Selected Coverage October 2010

**National**

ABC News  
Bloomberg BusinessWeek  
Boston Globe  
CBC  
Chronicle of Higher Education  
CNN.com  
Discovery News  
Fox Business/Fox News  
Guardian.co.uk  
InsideHigherEd  
Los Angeles Times  
MedicalNewsTODAY.com  
MSNBC  
New Scientist  
New York Times  
Physics Today  
Psych Central  
Publishers Weekly  
Reuters  
San Francisco Chronicle  
Scientific American  
Seattle Times  
Time  
UPI  
USA Today  
U.S. News & World Report  
Washington Post  
WebMD  
Yahoo!

**Local**

8WROC-TV  
10WHEC-TV  
13WHAM-TV  
Rochester Business Journal  
Rochester City Newspaper  
Rochester Democrat and Chronicle  
WHAM AM 1180  
WXXI  
YNN

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**Rochester Democrat and Chronicle (October 16)**

**Area researcher Esther M. Conwell to receive top science honors**

“This feels very nice, of course,” said the 88-year-old professor of chemistry with a joint appointment in the Department of Physics at the **University of Rochester**. (Also reported in: **13WHAM-TV, 10WHEC-TV, Rochester Business Journal, Boston Globe, Chronicle of Higher Education, InsideHigherEd, Physics Today, New York Academy of Sciences**, and others)

**New York Times (October 26)**

**Few Women in Cuomo or Paladino Inner Circles**

“Paladino is unconsciously tapping into the very masculine nature of politics at this level in New York,” said **Nora Bredes**, the director of the **Susan B. Anthony Center for Women’s Leadership** at the **University of Rochester**. (Also Reported in: **Rochester Democrat and Chronicle**)

**U.S. News & World Report (October 13)**

**3 Healthy Habits Cut Breast Cancer Risk, Study Finds**

“Whether or not you have a family history, the risk of breast cancer was lower for women engaged in these three sets of behavior compared to women who were not,” said study leader **Dr. Robert Gramling**, associate professor of family medicine at the **University of Rochester Medical Center** in New York. (Also Reported in: **Bloomberg BusinessWeek, MSNBC, UPI, Yahoo! News, Scientific American, YNN, USA Today**, and others)

**New York Times (October 25)**

**Jazz With a Humorist Urge and a Whiff of Mystery**

The Respect Sextet stamps ambitious music with a smart-alecky affect, ranging broadly from the antic to the deadpan. Formed not quite a decade ago at the **Eastman School of Music**, it subscribes to the avant-garde humorist urge that has sustained the Art Ensemble of Chicago, the ICP Orchestra (of Amsterdam) and the Microscopic Septet (of New York).

**U.S. News & World Report (October 18)**

**Kids’ Medicaid-Covered Flu Shots Put Docs at a Loss: Study**


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To Keep Willpower from Flagging, Remember the F-Word: ‘Fun’

“Energy depletion effects are most apparent when people feel low autonomy,” says Richard M. Ryan, a psychology professor at the University of Rochester.

Follow the money” Melville House, Amazon and the Best Translated Book Awards

Could a translator of a novel published in, say, Estonia really be destroying book culture by accepting a $5,000 grant for their work from Open Letter, the University of Rochester and Three Percent, which present the 4-year-old Best Translated Book Awards? In fact, Open Letter’s Chad Post says authors and translators of books published by Melville House won’t be ruled out. “[P]anelists are reading and evaluating all titles that were published in the previous year. There is no fee for submissions, and any original translation published in the past year is eligible,” he told The Times. (Also Reported in: Publishers Weekly, Guardian.co.uk)

Study: 40% of Kids’ Calories Come From Solid Fat and Sugar

“High added sugar consumption which occurs most commonly in the form of sugar-sweetened beverages is associated with a constellation of cardiovascular risk factors, both independently, and through the development of obesity,” wrote pediatric cardiologist, Dr. Rae-Ellen W. Kavey from the University of Rochester Medical Center in a commentary accompanying the study. (Also Reported in: Yahoo! News, Bloomberg BusinessWeek)

Kesslers give $1 million to University of Rochester Medical Center

Laurence and Dennis Kessler continued their support of the burn and trauma services at the University of Rochester Medical Center with a $1 million endowment for future programs. (Also Reported in: Rochester Democrat and Chronicle, 10WHEC-TV)

Wider Streets for Internet Traffic

All of those added gigabits take advantage of the complex way that light can be used to encode data. In the past, when only the intensity of light was used, the signals could transmit only one bit per time slot, said Govind Agrawal, a professor of optics at the University of Rochester. (Also reported in: the-dispatch.com)

GOP Rally on Wall Street Ahead of Midterm?

