



**AN ADAMS OF ADAMS:** Assistant professor Ruth Adams (right) talks with students in a photo taken by Ansel Adams in September 1952. Ansel Adams visited the University 60 years ago this fall and took hundreds of photographs depicting daily life at Rochester. The woman in the center is identified as “Miss Frances Young of the Class of 1953.” Recognize anyone else? Email us at [rochrev@rochester.edu](mailto:rochrev@rochester.edu).

## River Campus Undergraduate

**1940 Wilbur Wright**, a retired administrator and professor of education at SUNY Geneseo, was invited by President Joel Seligman to share his poetry at the annual induction ceremony for the Keidaeans, an honor society for seniors, of which Wilbur is an alumni member. Wilbur adds that a sampling of his poetry was published in the spring 2012 issue of *Torch Magazine*, the magazine of the Torch Club. You can find the magazine online at [www.torch.org](http://www.torch.org). Wilbur would love to hear from classmates at [torchgen@rochester.rr.com](mailto:torchgen@rochester.rr.com).

**1943 Timothy Schum '60**, professor of physical education at Binghamton University, writes that **Richard (Dick) Baldwin** died in December

after a long and distinguished career in athletics at Broome Community College and Binghamton University. Dick founded the Broome basketball program and, Timothy writes, “There, from 1947 to 1987, his teams accumulated a then college record of 876 victories. At the time, his win total surpassed that of Kentucky coaching legend Adolph Rupp. He later came out of retirement to coach five seasons (1991–96) at Binghamton University, where he added 82 more coaching wins to finish his career with a 961–341 (.738) record.” Timothy recounted highlights of Dick’s athletic achievements at Rochester as well. “An English major, Dick was a star athlete, and while he played football and golf, he earned plaudits for his play on the Yellowjacket basketball teams of 1940–41 and 1941–42. The latter group is still celebrated as the school’s only unbeaten (16–0) team. Bestowed with the nickname ‘Biggie,’ he would return from service in World War II to finish his court career with the 1945–46 and

1946–47 basketball teams. He and his teammates, the late **Dick Baroody '44**, the late **John Baynes '47, '48W (Mas)**, and **James Beall '44, '49W (Mas)**, formed the ‘Four B’s’ of the time, and led coach Lou Alexander’s squads to many still celebrated victories over such schools as Colgate, Michigan State, and Yale. All of the foursome are members of the University’s Athletic Hall of Fame, with Dick inducted in 1995.” Dick’s wife, Janet, died just months after Dick. The two are survived by their three daughters, Debbie Bere, Judy Estes, and Sandy Thomas.

**1944 Dick Baroody** (see '43)...  
**James Beall '49W (Mas)**  
(see '43).

**1947 John Baynes '48W (Mas)**  
(see '43).

**1955 Peter Lombardo** has been elected president of the New

York County Medical Society. Peter is a dermatologist practicing in New York City, an associate clinical professor of dermatology at Columbia, an associate attending dermatologist at Columbia Presbyterian Medical Center, and an attending dermatologist at St. Luke's Hospital.

**1960 Constance Gerhard Brown**, who has lived alongside New Hampshire's Pea Porridge Pond for 50 years, has coauthored *The Pond: A History of Big Pea Porridge Pond in Madison, New Hampshire, Ice Age to 1951* (White Birch Books). She adds that in 2003, she published *In a Man's World: Faculty Wives and Daughters at Phillips Exeter Academy, 1781-1981* (iUniverse). . . . **Deborah McCone** writes that **Robert Graves** died in September. "We married and had three kids together. He was living in Palm Desert, Calif. He had pulmonary fibrosis. He was an Alpha Delt and still had a number of friends from his fraternity. He is missed." . . . **Timothy Schum** (see '43).

**1962 Joel Schwartz**, professor emeritus of biology at City University of New York, has published *Darwin's Disciple: George John Romanes, A Life in Letters* (Lightning Rod Press).

