Selected Coverage March 2010

**National**
ABC News
Allure Magazine
Atlanta Journal Constitution
Batavia Daily News
BusinessWeek
Canadian Press
CBS News
Chem.info
Chicago Sun Times
Chronicle of Higher Education
CNN
CrunchGear
DailyTech
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Discovery News
El Paso Inc.
Engadget
E-Science News
Forbes.com
Gizmodo
Houston Chronicle
Huffington Post
InsideHigherEd
Macleans Online
MSNBC
Newark Star Ledger
New York Times
NPR
PBS.org
PhysicsToday.org
redOrbit
Reuter
San Francisco Chronicle
Sarasota Herald-Tribune
Science News Online
Scientific American
SPACE.com
Sydney Morning Herald
Syracuse New Times
UPI
U.S. News & World Report
Wall Street Journal
Washington Post
WebMD
Wired Science
Yahoo! News

**New York Times** (March 15)
**For Cooler Chips, Follow the Grooves**
That’s an eventual goal of research by Chunlei Guo and Anatoliy Vorobyev at the Institute of Optics at the University of Rochester. Using a short-pulse, high-intensity laser, they have created tiny grooves in silicon that exhibit strong capillary action — they quickly wick water along, even against gravity. (Also Reported in: Engadget, Sify, DailyTech, Digit, New Kerala, Overclockers Club, PhysicsToday.org, redOrbit, Gizmodo, Examiner Cleveland, TechGadgets.in, CrunchGear, and others)

**New York Times** (March 10)
**Israeli Novel, Russian Poem Collection Win Prizes**
The awards were founded three years ago by Three Percent, a resource for translated works that is based at the University of Rochester. (Also Reported in: ABC News, CBS News, NPR, Forbes.com, Washington Post, San Francisco Chronicle, and others)

**U.S. News & World Report** (March 3)
**You Can’t Exercise Away TV’s Toll on the Heart**
Dr. Eugene Storozynsky, assistant professor of medicine at the University of Rochester Medical Center, believes the association might come from behaviors other than sitting. “I suspect it’s not so much the TV watching but other behaviors that go along with TV watching — specifically, were the study subjects eating lots of carbohydrate-rich foods or drinking carbohydrate-rich drinks at the time they’re TV watching?” he said. (Also Reported in: BusinessWeek, MSN, Yahoo! News, Atlanta Journal Constitution, and others)

**New York Times** (March 10)
**Barber’s Centenary, Celebrated Intensely**
On Tuesday, the centenary of [Samuel] Barber’s birth, the Ying Quartet offered a searing rendition of the Adagio in its performance of the Op. 11 quartet in Gilder Lehrman Hall at the Morgan Library & Museum. (In the foyer Barber’s autographed manuscript of “Essay for Strings” was on display, a recent gift from the collector Robert Owen Lehman.) The quartet, the resident ensemble at the Eastman School of Music, then played the original third movement.

**Local**
8WROC-TV
10WHEC-TV
13WHAM-TV
La Voz
Rochester Business Journal
Rochester Democrat and Chronicle
WHAM AM 1180
WXXI
**MSNBC (March 5)**

**Earth raised shield earlier than thought**

The study by *University of Rochester* geophysicist John Tarduno and colleagues suggests that the ability of a planet to generate a large magnetic field also is important for developing life, as it provides a shield against high-energy radiation from the parent star. (Also Reported in: *U.S. News & World Report, Scientific American, Science News Online, SPACE.com, Science Daily, Cosmos Magazine, Wired Science, Discovery News, Yahoo! News, PhysicsWorld.com, E-Science News, Chem.info, AndhraNews.net, Malaysia Sun*, and others)

**CNN (March 9)**

**With new medicines, doctors don’t know what works best**

Some people think the FDA should require drug makers to prove that a new drug not only is effective, but that it works better than existing treatments on the market. However, in a JAMA commentary published alongside the new study, Dr. Alec O’Connor of the *University of Rochester School of Medicine* says that federal regulations can be interpreted to mean that the FDA is not even allowed to reject a drug’s application, as long as it works better than a placebo. (Also Reported in: *Reuters, NPR, Yahoo! News*)

**PBS.org (March 26)**

**Conversation: Open Letter Finds a Ready Audience With Works in Translation**

Open Letter Books, a small press operating out of the *University of Rochester* in New York, is trying to offer those readers a head start. Unlike some large publishing houses that occasionally release translated works, Open Letter only publishes works in translation.