University of Rochester’s Mark Zupan argues markets are rallying on the potential of a Republican sweep of the House.

Eight-Year Data Show Long-Term ICD Survival Benefits

“ICD [implantable cardioverter defibrillator] therapy has proved effective in patients at risk of sudden cardiac death, and now the long-term MADIT II data show the life-saving benefits of these devices continue over time,” said Arthur J. Moss, M.D., professor of medicine at the University of Rochester Medical Center and principal investigator of the MADIT, MADIT II and MADIT-CRT trials.

UR’s Carl Hagen makes sense of the Big Bang theory

University of Rochester physics professor Carl Hagen is not one to duck big issues. “He has been a mentor for a lot of people,” said physics professor Nicholas Bigelow, chairman of the department.

NIH gives UR $2 million for work force diversity

The University of Rochester is receiving $2 million from the National Institutes of Health to improve diversity in the scientific work force, UR officials announced Wednesday. (Also Reported in: Rochester Democrat and Chronicle)

Personality May Hide Depression

Depression is inconsistent with the expectations that people have, said Paul R. Duberstein, Ph.D., professor of psychiatry at the University of Rochester Medical Center. (Also Reported in: My Health News Daily)
**Rochester Democrat and Chronicle** (October 7)
**UR President Joel Seligman targets insensitive remarks**

University of Rochester President Joel Seligman has sent out a message expressing concern about racist and sexist Internet postings that name UR students and administrators. (Also Reported in: 13WHAM-TV, WHAM AM 1180, YNN, WXXI, 10WHEC-TV, 8WROC-TV)

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**Rochester Business Journal** (October 8)
**NIH to give HIV researchers here $6.7 million**

HIV researchers at the University of Rochester Medical Center this week received word that a project will receive $6.7 million in new funds from the National Institute of Health, officials said late Thursday.

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**Rochester Business Journal** (October 12)
**URMC gets $10.5M grant for clinical trial**

University of Rochester Medical Center has received a $10.5 million grant to initiate a nationwide clinical trial for a potential treatment of irregular heart rhythms. (Also Reported in: HealthCanal.com, MedicalNewsTODAY.com)

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**Rochester Democrat and Chronicle** (October 27)
**University of Rochester, Hobart and William Smith colleges get ‘greener’**

The Green Report Card gave the University of Rochester an A- and Hobart and William Smith Colleges a B+ — big improvements over the previous year, when UR received a C+, and Hobart and William Smith, a B-. (Also Reported in: Rochester Business Journal)

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**YNN** (October 28)
**Officials Tout Post-9/11 Veterans Educational Assistance Act at U of R**

U.S. Senator Kirsten Gillibrand and Congressman Dan Maffei, Democrats, were at the University of Rochester Wednesday to discuss new legislation they say would provide better access and more opportunity for our nation’s young veterans. (Also Reported in: Rochester Democrat and Chronicle)

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**Bloomberg Business Week** (October 21)
**Mouse Study Suggests Alzheimer’s-Linked Protein Can Migrate Into Brain**

Dr. Anton Porsteinsson, director of the Alzheimer’s Disease Care, Research and Education Program at the University of Rochester Medical Center in New York, agreed that the findings are “scientifically intriguing” but still far from “real life.” (Also Reported in: U.S. News and World Report, Yahoo! News, MSN)

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**Bloomberg Business Week** (October 4)
**Anorexic Teens May Gain From Whole-Family Treatment**

“The tradition through much of modern mental health was the parents were somehow the fault or to be blamed, and for treatment you had to get the patient out from underneath the family that caused it,” said Dr. Richard E. Kreipe, medical director of the Child and Adolescent Eating Disorders Program at Golisano Children’s Hospital, University of Rochester Medical Center. (Also Reported in: MSN, U.S. News & World Report, Drugs.com, USA Today)

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**Rochester Business Journal** (October 15)
**Growth has UR eying expansion of Warner School**

After a decade of steady growth, the University of Rochester’s Warner School of Education needs a larger space to accommodate its programs and increasing faculty and students.

