Selected Coverage November 2009

**National**
ABC News
ABC Science Online
Atlanta Journal-Constitution
Australia Broadcasting Corporation
BBC News
Bloomberg News
Boston Globe
BusinessWeek
CBS News
Chicago Tribune
Discover Magazine
England Independent
Forbes.com
Fox News
LiveScience.com
Los Angeles Times
MSN
MSNBC
Nature.com
NBC Nightly News
New Scientist
Newsday
News Track India
New York Daily News
New York Times
NPR
Popular Science
Redding Pilot
San Francisco Chronicle
Science Daily
Slashdot
Telegraph.co.uk
Time
Toronto Star
UPI
U.S. News & World Report
Washington Post
Yahoo! News

**Local**
8WROC-TV
8WROC-TV
10WHEC-TV
13WHAM-TV
MPNnow.com
Rochester Business Journal
Rochester Democrat and Chronicle
WXXI

**UPI (November 4)**

**Scientists: Africa desert could become sea**

Researchers from the **University of Rochester** in New York, along with colleagues from the United States, Britain, Eritrea, Ethiopia, France and Yemen, say they’ve confirmed the volcanic activity beneath the rift, discovered in 2005, is nearly identical to that at the bottom of the world’s oceans. That, they said in an article on the University of Rochester Web site, means the rift is likely the beginning of a new sea. (Also Reported in: Fox News, MSNBC, ABC Science Online, NPR, New Scientist, NBC Nightly News, Discover Magazine, Slashdot, LiveScience.com, Yahoo! News, Science Daily, and others)

**Newsday (November 6)**

**6 college towns worth visiting**

Here are six college towns within easy driving distance of Long Island that score A+ for their attractions on and off campus …

3. ROCHESTER, N.Y.: **University of Rochester**, 300 Wilson Blvd, 585-275-3221, rochester.edu

**New York Times (November 10)**

**Experts: Placebo Power Behind Many Natural Cures**

“It has a pejorative implication—that it’s not real, that it has no medicinal value,” said Dr. Robert Ader, a psychologist at the **University of Rochester** in New York who has researched the phenomenon. (Also Reported in: ABC News, CBS News, NPR, San Francisco Chronicle, Chicago Tribune, FOX News, BusinessWeek, MSNBC, Newsday, Washington Post)

**Los Angeles Times (November 16)**

**Softeners in plastics may affect masculinity in young boys**

Phthalates, which block the activity of male hormones such as androgens, could be altering masculine brain development, according to Shanna H. Swan, a professor of obstetrics and gynecology at the **University of Rochester Medical Center** and lead author of the new report. (Also Reported in: Time, UPI, Chicago Tribune, New York Daily News, England Independent, Toronto Star, Australia Broadcasting Corporation, Fox News, BBC News, Telegraph.co.uk, News Track India, Medical News Today, and others)

**Bloomberg News (November 25)**

**Have Fewer Headaches, More Sex: Tips From an Armchair Economist**

Steven E. Landsburg’s latest book of economic brain teasers resembles one of those Hanayama metal puzzles that you’re supposed to pull apart: They drive me crazy, yet I can’t put them down. Landsburg is the **University of Rochester** professor who brought us “The Armchair Economist” and “More Sex Is Safer Sex.” He put the pop in popular economics long before “Freakonomics” came along.
**13WHAM-TV (November 12)**

Battle of the Brains

The University of Rochester beat out a very impressive list of schools in the world’s oldest and most prestigious computer programming competition, which took place at RIT.

**Rochester Business Journal (November 9)**

UR group publishes anthology on fall of Berlin Wall

An organization within the University of Rochester that translates foreign language books will publish on Monday an anthology on the fall of the Berlin Wall. Open Letter Books has been awarded a $20,000 grant from Amazon.com to support the publication and promotion of “The Wall in My Head: Words and Images from the Fall of the Iron Curtain,” an anthology of fiction, nonfiction and poetry marking the 20th anniversary of the fall of the Berlin Wall. (Also Reported in: Rochester Democrat and Chronicle, Brooklyn Rail)

**Rochester Business Journal (November 30)**

UR center has $600 million impact statewide

The University of Rochester’s Center for Emerging and Innovative Sciences has added $600 million to New York’s economy in the last five years by creating jobs, saving companies’ money and spurring spending on new equipment and infrastructure, the center reported Wednesday. (Also Reported in: Rochester Democrat and Chronicle)

**Rochester Business Journal (November 4)**

UR makes list of best value in private colleges

The University of Rochester ranks among the 100 best values in private colleges for 2009–10 in a list published by Kiplinger’s Personal Finance magazine. (Also Reported in: Rochester Democrat and Chronicle)

**U.S. News & World Report (November 4)**

New HPV Vaccine Might Stop Vulvar Cancer in its Tracks

“This provides a therapeutic effect to a lesion that’s already there,” explained Dr. Eugene P. Toy, an associate professor of obstetrics and gynecology in the division of gynecologic oncology at the University of Rochester Medical Center. (Also Reported in: ABC News, Forbes.com, BusinessWeek, Yahoo! News)

**WXXI (November 24)**

Stimulus-Funded Research at UR Yields Numerous Benefits

The University of Rochester has received—so far—$35 million from the federal stimulus program.