**New York Times (March 4)**

**I.M.F. Help for Greece Is a Risky Prospect**

“It’s a black eye for the euro zone if one of their members has to turn to the I.M.F. for support,” Randall W. Stone, a political scientist at the *University of Rochester*, said. “That’s embarrassing. On the other hand, it’s potentially more damaging to create a precedent for the rich European countries to bail out the poorer ones when they get into financial trouble.” (Also Reported in: *CNBC, Southwest Florida Herald Tribune, Lakeland Ledger*)

**UPI (March 24)**

**FDA panel approves cardiac therapy device**

The FDA panel recommended the cardiac resynchronization therapy defibrillator be approved for use in patients with mild heart failure. The device was tested in a series of nationwide studies led by Dr. Arthur Moss, professor of medicine at the *University of Rochester Medical Center*.

**New York Times (March 7)**

**An Adagio for Strings, and for the Ages**

In the quieter classical realm this week [Samuel] Barber’s anniversary will be marked by two New York performances of the Adagio in its original form as the slow movement of his string quartet, Opus 11. (After writing the quartet in 1936, Barber later adapted it for string orchestra and created a choral setting, Agnus Dei.) The *Ying Quartet*, resident ensemble of the *Eastman School of Music*, performs the chamber version at the Morgan Library & Museum on Tuesday. (Also Reported in: *El Paso Inc.*)

**New York Times (March 13)**

**An Express Lane From Camera to Computer**

Philippe M. Fauchet, a professor of electrical and computer engineering at the *University of Rochester*, agreed that the germanium laser was an important advance. “For 20 years there has been an intense search for how we could make a light source out of silicon,” Professor Fauchet said. (Also Reported in: *Sarasota Herald-Tribune, Tuscaloosa News, Hendersonville Times News*)

**Wall Street Journal (March 15)**

**Boston Scientific Faces Sales Hit, But Image Another Issue**

Boston Scientific is scheduled to go before an FDA panel on Thursday to review the company’s bid to expand usage of expensive heart-failure defibrillators. This is based on a recently successful major study Boston Scientific funded. Arthur Moss, a cardiologist at the *University of Rochester* who headed that study, and will take part in Thursday’s presentation, said the sales stoppage news “came as a total surprise.” (Also Reported in: *Dow Jones, Morningstar.com*)
NPR (March 10)
Family Death Match In Space: The Stellar Birth Control Game
“Star Formation: The Game” is the fruit of a year long collaboration between DISCOVER magazine, the University of Rochester, the National Science Foundation, as well as my good friends at Second Avenue Software.

Chronicle of Higher Education (March 25)
Episode 68: How Librarians and IT Officials Can Get Along
Susan Gibbons, vice provost and dean of the University of Rochester’s River Campus Libraries, describes how she helped repair a rift between librarians and techies.

WHAM AM 1180 (March 3)
U of R To Research New Radiation Detection Method
The University of Rochester is getting money from the federal government to help detect radiation exposure. The U of R Medical Center is getting a nearly four million dollar contract from the federal government to try and come up with a handheld device that could be used to measure radiation exposure after an act of terrorism or a nuclear accident. (Also Reported in: 10WHEC-TV, Rochester Democrat and Chronicle)

Rochester Business Journal (March 26)
New dean writing Rx for school’s success
Less than a month into his new job as dean of the University of Rochester’s School of Medicine and Dentistry, Mark Taubman M.D. is on the horns of a dilemma. Like nearly all U.S. medical school deans, Taubman faces a climate in which the pool of public and private research dollars is shrinking.

UPI (March 25)
Workplace turmoil plus stress = obesity
Lead author Dr. Diana Fernandez, an epidemiologist at the University of Rochester Medical Center, said her study is among many that associate high job pressure with cardiovascular disease, metabolic syndrome, depression, exhaustion, anxiety and weight gain. (Also Reported in: Psych Central, MSNBC, Yahoo! News)

Rochester Democrat and Chronicle (March 18)
University of Rochester women’s basketball team crashes Final Four party
Jim Scheible understands if you still don’t take his University of Rochester women’s basketball team seriously. The Yellowjackets were non-believers themselves back in November. “It’s all been a bit of a surprise for us, too,” the 11th-year coach says. “We haven’t taken one thing for granted.” (Also Reported in: Holland Sentinel)