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**Discovery News** (October 12)
**Are Volcanoes and Earthquakes Related?**

“If you have a magnitude 6.0 earthquake, a magnitude 7.0 earthquake, somewhere relatively nearby, then those waves cause small strains, a little bit of deformation (in the rock surrounding the magma chambers) – a small amount – but it might be just enough to trigger an eruption,” said Cindy Ebinger, a geophysicist from the University of Rochester in New York.
First test patient gets embryonic stem cell treatment

“Without knowing more clinical detail, there’s little I can say,” said Steve Goldman, chairman of the department of neurology at the University of Rochester in New York. (Also Reported in: Washington Post, UPI, Pittsburgh Tribune-Review, Charleston Daily Mail, San Francisco Chronicle, Columbus Dispatch, Seattle Times, and others)

Business brief

The University of Rochester is putting new money behind efforts to commercialize intellectual property developed by its researchers. The Technology Development Fund will give grants of $40,000 to $100,000 to UR faculty, students or staff who have submitted an “invention disclosure” with strong commercial potential to one of its offices of technology transfer. (Also Reported in: Rochester Business Journal)

Insulin Resistance Might Raise Risk of Stroke

“This provides some additional evidence that insulin resistance may be an important risk factor, but I don’t know how much more this study will impact … the type of screening that already happens in a doctor’s office,” said Dr. Adam Kelly, an assistant professor of neurology at the University of Rochester Medical Center in Rochester, N.Y. (Also Reported in: Bloomberg BusinessWeek, MSN, Yahoo! News, iVillage Health)

Innovation: Online army turns the tide on automation

Meanwhile, Jeffrey Bigham at the University of Rochester, New York, and colleagues are using the image-analysis capabilities of AMT workers – predominantly based in the U.S. and India – to help the visually impaired.

Folic acid pills don't protect heart

However, Dr. J. Chad Teeters, M.D., a cardiologist and assistant professor of clinical medicine at the University of Rochester Medical Center, in New York, says that the study findings are the latest evidence that homocysteine is of little use as an early warning sign of heart attacks or heart disease.

Barbers: Cut, Shave, Lower Your BP

Specifically, in the intervention group, the proportion of men with hypertension who had brought their blood pressure down to a safe level increased from 34 percent to 54 percent during the study period. However, even the pamphlet-only group showed some improvement – “there were not humungous differences” between the two groups, Victor noted. The lack of a big difference between the two groups isn’t surprising, noted Dr. Kevin Fiscella of the University of Rochester School of Medicine & Dentistry in New York, who was not involved in the study. (Also reported by MSNBC, Yahoo! News, Reuters)

CT Scans Increase Threefold in Emergency Rooms, Raising Costs

“We need to be smarter about imaging and we need to really look at the clinical situation and ask the question, ‘Does this patient really need the study?’” said David Waldman, chairman of the Department of Imaging Sciences at the University of Rochester Medical Center, in Rochester, New York, who wasn’t involved in the study.

Meliora Weekend

Meliora Weekend, launched in 2001, provides University of Rochester students and their parents, faculty and alumni with more than a traditional homecoming. The annual event, which this year begins Thursday and runs through Sunday, provides an opportunity to showcase UR. “I see this as an intellectual feast,” said UR President Joel Seligman.

Obama Ramps Up Attacks on Fund Sources of Pro-Republican Groups

The Democrats’ approach is “pure partisan posturing,” said David Primo, a political science professor at the University of Rochester in New York. (Also Reported in: San Francisco Chronicle)
WebMD (October 5)
Light Drinking During Pregnancy: No Harm to Baby?
In the U.S., pregnant women are strongly advised not
to drink at all, says Eva Pressman, MD, director of
maternal/fetal medicine at the University of Roches-
ter, N.Y.

CBC (October 15)
Controversial chemical declared toxic in Canada
In January 2008, researchers at the University of
Rochester released a study suggesting BPA remains
in the body for longer than was previous thought.
The study was published in the journal Environ-
mental Health Perspectives. “BPA levels appear to
drop about eight times more slowly than expected.
So slowly, in fact, that race and sex together have as
big an influence on BPA levels as fasting time,” said
researcher Richard W. Stahlhut.

Rochester Business Journal (October 25)
National optics society holding annual meeting here
Joseph Eberly, the Andrew Carnegie Professor of
Physics and Professor of Optics at the University of
Rochester, will receive the OSA Frederic Ives Medal/
Jarus W. Quinn Endowment for his research con-
tributions to quantum optics and optical physics,
leadership as a teacher and educator, and service to
the optics community.

Chronicle of Higher Education (October 24)
More Colleges Put Reps in Distant ZIP Codes
The University of Rochester first put a full-time rep-
resentative in Los Angeles last year, and it also created
regional positions in Michigan and Pennsylvania.