**1967 Ira Schildkraut** writes: "I've been appointed director of college guidance at Midreshet Shalhever High School for Girls in North Woodmere, Long Island, N.Y. In addition to this new position, I'll continue to teach economics and Advanced Placement U.S. History at the school."

**1968** Photographer **David Freese** writes that he has a book of photographs to be released in October, *West Coast: Bering to Baja* (George F. Thompson Publishing). It's "a photographic journey along the 5,000-mile West Coast of North America from Alaska across to British Columbia, then south to Washington, Oregon, California, and Baja, Mexico." . . . **Howard Raab** writes that he relocated to Taos, N.M., in July. "I've been appointed the domestic relations hearing officer for the Eighth Judicial District of New Mexico, headquartered in Taos. I'm a partner in the law firm Raab & Raab in Fort Lauderdale, Fla., a shareholder Raab & Raab in Taos, and a principal of Divorce Without War, a Taos mediation firm."

**1969 Kimiko Fukushima Gosney** sends a photo and an update.



1969 Gosney

She's living in Anchorage, Alaska, and working for the Alaska Native Tribal Health Consortium. She has been working with a team from the Indian Health Service to install electronic medical records systems in hospitals and clinics and mentoring staff in some of Alaska's smallest communities. The photo shows Kimiko and her team in the town of Dillingham last February. "It was cold there, but only about -20°F, as I recall," she writes. "My coldest trip was in January to Copper Center (yes, on the Copper River, the same river as those wonderful salmon) where it was -60°F. So life is really fun!" . . . **Arnold Wolfe** writes: "I completed my first term teaching journalism at Lake Forest College last May. I also received a \$5,500 grant that provided me with a stipend during summer 2012 plus 400 hours of research assistance from one of the college's most academically talented students." Arnold adds that his proposal, "A Humanistic Approach to Journalism," will address U.S. newspaper coverage of the Bosnian War through an analysis of combat reporting in five big-city dailies.

**1971 Gail Liono** was named 2012 *BizTimes* Woman Business Executive of the Year. *BizTimes* Media publishes business news from southeastern Wisconsin. Gail is a University trustee, serves on multiple other boards, and was the executive vice president, general counsel, and secretary of Harley-Davidson from 1997 to 2010, and president of the Harley-Davidson Foundation from 2006 to 2011. . . . **Clayton Press** has joined the faculty of New

York University to teach art market economics and investments. His firm, Linn Press Art Advisory Services, was cited three times in May in *Forbes Magazine*.

**1972 Eric Lestin** writes that he's been named partner and chief operating officer of TGB Crosswell, a real estate brokerage, development, and consulting firm in Houston.

**1973 Janet Reizenstein Carpman** has coauthored *Directional Sense: How to Find Your Way Around* (Institute for Human Centered Design) with Myron Grant. The two are partners in Carpman Grant Associates, Wayfinding Consultants, in Ann Arbor, Mich. An

### Key to Abbreviations

<b>E</b>	Eastman School of Music
<b>M</b>	School of Medicine and Dentistry
<b>N</b>	School of Nursing
<b>S</b>	William E. Simon Graduate School of Business
<b>W</b>	Margaret Warner Graduate School of Education and Human Development
<b>Mas</b>	Master's degree
<b>RC</b>	River Campus
<b>Res</b>	Medical Center residency
<b>Flw</b>	Postdoctoral fellowship
<b>Pdc</b>	Postdoctoral certificate

architectural sociologist, Janet previously co-authored *Design That Cares: Planning Health Facilities for Patients and Visitors* (Jossey Bass), also with Grant.

**1974 Harvey Spencer** has been elected president of the Optical Society of Southern California, among the earliest and most active chapters of the national society, with more than 250 members. He writes that he's chief optics scientist at Hughes Aircraft and that he's been designing lenses for the company since his graduation from Rochester and has two patents for his lens designs. He adds: "I'm married to **Susan Mount** '90. We have two daughters. The U of R and especially the Institute of Optics gave me the starting point for a wonderful career. I don't know what else I would have done if I hadn't gone to Rochester."