San Francisco Chronicle (March 15)
Garcia Marquez translator speaks out
Translators and publishers disagree whether the market has improved or deteriorated. Grossman has been in the business since the 1970s and says she has seen no noticeable shrinkage. If anything, she believes the industry has become more receptive. She cites publishers such as Archipelago Books and Open Letter Books at the University of Rochester and the translation projects of the PEN American Center. (Also Reported in: Huffington Post, Macleans Online, DCExaminer.com, Canadian Press, KBS Radio)

8WROC-TV (March 1)
U of R Sponsors Conference to Beef up Faculty Diversity
The University is hoping to use the program as a pipeline for increasing the number of minorities teaching at U of R. U of R's effort to boost diversity goes beyond the high school classroom. Next month they're hosting their first diversity conference. (Also Reported in: Rochester Business Journal)

Chicago Sun Times (March 8)
Keeping Jimi’s flame glowing

Newark Star Ledger (March 2)
‘Parenthood’ series vs. ‘Parenthood’ movie: What’s changed in 21 years?
The cultural impulse to view children as a reflection of their parents’ success is even stronger today than it was when the film appeared in 1989, says Joan Saab, director of visual and cultural studies at the University of Rochester.
**UPI (March 5)**
New moms can 'buffer' prenatal stress
Thomas O’Connor of the University of Rochester Medical Center and the Wynne Center for Family Research said babies with high prenatal stress levels — indicated by high levels of the stress hormone cortisol — had shorter attention spans and weaker language and problem-solving skills when tested at 17 months.

**Rochester Democrat and Chronicle (March 15)**
Scholars offer silent film experience
“Film Lost and Found: The Experience of Pre- and Silent Cinema” runs from Thursday to Sunday at different venues, with public events each day. The project is a collaboration between the University of Rochester and its Eastman School of Music and the George Eastman House. (Also Reported in: Batavia Daily News)

**NPR (March 18)**
Obesity’s Perk For the Heart
The University of Rochester researchers were looking at people with chronic heart failure who’d already had one heart attack. They found that those who were obese were much less likely to drop dead from sudden cardiac arrest than skinny, chubby, or even normal weight folks. (Also Reported in: Houston Chronicle, Yahoo! News, LiveScience.com, Softpedia)

**UPI (March 27)**
It may take more than a facelift
Dr. Howard N. Langstein of the University of Rochester Medical Center suggests that the future approach to facial rejuvenation may be two-fold, first restoring structure underneath before performing skin-tightening procedures. (Also Reported in: Zibb, Independent, Allure Magazine, Science a GoGo)

**InsideHigherEd (March 2)**
Encouraging Open Access
Open, online repositories for “freed” journal articles have been part of the technological infrastructure at many colleges for years, with nonprofit organizations such as DSpace and Fedora Commons providing open-source platforms to help institutions create their own. But by the time the University of Rochester made its own open repository in 2005, it was aware of a problem that appeared to be endemic to institutions that already had them: Faculty members were not really publishing much work there.

**Rochester Business Journal (March 31)**
Hoffman to narrate Eastman Theatre documentary
Academy Award-winner and Rochester area native Philip Seymour Hoffman will narrate a new WXXI-TV documentary, “Restoring a Masterpiece: The Renovation of the Eastman Theatre.” (Also Reported in: 10WHEC-TV, Daily News Online)

**8WROC-TV (March 22)**
U of R Announces 2010 Tuition Increase
Students seeking a higher education may find a higher tuition bill in 2010 including at the University of Rochester. “We’re going to continue to make investments to maintain quality of our programs and to provide the kind of programs that students and parents expect,” said Chief Financial Officer Ron Papprocki. (Also Reported in: Rochester Business Journal, Rochester Democrat and Chronicle, WHAM AM 1180, 13WHAM-TV, 10WHEC-TV, WXXI, YNN)

**WXXI (March 26)**
Composer Robert Morris experiences nature as music
On Monday, March 29th in Kilbourn Hall, composer Robert Morris will introduce new works, including a piece inspired by the Chimney Bluffs at Sodus Bay. He’s taught at the Eastman School for thirty years.

**13WHAM-TV (March 31)**
Changes Coming for Federal Student Loans
The government is overhauling the federal student loan system — by eliminating banks and private lenders. According to Jonathan Burdick, the Dean of Admissions and Financial Aid at the University of Rochester, this legislation eliminates the middle man.

