Selected Coverage October 2009

**National**
ABC News
Albany Times Union
American Scientist
Atlanta Journal Constitution
Baltimore Sun
BusinessWeek
Canada.com
Chicago Sun-Times
China Post
Daily Mail
Discover Magazine
Engadget
Forbes.com
Fox News
Kansas City Star
Los Angeles Times
MSNBC
My College Guide
National Public Radio
Newsday
New Yorker
New York Times
Oakland Tribune
Popular Science
Science a GoGo
Science Magazine
United Press International
USA Today
U.S. News & World Report
Wall Street Journal
Washington Post
ZDNet

**New York Times (October 25)**
**A Hero (or Villain) for the Left (or the Right)**
Given that Wall Street has turned the myths of Sherwood Forest upside down, the timing was perfect over the weekend for the seventh biennial meeting of the International Association for Robin Hood Studies at the **University of Rochester**. (Also Reported in: 13WHAM-TV, MPNewsnow.com)

**New York Times (October 27)**
**The Life Span of a Rodent May Aid Human Health**
Dr. [Vera] Gorbunova, who works at the **University of Rochester**, has taken a first step toward understanding the genetic basis of the mole rat's surprising immunity to cancer. She and her colleagues have found that the rats' cells have a double system for inhibiting irregular proliferation, compared with the single system in human cells. (Also Reported in: Science Magazine, Daily Mail, Science Daily, RT, PhysOrg, Scientist, Sustainable Suppers, Economictimes, Star News Online, 8WROC-TV, Popular Science, American Scientist, Science a GoGo, Mother Nature Network, Bionity.com, ABC News, UPI, BusinessWeek, Discover Magazine, Forbes.com)

**Los Angeles Times (October 3)**
**Nature, the cure for bad behavior?**
Communing with nature not only lifts spirits, it helps people behave better, according to a study published this week. Psychologists at the **University of Rochester** conducted four experiments with 370 people who were shown computer images of either natural settings, such as landscapes and lakes, or man-made settings, such as buildings and roads. (Also Reported in: MSNBC, Baltimore Sun, Chicago Tribune, Huffington Post, The Standard, Kansas City Star, News Track India, China Post, Psych Central, Sciencesline, G Magazine, 13WHAM-TV, YNN, Health.com, healthfinder.gov, The Argus Leader, KIVI Boise, WAFB, WXXI, YunaNet, Canada.com, and others)

**Engadget (October 29)**
**Digital camera inventor Steve Sasson collects honorary PhD, Economist award**
If there's one thing we know about geeks, it's that they hate having nothing to do. Bill Gates has filled his spare time collecting knighthoods and Harvard degrees, and **Steve Sasson**—inventor of the first, and assuredly biggest, digital camera—is now following in his distinguished footsteps. Sasson perfected a microwave oven-sized 0.01 megapixel prototype while working for Kodak way back in 1975, and has now been awarded an honorary PhD for his troubles from the **University of Rochester**.
Rochester Democrat and Chronicle (October 22)
UR Eye Institute receives $6M thank-you
As a thank-you to the doctors who performed 13 surgeries, including two corneal transplants, [Adeleine] Lutz is leaving to the University of Rochester Eye Institute the estate that she and her late husband, Walter “Jack” Lutz amassed over their 53 years of marriage. (Also Reported in: 8WROC-TV, 10WHEC-TV, WCAZ)

NPR: Morning Edition (October 5)
Will Retailers’ Holiday Hiring Take A Hit?
University of Rochester economist Mark Zupan says those opposing tactics reflect a retail industry that doesn’t quite know what to expect in 2009. Professor Mark Zupan (Economist; Economics, University of Rochester): Right now the signals seem to be basically flat relative to last year and worries that it’ll be possibly even lower than last year in terms of hiring.

Washington Post (October 5)
Counting the Layers Of a Whale’s Wax Earplugs, Robin Hood, and More
The University of Rochester is hosting a conference on the status of Robin Hood “as a creature of the media.”

8WROC-TV (October 13)
U of R a Good Neighbor
The rest of the nation is catching on to something Rochester already knows: The University of Rochester is a good neighbor. It’s been named to a list of the Top-25 best neighbor colleges and universities at 13th. It’s the only college in New York State to make the cut. (Also Reported in: Rochester Democrat and Chronicle, 13WHAM-TV, 10WHEC-TV, WHAM AM 1180, YNN, 8WROC-TV)

New York Times (October 15)
How Mindfulness Can Make for Better Doctors (blog)
I asked Dr. Michael S. Krasner, lead author of the study and an associate professor of clinical medicine at the University of Rochester, about mindfulness and its effects on physician burnout and the patient-doctor relationship.