**Rochester Democrat and Chronicle (November 24)**

UR gets $2.3M for heart study

The University of Rochester Medical Center has won a $2.3 million National Institutes of Health grant to study the electrical patterns of the heart with the idea of reducing the toxicity of drugs used in cardiac treatment.

**Rochester Business Journal (November 30)**

Mt. Hope Family Center receives $1.2 million grant

Mt. Hope Family Center has been awarded a three-year, $1.2 million grant to join a federally funded partnership of academic and community-based centers. (Also Reported in: 13WHAM-TV, Rochester Democrat and Chronicle)

**Popular Science (November 10)**

New Breed of Mice Retains Great Hearing (and Sex Lives) in Old Age

A group of leading researchers working on hearing loss have created mice whose hearing worsens as they age, as mirror counterparts to humans. But these mice fail to breed well, which led the University of Rochester group to crossbreed them with mice that had great sex drives but even worse hearing loss in their old age. The result was a new super breed that is prolific and has superb hearing. (Also Reported in: Science Daily, Syracuse Post-Standard, News Track India)

**WXXI (November 10)**

Backstage Pass with Arabesque Winds

Julia Figueras welcomes the Arabesque Winds to the Henry Epstein studio. In May of 2009, they represented the Eastman School of Music at the Kennedy Center’s “Conservatory Project,” where the Washington Post described them as having “skill and depth beyond their years...but it was the unanimity of their ensemble phrasing that took the breath away.”
**Bloomberg News** (November 6)

**Jobless Figures Escalate Fight on Economic Priorities**

The new figures will “lead to a ‘doubling-down’ effect,” with leaders in each party pushing harder to promote their policy approaches, said David Primo, a professor of political science at the University of Rochester in New York.

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**Rochester Democrat and Chronicle** (November 13)

**URMC project may have double benefit**

Ripples from a plan by the University of Rochester Medical Center to add 30 adult inpatient beds to the James P. Wilmot Cancer Center would release the chokehold on the often overflowing emergency room of Strong Memorial Hospital while boosting the stature of the cancer center. (Also Reported in: Rochester Business Journal, 10WHEC-TV, 8WROC-TV, WHAM AM 1180, WXXI)

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**CBS News** (November 3)

**Study: Pain Relievers Blunt Vaccines**

Dr. Richard P. Phipps, of the University of Rochester Medical Center, released findings similar to a Czech study published last month—namely that painkillers such as Advil, Tylenol and aspirin can blunt a vaccine’s effectiveness. (Also Reported in: 8WROC-TV, WXXI, HealthJockey.com, YNN, Rochester Democrat and Chronicle)

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**Rochester Democrat and Chronicle** (November 12)

**Festival celebrates Polish cinema**

The Polish Film Festival, organized by the Skalny Center for Polish and Central European Studies at the University of Rochester, kicks off with a screening of Too Soon to Die (a 2007 film by director Dorota Kedzierzawska) at 3 p.m. Saturday at the Little Theatre, 240 East Ave. (Also Reported in: Rochester City Newspaper, MPNnow.com, 13WHAM-TV)

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**10WHEC-TV** (November 18)

**More skepticism, confusion about new mammogram**

The new guidelines don’t sit well either with Dr. Avoice O’Connell, a mammographer, and Dr. Michelle Shayne, an oncologist. Both work at the James P. Wilmot Cancer Center in Rochester. (Also Reported in: YNN, WXXI, ABC News)

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**U.S. News & World Report** (November 10)

**Breast Cancer May Be Gone, But Pain Lingers**

The results do not surprise Dr. Robert H. Dworkin, a pain specialist and professor of anesthesiology, neurology, oncology and psychiatry at the University of Rochester School of Medicine and Dentistry in New York, who has also published on lingering cancer pain. (Also Reported in: BusinessWeek, Yahoo! News, NPR, ABCNews.com, MSN)

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**Forbes.com** (November 11)

**Gut Bacteria Might Be Making People Fat**

“They also showed that the microbiota passes from generation to generation,” said Jun Sun, an assistant professor of microbiology and immunology at the University of Rochester School of Medicine and Dentistry in New York. “This raises the question of whether we can pass microbiota from mothers to children, and the answer seems to be yes.” (Also Reported in: ABC News, BusinessWeek, U.S. News & World Report, Yahoo! News, MSN)

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**MPNnow.com** (November 19)

**Human be-ing**

Thirty-four paintings explore the power of the human body to convey universal themes—aging, tension, injustice, sexuality, fear, death—in the nationally touring exhibition “Paint Made Flesh.” The exhibition—which includes paintings created from 1952 to 2006 by such artists as Pablo Picasso, Willem de Kooning and Francis Bacon—is on view at the Memorial Art Gallery through Jan. 3.

