)
URMC professors receive grants for stem cell research
Nearly $1.75 million in federal grants received this summer will allow researchers at the James P. Wilmot Cancer Center to continue their work into stem cells that give rise to cancer, University of Rochester Medical Center officials said. (Also Reported in: Rochester Democrat and Chronicle)

**Discovery News** (June 10)
Earthquakes From Space Killed the Dinosaurs
According to an article in New Scientist, several researchers take this idea very seriously, even suggesting that other mass extinctions may have been similarly triggered by a cosmic impact/supervolcano one-two punch. Chief among them is Asish Basu of the University of Rochester, who published a paper in no less a journal than Science in 2003 in which he presented evidence of an impact in Antarctica 250 million years ago.
Lead poisoning decline in Monroe County
The City of Rochester said that as a result of its efforts and those of Monroe County, the health department, the University of Rochester, the coalition and property managers, more than 1,400 children have been spared in the fight against lead poisoning.

Heart attacks drop in California, study says
“The Kaiser Permanente people, almost by definition, are employed,” says Dr. Thomas Pearson, M.D., the director of the Prevention Research Center at the University of Rochester Medical Center, in Rochester, New York. “They are on a health-care plan, one which has paid attention to making sure people get guidelines.”

Millions of Vaccine Doses to Be Burned
“No doubt there will be unused doses. This happens every time,” said Dr. John Treanor, an immunology specialist at the University of Rochester Medical Center. (Also Reported in: CBS News, Chicago Tribune, NPR, Washington Post, MSNBC, Fox News, and others)

For-profit colleges face scrutiny
“You have to wonder where the scrutiny comes in when it comes to access to federal money,” said Jonathan Burdick, University of Rochester’s dean of admissions and financial aid.

Can IT aid clinical trials?
David Krusch, chief medical information officer for the University of Rochester Medical Center, one of the 12 providers involved with the collaborative, said the collaborative will first look at EHRs to see if they contain the kinds of data that would allow clinicians and researchers to assess whether individual patients fit the criteria for specific clinical trials. “Based on that, we can make recommendations about what vendors need to include in their health-record systems,” he said.

Maybe N.Y. needs CEO-type leadership in key positions
“When times get tougher, people want someone who has proven they can manage a budget,” Mark Zupan, dean of the Simon School of Business at the University of Rochester, told me Friday. “Business folks know you don’t survive if you don’t make ends meet.”

Safety violations at N.Y. brain lab may have bigger fallout
“It undermines the trust implicit between research participants and investigators,” said Dr. E. Ray Dorsey, an assistant professor of neurology at the University of Rochester Medical Center in New York, who has studied clinical trial participation. (Also Reported in: Chicago Tribune, The Republic, Times-Tribune, Belleville News-Democrat, Top News)

Special Report – Waiter, There’s A Potential Carcinogen In My Soup
The exposure to BPA from canned food “is far more extensive” than from plastic bottles, said Shanna Swan, a professor and researcher at the University of Rochester in New York. “It’s particularly concerning when it’s lining infant formula cans.” (Also Reported in: Fox News, MSNBC, Yahoo! News, Huffington Post, and others)

Diffinity Genomics turns ‘pipette dream’ into reality
It’s also a smaller milestone for the University of Rochester, the area’s largest employer with more than 19,000 workers, as Diffinity Genomics is part of a growing stable of companies launching out of technology developed at the university.
13WHAM-TV (July 9)
$1.5 Million Gift Supports Eastman Theatre Expansion
The building addition to Eastman Theatre is part of the Eastman School’s $46.9 million project which included major enhancements inside last year, including box seating in Kodak Hall and expansion of the lobby. (Also Reported in: Rochester Business Journal, Daily Record)

Rochester Democrat and Chronicle (July 16)
ArtWalk project granted $250,000
The NEA noted the city’s plans that call for a “Poet’s Walk” that identifies “historically significant poets with local ties,” and a two-acre park at the University of Rochester’s Memorial Art Gallery. (Also Reported in: 10WHEC-TV, 13WHAM-TV, Rochester Business Journal)