YNN (October 8)
New Sounds, New Name for Eastman Theatre
After months of construction, a massive renovation project is done at the Eastman Theatre. Along with a new sound, the historic theatre also has a new name. (Also Reported in: Rochester Democrat and Chronicle, MPNnow.com, Newsday, Rochester Business Journal, 8WROC-TV, 10WHEC-TV, 13WHAM-TV, WXXI, Batavia Daily News, Auburn Citizen, Rochester City Newspaper, Albany Times Union, WHAM AM 1180)

Rochester Democrat and Chronicle (October 11)
Energy Secretary Chu speaks on global warming at UR
U.S. Energy Secretary Steven Chu was at the University of Rochester on Saturday, where he talked about the “catastrophic” consequences that will be in store if Americans don’t address energy issues soon. Chu, who attended UR as an undergraduate from 1966-70, spoke to a packed-house crowd at the Palestra as part of Meliora Weekend, a series of UR homecoming events. (Also Reported in: 8WROC-TV, 10WHEC-TV, YNN, Washington DC - Examiner)

BusinessWeek (October 12)
Business School? There’s an App for That
The University of Rochester’s Simon Graduate School of Business launched its own iPhone and iPod touch application this summer, which appears to be targeted at prospective students.

Wall Street Journal (October 17)
Profiles in Later Life
Following a self-described “high octane” career in academia, Don Stedman had a different idea of slowing down in later life than most people. Dr. Stedman grew up in a rural town near Rochester, N.Y. After earning a bachelor’s degree in sociology and journalism—and newly married, with a child on the way—he started working at his father’s auto dealership. But he couldn’t shake a developing interest in psychology, and decided to get a master’s degree from the University of Rochester.

Rochester Democrat and Chronicle (October 15)
Ignore children at risk, lose our humanity
Several years ago, Dr. Jeff Kaczorowski, a pediatrician, was called late one night to an emergency at Strong’s Golisano Children’s Hospital. He entered a room to find a 9-month-old baby girl with nine broken bones.
10WHEC-TV (October 15)
U of R debuts its newest varsity sport
Women’s rowing is making its debut as the U of R’s newest varsity sport. After more than 20 years as a club sport, the team is finally getting recognized.

8WROC-TV (October 21)
U of R Expands Biodiesel Program
“It does smell like french fries, if you are standing behind the bus, you are smelling some french fries,” says Eric Weissmann. “They’re taking a used waste product turning it into a usable product and it’s just win-win all around for everyone,” says Michael Young of A.E.Y Enterprises Inc. And it’s also cost-effective. The U of R doesn’t have to pay to get rid of the old grease. Instead, they just convert it.

Forbes.com (October 7)
Early Defibrillator After Heart Attack May Not Pay Off
The newly reported study results are not at all unexpected, said Dr. Arthur J. Moss, a professor of medicine and cardiology at the University of Rochester in New York and leader of a study reported in 2002 that led to guidelines against early installation of defibrillators after a heart attack. (Also Reported in: ABC News, BusinessWeek, Yahoo! News, Atlanta Journal Constitution)

10WHEC-TV (October 14)
Eastman celebrates musical legacy of Gerry Niewood tonight
Jazz greats Chuck Mangione, Lew Soloff, and Pat LaBarbera will join musicians from the Eastman School of Music to pay tribute to the life and musical legacy of saxophonist Gerry Niewood. The 65-year-old was killed in the crash of flight 3407 outside Buffalo. (Also Reported in: 8WROC-TV, YNN, Daily News Online)

Rochester City Newspaper (October 21)
SPECIAL EVENT: “Robin Hood: Media Creature”
Some of those enthusiasts hit the University of Rochester this week, when the school (which houses the Robin Hood Project, an electronic collection of texts, images, bibliographies, and other Hood-related information) hosts an international conference titled “Robin Hood: Media Creature.” It’s a five-day series of workshops, lectures, films, and concerts. (Also Reported in: Rochester Democrat and Chronicle, Scoop.co.nz, Nottingham Evening Post)

Rochester Business Journal (October 19)
International best-selling author to visit UR
One of the best-selling authors in Mexico will visit the University of Rochester on Tuesday for a discussion of his latest novel. Jorge Volpi will discuss his novel “Season of Ash” at an event sponsored by Open Letter, the university’s press dedicated to publishing translated works of literature. (Also Reported in: 13WHAM-TV)

New Yorker (October 14)
Bach and Belief
The Hungarian composer György Kurtág, perhaps the most widely revered figure in contemporary European music, speaks his mind in an eponymous new book from the University of Rochester Press.

Forbes.com (October 19)
Wall Street on edge as SEC top cop gets aggressive
In the office of Wall Street’s top cop hang a courtroom sketch and a framed newspaper article from his biggest case, when he sent the villain away for life. Now Robert Khuzami, who convicted the “Blind Sheikh” and his ring of bomb plotters in that trial, is targeting a different kind of villain—corporate executives, traders and fund managers who dare to break securities laws. A graduate of the University of Rochester, Khuzami took some time off to paint houses and work at a bar before earning a law degree from Boston University.