**1977 Emily Gruss Perlman** (see '08).

**1978 Jane Dubin** '79 (MS) sends an update. The president of Double Play Connections, a production company focused on creating and developing new work, Jane writes: "I'm pleased to report that my career as a producer on Broadway is flourishing." In 2009, she produced *The Norman Conquests*, which won a Tony Award for Best Play Revival. This year, she coproduced *Peter and the Star Catcher*, which won five Tony Awards. "Next up is *Ann*, starring Holland Taylor, a new play about the 'Tough as Nails, Funny as Hell' Governor Ann Richards of Texas. I'd love to hear from any theater fans out there at DoublePlayConnections@att.net."

**1979 Bob Bly** has published his 80th book, *Start Your Own Home Business after 50* (Linden Publishing). . . . **Joe Kubarek** has been named to the board of trustees of Hilbert College, near Buffalo. An attorney, Joe is a partner of the Buffalo firm Jaeckle Fleischmann & Mugel.

**1981 Lorrie Walsh Modica** writes that in May her daughter, Anne, graduated from the U of R, cum laude, with a degree in political science. "Anne will be following in her parents' footsteps as she begins the pursuit of a JD this fall." Lorrie adds that she and her husband, Steve, were active members of the University's Parents Council when Anne was a student.

**1985 Ted Baum** has joined the Rochester office of the law firm Goldberg Segalla as a partner. A specialist in



1974 Spencer



1981 Modica

construction and surety law, Ted was previously the managing partner of Ernstrom & Drester, also in Rochester. . . . **Mark Beck** writes that his first book, *Quantum Mechanics: Theory and Experiment*, has been published by Oxford University Press. Mark is the Benjamin Brown Professor of Physics and chair of the Division of Mathematics and Natural Sciences at Whitman College in Walla Walla, Wash. . . . **Michael Brodowski** has joined the Boston law firm Burns & Levinson as a partner specializing in intellectual property law. . . . **Stephen De Luca** is running as an Independent candidate for the U.S. House of Representatives for the Eighth Congressional District of New Jersey. After graduating on an NROTC scholarship and completing his service in the Navy, Stephen earned a JD degree at Pace University as well as a doctor of juridical science at Tulane, and went to work for the U.S. Department of Commerce, investigating foreign trade practices. More recently, Stephen has moved back to New Jersey to practice law and has also become a Christian conciliator, helping Christians and churches use scripture as a guide in resolving conflicts themselves, rather than resorting to the courts.

**1987** In May, President Barack Obama nominated **Allison Macfarlane** to chair the Nuclear Regulatory Commission. A geologist, Allison is a professor of environmental science and policy at George Mason University. She served previously on Obama's White House Blue Ribbon Commission on America's Nuclear Future, which studied nuclear waste disposal. . . .

**Carol Sulcoski** has written a book, out in October, called *Sock Yarn Studio: Hats, Garments, and Other Projects Designed for Sock Yarn* (Lark Crafts). She writes: "It's my third knitting design book, featuring patterns and technical information for hand-knitters using sock yarns to knit items other than socks. I've begun a second career as a knitting designer and hand-dyer. My designs have been featured in *Vogue Knitting* and other magazines and books. My two prior books, *Knit So Fine* and *Knitting Socks With Handpainted Yarns*, were both published by Interweave Press."

**1988 Brent Wahba** '88, '01S (MBA) has written a book, *The Fluff Cycle (And How to End it by Solving Real Sales & Marketing Problems)* (CreateSpace). Brent is the president of Strategy Science, based in Rochester.

**1990 Emil Kang** was nominated by President Barack Obama to serve on the National Council of the Arts. Emil is the director for the arts at the University of North Carolina at Chapel Hill and teaches in the school's department of music. The council, consisting of 18 citizen members and six members of Congress serving ex officio, advises the chair of the National Endowment for the Arts. . . . **Susan Mount** (see '74). . . . **Tony Vengrove** writes: "After a 20-plus-year career in corporate innovation and marketing, I've left corporate life to start up my own consulting firm in Richmond, Va., called Miles Finch Innovation."

