


building will be financed through a combination of philanthropy, operating equity, and external debt.

“The new Golisano Children’s Hospital is the ideal setting in which to practice patient- and family-centered care for our youngest patients,” says Medical Center CEO Bradford Berk ’81M (MD/PhD). “This amazing facility will ensure that children will not have to leave our community for care and that families can always remain with their hospitalized children.”

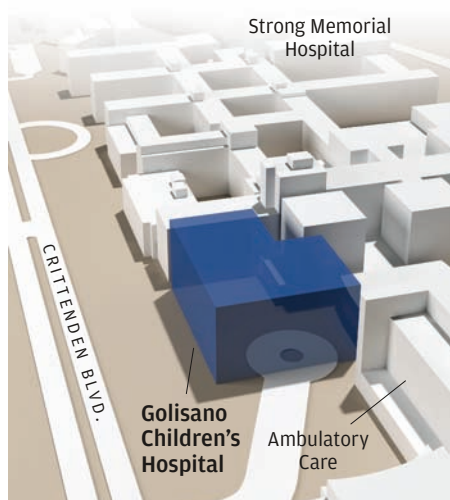
The new hospital will hold a 60-bed neonatal intensive care unit, pediatric imaging, and 56 private pediatric rooms. Those rooms will be a third larger than current private rooms, offering greater comfort for patients, families, and caregivers. The design will also allow patients to be grouped by disease or injury, giving the hospital better opportunities to train nurses and other staff members to become experts in common ailments such as asthma.

In a similar spirit, the Pediatric Intensive Care Unit and Pediatric Cardiac Intensive Care Unit, as well as the Ronald McDonald House-within-the-Hospital, will move to the new facility.

“When I came to Rochester in 2006, we had top-notch faculty and staff with expertise unparalleled in communities our size,” says Nina Schor, Golisano Children’s Hospital pediatrician-in-chief. “What we were missing was the facility to match, and now, thanks to Tom, we’re going to have a hospital built expressly around the needs of our patients and families.” 

### Dedicated Space

The new Golisano Children’s Hospital building will be adjacent to the south entrance of the Strong Memorial Hospital lobby.



**ENTREPRENEURIAL INITIATIVE:** A \$3 million gift commitment from Mark '67S (MBA) and Carolyn Ain (above) will help “educate the George Eastmans of the future,” says Mark Zupan, dean of the Simon School.

### SIMON SCHOOL

## An ‘Eastman’ Education—in Business and Entrepreneurship

Gift commitment from Mark '67S (MBA) and Carolyn Ain supports entrepreneurship at the Simon School.

By Charla Stevens Kucko

THERE’S MORE THAN LUCK INVOLVED IN getting a good idea off the ground.

Mark Ain ’67S (MBA), a University trustee and cofounder and chairman of Kronos Inc.—a workforce management company based in Chelmsford, Mass.—knows that well.


So he and his wife, Carolyn, have made a \$3 million gift commitment to support entrepreneurship education and scholarships at the Simon School as well as to support the University’s Technology Development Fund.

“The power of human capital and the ideas that are generated out of that creativity and drive are the future for our economy,” says Mark Zupan, dean of the Simon School.

Ain is a longtime supporter of entrepre-

neurship at the University. Since 2007, the Mark Ain Business Model Workshops and Competition have been open to students at all levels of study, University-wide.

Ain’s support of the Center for Entrepreneurship has enabled students to contribute to economic development in the Rochester region through internships designed to bolster small businesses and the community.

“Mark Ain is a perfect example of the success that is born from hard work and the entrepreneurial spirit,” Zupan says. “Thanks to his and Carolyn’s generosity, we’ll be able to educate the George Eastmans and Bill Gateses and Oprah Winfreys of the future—and for that, we are immensely grateful.” 

*Kucko is director of marketing and communications for the Simon School.*