**Rochester Democrat and Chronicle (March 9)**
University of Rochester sues IRS to recover tax
A lawsuit recently filed by the University of Rochester against the U.S. government seeks $26.4 million in tax refunds that UR officials say were erroneously withheld by the Internal Revenue Service. (Also Reported in: Rochester Business Journal)
WebMD (March 24)
Only Rare Thigh/Hip Fractures Linked to Fosamax, Other Osteoporosis Drugs
Susan Bukata, MD, director of the Center for Bone Health at the University of Rochester, N.Y., agrees. “These are real, but they are incredibly rare relative to the number of total hip fractures and the number of hip fractures saved on these drugs,” Bukata tells WebMD via email. (Also Reported in: BusinessWeek, HealthDay, MSN, Palm Beach Post, U.S. News & World Report)

Forbes.com (March 11)
The Nothing Cure
In one trial of 46 psoriasis patients, psychologist Robert Ader from the University of Rochester School of Medicine & Dentistry found it was possible to reduce the amount of steroids needed to treat psoriasis by half, giving patients the full dose of steroids some days and a placebo cream on others. “The brain interacts with the immune system in all sorts of ways — there are communications in both directions,” Ader says.

Rochester Democrat and Chronicle (March 7)
Luther helps UR defeat Mary Washington in OT
Jodie Luther scored six points in overtime to lead the University of Rochester over Mary Washington 61-54 in the second round of the NCAA Division III Women's Basketball Championships on Saturday. (Also Reported in: Hampton Roads Daily Press, 8WROC-TV)

Rochester Democrat and Chronicle (March 14)
Woods, Luther help UR edge Kean in NCAAs
Amy Woods and Jodie Luther each scored 14 points as the University of Rochester women's basketball defeated second-ranked Kean 68-65 in an NCAA Division III quarterfinal on Saturday.

Syracuse New Times (March 25)
Poetry in Motion
Over the past few years, soprano Eileen Strempel and pianist Sylvie Beaudette have been working to make Atwood's own poetry into music, to tell a story too seldom heard: that of women composers. The album's release coincides with March as Women's History Month and with the sixth annual Women in Music Festival, going on in Rochester, which Beaudette founded in 2005 at the University of Rochester's Eastman School of Music, where she also teaches.

Rochester Democrat and Chronicle (March 17)
‘Craft Art’ authors, panel at MAG worth checking out
The Memorial Art Gallery is holding a panel discussion on Sunday in connection with the publication of a new book, Breaking Ground: A Century of Craft Art in Western New York. (Also Reported in: Daily News Online)

Sydney Morning Herald (March 2)
Common weed-killer chemically castrates frogs: study
A small study led in 2003 by University of Rochester professor in environmental medicine Shanna Swan found that men who lived in the Midwest — the biggest corn-growing region in the United States — who had high levels of atrazine in their urine also had low sperm counts. (Also Reported in: French Press Agency, Brisbane Times, IAfrica.com)

Batavia Daily News (March 3)
Original jazz CD celebrates Frederick Douglass
Along with the “seamless logic” of Douglass’s arguments, which played a key role in the abolition of slavery, there is an “inherent musicality” to his writing that this new album captures, says Jeffrey Tucker, director of the University of Rochester’s Frederick Douglass Institute for African and African-American Studies and associate professor of English, who wrote the CD’s liner notes.

La Voz (March 12)
Latina to Watch
In May, Jessica will be the first “Guzmán” of her family to receive a doctorate. She will graduate with a Doctor of Education in Higher Education from the University of Rochester and has earned her Master of Science in Social Work from Columbia University.

13WHAM-TV (March 1)
Dr. Berk Back At Work Following Paralyzing Accident
The head of the University of Rochester Medical Center is again in charge. Monday was the first day back at work for Dr. Bradford Berk — 11 months after suffering a severe spinal cord injury that left him paralyzed. (Also Reported in: WHAM AM 1180, 8WROC-TV, YNN)
Rochester Business Journal (March 19)
URMC researchers get $8M in funding
Researchers at the University of Rochester Medical Center have received $8 million in new funds from the National Institutes of Health.

Rochester Democrat and Chronicle (March 12)
Inspired by Berk’s tale of recovery (letter to the editor)
As primary care physicians in practice for 20-plus years, we have witnessed profound changes in the technology, economics and politics of medicine. How welcome and inspirational it was to listen to Dr. Bradford Berk speak recently on the importance of human interactions in the healing process.

Rochester Democrat and Chronicle (March 31)
UR researchers have hand in historic crash at Large Hadron Collider
University of Rochester physics professor Regina Demina watched history be made Tuesday with about 100 other scientists in a control room over a 17-mile tunnel at the Swiss-French border.