**1991** In June, Navy Commander **Michelle Morse** helped commemorate the 70th anniversary of the Battle of Midway aboard the *USS Enterprise*, the historic nuclear-powered aircraft carrier commissioned in 1961 and on its final commission. Michelle began her deployment on the *Enterprise* in March.

**1992** **Chris Apple** writes that he's published *The Complete Soccer Coaching Guide—76 Training Sessions That Develop the Advanced Player* (World Class Coaching). Chris is head coach of the Yellowjackets men's soccer team.

**1995** **Christy Van Dusen Fennessy** writes that she welcomed a son, Jack, in January. Jack joins an older brother, Casey, 2. They live in Decatur, Ga., where Christy is a freelance journalist and founder of Linchpin Media, and her husband, Steve, is the editor of *Atlanta Magazine*.

**1996** **Amy Collins Hogan '09S** (MBA) writes that she and her husband, **Greg Hogan '00S** (MBA), welcomed their second child, David, in February. David joins a big sister, Audrey. . . **Holly Stevens** writes that she graduated from the University of New Hampshire law school with a JD degree as well as a master of laws degree in intellectual property. A member of the school's Daniel Webster Scholar Honors Program, Holly was sworn into the New Hampshire bar in May.

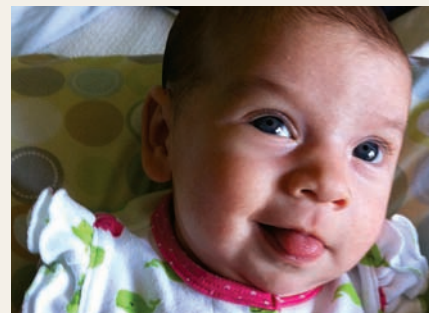
**1997** **Michael DeMasi** writes that he's published a novel, *Under the Darkening* (Damnation Books), a mixture of crime and fantasy.

**1998** **Patrick Freivald** has written a science fiction novel, *Twice Shy* (JournalStone). Sixteen-year-old heroine Ani Romero secretly battles a zombie virus along with the stresses of adolescence. . . **Mark Hippert** and his wife, Danielle, welcomed a daughter, Julia, in May. Mark is a program manager at the Harris Corp. in Rochester. . . **Marci Seamples** has been named executive director of the Williston Area Chamber of Commerce in North Dakota.

**1999** **Jerramy Fine** has published *The Regal Rules for Girls: How to Find Love, a Life—and Maybe Even a Lord—in London* (Berkley Books). . . **Tamberla Perry** writes that in May 2011, she married Kevin Douglas “on the beautiful island of Jamaica where at least 20 of my closest U of R friends joined us!” A Chicago



1996 Hogan



1998 Hippert



2001 Olender

actress, Tamberla starred this past winter in the Chicago performance of Broadway play *Race*, by David Mamet, has been cited in *Time Out Chicago* as “one of the city’s fastest rising talents.”

**2001** **Awista Ayub** appeared in the June 11, 2012, issue of *ESPN Magazine* in “Beyond IX: Presenting 33 Women Who Will Change the Way Sports Are Played.” In 2003, Awista founded the Afghan Youth Sports Exchange, a soccer clinic for girls that has since helped spawn 15 girls soccer teams in Afghanistan, and the formation of an Afghan women’s Olympic soccer team. She’s now the director of South Asia programs at Seeds of Peace, where she helps introduce basketball, soccer, and tennis to children as means to teach conflict resolution. . . **Lisa Olender** writes that she married Seth Newman in Saratoga Springs, N.Y., in May. Among those pictured are **Laurie Krantz Chorev '00**, **Jonathan Steinberg '99**, Lisa, and **Arwyn Dyer Kogut**. She adds that she’s a physician assistant and lives in Albany. . . **Jon Strauhull** writes that he and his wife, Margot, welcomed their first son, Henry Lyle, in April. Jon is a public interest attorney practicing civil rights,

administrative, and employment law at Oregon Law Center in Portland.