Science Magazine (October 7)
2009 Physics Nobel Winners See the Big Picture
The 75-year old Kao “was the right choice because he was the one who brought it to the attention of the community that it was possible to reduce the losses,” says Govind Agrawal, an optical physicist at the University of Rochester in New York state. Still, Agrawal adds, “when I heard the news my first thought was about the other people who could also have gotten it.” In particular, he says, Donald Keck and colleagues at Corning Inc. in Corning, New York, were the first to produce the fibers Kao described theoretically.
USA Today (October 6)
3 Americans win Nobel Prize in physics
Optics professor Duncan Moore of the University of Rochester in New York called Kao’s discovery “obviously outstanding work, obviously fundamental to our communications today. Fiber optics are the reason we have worldwide communications.”

13 WHAM-TV (October 14)
Wall St. Up, But Will Jobs Come Back?
Mark Zupan, Dean of Simon School of Business said, “There’s always a gap.” He said in the recession after 9/11, many jobs were permanently lost. “Yet new jobs emerged in places we couldn’t have predicted, like green collar jobs. You see, industries shrink, then new ones also emerge…the consistent pattern is that the private sector does an amazing job over time, in terms of value and job creation.”

U.S. News & World Report (October 13)
Common Antioxidant Might Slow Parkinson’s
Another expert agreed. “I would not at this point recommend to any Parkinson’s patients that they take inosine as a supplement,” said Dr. Ira Shoulson, professor of neurology at the University of Rochester in New York and a member of the research team. “I would not for several reasons, mostly to do with safety but also about whether it is beneficial. These are things we have to sort out in future years.” (Also Reported in: ABC News, BusinessWeek, Yahoo! News)

Rochester Democrat and Chronicle (October 2)
UR Medical Center chief recounts spring bicycle accident
Riding his bicycle on a hilltop near his Canandaigua home May 30, Dr. Bradford Berk didn’t see any cars coming along the narrow North Vine Valley Road. But rounding a sharp curve, he suddenly encountered an oncoming car “quite a bit over in my side of the lane,” said Berk, speaking publicly Thursday for the first time since he suffered a spinal cord injury. Berk is still on leave from his post as chief of the University of Rochester Medical Center. (Also Reported in: WXXI, 13WHAM-TV, 10WHEC-TV, WHAM AM 1180, 8WROC-TV, Rochester Business Journal, YNN, MPNnow.com)

Chicago Sun-Times (October 16)
Giving babies Tylenol may blunt vaccines’ effects
It’s not known if Tylenol or other painkillers might reduce vaccine response in adults, but they are less likely to develop a fever after vaccination or to be so bothered by it, said Dr. John Treanor, a vaccine specialist at the University of Rochester Medical Center in Rochester, N.Y., who had no role in the study. (Also Reported in: Fox News, Forbes.com, Oakland Tribune)

U.S. News & World Report (October 20)
Existing Drug May Lead to ALS Treatment
Study co-author Dr. Berislav Zlokovic, a neuroscientist at the University of Rochester Medical Center, noted in a university news release that there is one benefit to the compound: It’s approved for use through injection, while other treatments under development need surgery to be administered. (Also Reported in: ABC News, BusinessWeek, Forbes.com, EMax Health, England Independent)

U.S. News & World Report (October 6)
Cocaine Addiction Vaccine Shows Limited Success
The vaccine by itself is not likely to have strong effects, unless coupled with other forms of treatment. “It’s not the cure or the treatment but it’s a good way to go,” added Jean Bidlack, professor of pharmacology and physiology at the University of Rochester Medical Center. (Also Reported in: Forbes, ABC News, BusinessWeek, Yahoo! News, Daily Advance)

8WROC-TV (October 7)
U of R Flu Clinics Run Out of Kids’ Flu Shots
The University of Rochester’s public flu clinics have already run out of the flu vaccine for kids. The clinics run by the college’s School of Nursing does have the flu vaccine for adults 18 years and older. Director of the University’s Flu Immunization Program Bill Russell says, “Given the delays in production of the pediatric vaccine this year and the increased demand that we’ve seen at our public clinics, we have used up our available vaccine.” (Also Reported in: MPNnow.com)
**My College Guide (October 29)**

**Heard on Campus**

“There was definitely a culture shock,” says Asher Perzigian, a recent graduate of the University of Rochester. “In terms of diversity, it’s always an interesting change when I go home. I’m talking about racial, political, socioeconomic ... Rochester excels at diversity and encouraging conversations between many different people with many different backgrounds. That’s enabled me to learn and think creatively.”

**ZDNet (October 1)**

**Scientists replicate the physics of a stellar jet in laboratory**

Earlier this year, Adam Frank, [University of Rochester] professor of physics and astronomy and his colleague, Eric Blackman, professor of physics and astronomy, were part of what he called one of the greatest astrophysical experiments that’s ever been done.

**Rochester Democrat and Chronicle (October 28)**

**New database will provide consumers with out-of-network health costs**

On Tuesday, Attorney General Andrew Cuomo announced that a new and independent database will be developed and run by a consortium of upstate universities, including the University of Rochester, to set the rates that consumers are reimbursed when they see an out-of-network provider. (Also Reported in: New York Times, New York Observer, WHAM AM 1180, 13WHAM-TV, 8WROC- TV, Rochester Business Journal, and others)