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**BusinessWeek** (November 2)

**U.S. B-Schools Eye Alliances in India**

Some 31 American Universities such as the University of Massachusetts, Duke University, University of Rochester and others are visiting India next month to attend the Indo-American Education summit to offer their courses to Indians.
**U.S. News & World Report** (November 16)
Going High-Tech to Track Alzheimer’s Patients

**Boston Globe** (November 10)
String along
The JACK Quartet gets its name from members John Pickford Richards (viola), Ari Streisfeld (violin), Christopher Otto (violin), and Kevin McFarland (cello). The Boston- and New York-based string ensemble met at the Eastman School of Music and is all about contemporary music.

**Boston Globe** (November 22)
Standing tall in goal for Camels
Sara Spielman, a freshman at the University of Rochester and a graduate of Belmont High School, has already impressed the university’s diving coach, Greg Brandes, after her first two meets.

**Rochester Democrat and Chronicle** (November 16)
University of Rochester blanks Plattsburgh in NCAAs
Scott Cady, Misha Carrel-Thomas and Phil Proud all scored off free kicks as host University of Rochester defeated Plattsburgh 3-0 in the second round of the NCAA Division III men’s soccer championships.

**Rochester Democrat and Chronicle** (November 24)
Younger UR ready to prove potential
Yes, the University of Rochester women’s basketball team lost six seniors from a class that went 88-24, won four JPMorgan Chase titles, reached the NCAA Sweet 16 every year and was ranked No. 1 for six weeks.

**13WHAM-TV** (November 2)
Manute Bol: Part I interview on ‘The Story of Sudan Sunrise’
Famed pollster John Zogby teams up with athlete and humanitarian Manute Bol to present “Building Reconciliation: The Story of Sudan Sunrise” on Tuesday, November 3 at the University of Rochester Interfaith Chapel. (Also Reported in: WXXI, Rochester Democrat and Chronicle, MPNnow.com)

**MSN** (November 5)
Severe Swine Flu Can Kill Young, Old Alike
“This is really along the lines of what we’ve been seeing,” agreed Dr. Edward Walsh, a professor of medicine at the University of Rochester Medical Center and chief of infectious diseases at Rochester General Hospital. “A relatively small number of older adults are infected but when they do get infected, they end up in the hospital at higher rates and they’re dying at higher rates.” (Also Reported in: U.S. News & World Report, ABCNews.com, BusinessWeek, Yahoo! News, Atlanta Journal-Constitution)

**Rochester Democrat and Chronicle** (December 20)
A hospital stay brings the H1N1 scare home
Dr. Geoffrey Weinberg, a professor of pediatric infectious diseases at the University of Rochester Medical Center, says the medical community is still learning about H1N1 and how it works. Why some healthy kids develop serious complications, for instance, is unclear. (Also Reported in: WXXI)

**8WROC-TV** (November 5)
H1N1 Cases Sweeping U of R
“I just had a head cold for about a day, and then Monday, I got a 101.3 temperature around four o’clock in the afternoon,” said student Dan Scheinfeld. The University of Rochester freshman got swept up in an H1N1 wave. In September, the chief doctor here says they were seeing a dozen students a week. Last week, they saw seventy.

**Redding Pilot** (November 12)
Mellon completes statue of Eastman
Marc Mellon Sculpture Studios has announced the completion and installation of an eight-foot bronze statue of inventor and philanthropist George Eastman, which was unveiled at the University of Rochester on Oct. 10.
Nature.com (November 4)
Children's study fights to survive
Late last month, in a former Blockbuster Video store in tiny Kenansville, North Carolina, an insulated cardboard box awaited a placenta. Collected after a nearby birth the night before, the placenta would be shipped to the University of Rochester Medical Center, home of the central histological lab for the US National Children's Study.

Rochester Business Journal (November 16)
UR professor wins grant to study high school outcomes
A professor at the University of Rochester has been awarded a grant to study how low-performing schools use research evidence to improve outcomes. Kara Finnigan, an assistant professor in the department of educational leadership at the Warner School of Education, was awarded a $342,246 grant through the William T. Grant Foundation.

Rochester Business Journal (November 18)
UR med school receives $700,000 grant
A new program at the University of Rochester School of Medicine and Dentistry has received a $700,000 grant from the Howard Hughes Medical Institute to help students translate research discoveries into treatments and diagnostics.