**2002** **Charles and Beth Urbonas Emerson '06M** (MD) welcomed a son, Jacob Michael, in April. He

### Send Your News!

If you have an announcement you’d like to share with your fellow alumni, please send or e-mail your personal and professional news to *Rochester Review*.

*Review* also welcomes photos of any of your important events for Class Notes, and we print as many photos as space permits.

E-mail your news and digital photos to [rochrev@rochester.edu](mailto:rochrev@rochester.edu). Mail news and photos to *Rochester Review*, 22 Wallis Hall, University of Rochester, P.O. Box 270044, Rochester, NY 14627-0044. To ensure timely publication of your information, keep in mind the following deadlines:

Issue of Review	Deadline
December 2012	October 1, 2012
January 2012	December 1, 2012
March 2012	February 1, 2012

joins big brother William, 3. They live in Hamden, Conn.

**2003** **Alexandra Larson** writes that in May 2011, she graduated from medical school at the University of Illinois at Chicago and married Michael Koopp. Pictured at Alexandra and Michael's Chicago wedding are: (back row) **John Mazzello**, **Dan Schoenherr**, **James Winslow '98**, **Nate Chambers '02**, '03 (MS), **Amy Chambers '02**, '03W (MS); (front row) **Erika Mudrak**, **Heather Reynolds Schultheisz**, Alexandra, Michael, **Rachel Rains-Winslow '98**, and **Emily Fletcher**. Alexandra is now a pathology resident at Northwestern Memorial Hospital.

**2005** **Aaron '12** (PhD) and **Angela Lee Carpenter '05E**, '07E (MA) welcomed a son, Benjamin, in April. . . . **Pia Micoli** (see '06).

**2006** **Damian Garcia** and **Chanel Shaw '09M** (MD) were married in April. Damian writes: "I'm a regional director of admissions at Rochester and Chanel is an emergency physician. We met at Carnival in Toronto in summer 2006. I proposed to Chanel in my native Trinidad in November 2010, and we got married in Sandals Negril, Jamaica. We're now living in Charlotte, N.C., with our dog, Kingsley. Pictured are (standing, left to right) **Jacquia Fenderson '08M** (MD), **Anthony Plonczynski '08W** (MS), **Crystal Cusimano '05**, '09S (MS), **Max Johnson**, **Cecil Hernandez '07**, and **Brad Booke '03**; (sitting) Chanel and Damian. . . . **Ivana Kalanovic** and **Andrew Dylag** were married in April 2011. Ivana writes: "We met on the second floor of Sue B. our freshman year and the rest is history. U of R will always hold a special place in our hearts. We've since graduated from medical school and are doing our residencies in pediatrics in Cleveland." . . . **Annie Podkaminer** writes that she married Michael Bastoni in January 2011 in Mexico and celebrated with friends and family in Boston in July 2011. In attendance last July—and pictured spelling out Meliora—are **Andrea Pallante '05**, **Becca Wolfson '05**, **Cassandra Filios '05**, **Torrey Podkaminer Peters '01**, **Annie**, **Lindsay Wech '05**, **Abigail Hunter '07**, **Peter Nabozny '05**, and **Scott Peters '01**, '02 (MS). . . . **Lauren Shookhoff '06E** writes that she and **Pia Micoli '05** "were married in a backyard in Brooklyn in May." In attendance were (left to right) **Scott Challenger '02**, **Amy Beckhusen '00**, **Lindsey Reilly '05**, **Betsy Cotton Enriquez '05**, **Pia**, **Lauren**, **Karen Forsythe '05**, **Portia Bridges Levasseur '05**, **Rob**



2002 Emerson



2003 Larson



2006 Garcia and Shaw



NYC: Sam Weiller '13 and David Bendes '12



SAN FRANCISCO: Piset Virachunya '12, Andrew Lee '12, Aaron Kaplan '06, '09 (MS)



BOSTON: Daniel Strauss '09 and Zachary Kimball '10



ROCHESTER: Meghan Schubmehl '05, Kevin Schmitt '11, and Brittany Crowley '11

ALUMNI RELATIONS

## By George, It's a Birthday Party!

Alumni across the country celebrate the 158th anniversary of George Eastman's birth.

MORE THAN 300 ALUMNI IN BOSTON, CHICAGO, NEW YORK CITY, PHILADELPHIA, Rochester, San Francisco, and Washington, D.C., helped welcome the Class of 2012 into the University's alumni family with celebrations in July to mark the anniversary of the birth of University benefactor George Eastman.

Hosted by the Office of Alumni Relations and the Young Alumni Council, the regional happy hours took place on or near July 12, the Rochester entrepreneur's birthday. The guest of honor—in the form of a life-sized stand-up photo of the Eastman Quadrangle statue—made an appearance at all the events.

The Young Alumni Council includes College alumni who graduated within the previous 10 years. The council members collaborate with the Office of Alumni Relations on programming, events, and outreach initiatives for young alumni. ®

To learn more, visit [www.rochester.edu/college/alumni/youngalumni/yac](http://www.rochester.edu/college/alumni/youngalumni/yac).



DC: Jeremy Friedman '08, '11W (MS) demonstrates that Yellowjacket spirit can travel far and wide.

**Levasseur '07 (MS), Cora Bruemmer '05,** and **Nick Schmuck '03.**

**2007** **Karen Gromer '10M (MPH)** and **Zack Freed '10S (MBA)** were married in March. Pictured are **Alex Wang, Kari Joyce, Danielle Scherry '08, Becky Fallon '08, Sam Schrauth '06, Craig Matt, Ryan White '09, Jonathan Dennison '08, '10S (MBA), Ted Elton '06, Anthony Furstoss, Leah Peres '12, and Mike Gossett.**

**2008** **Amanda Gerard** writes that she and **Niall Begley** were married in May. "We actually met during freshman orientation, and we were married by **Jeremy Friedman '11W (MS)**, whom we also met during freshman year." . . . **Daniel Goldstein** and **Amanda Perlman '10, '11N** got married in April at the Chesapeake Bay Beach Club in Maryland. They live in Cleveland, where Daniel, a recent graduate from Upstate Medical University in Syracuse, has begun his anesthesiology residency at University Hospitals Case Medical Center. Amanda, a recent graduate of Rochester's accelerated nursing program, works as a nurse in Cleveland. They were joined by their families, friends, and fellow U of R graduates, including Amanda's mother, **Emily Gruss Perlman '77, Charles Fountain, Daniel Cochran, Si Zhang, James Cassuto, Amy Weintraub, Avi Sommer, Kyley McClain Sommer '06E, Laura Wong, Maya Silbert '10, Michael Fabian '11, Katie Blundell '11, Neha Ahuja '11, Nitasha Dhiman '11, Justin Chan '11, and Jenny Mosier '11.**

**2010** **Amanda Perlman '11N** (see '08).

**2011** **Adrienne Walcer** writes that she'll present an original study, "Comparison of Ontologies to Derive Pharmacologic Classes from Medications in Clinical Information Systems," at the 2012 Annual Symposium of the American Medical Informatics Association in November.

**2012** **Zachary Nussbaum** spent the summer as an intern for AmeriCares. This year, he begins a postbaccalaureate program at Bryn Mawr College to prepare for medical school.

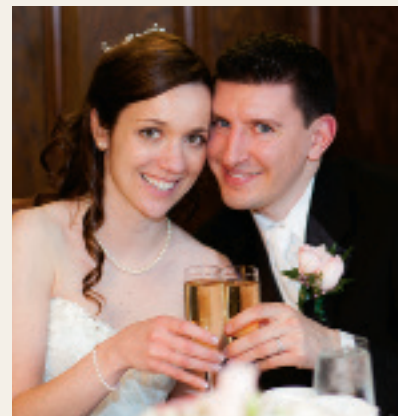
## Graduate

### *Arts, Sciences & Engineering*

**1961** **Aida Dipace Donald (PhD)** has published *Citizen Soldier: A Life of Harry S. Truman* (Basic Books).



2005 Carpenter



2006 Kalanovic and Dylag



2006 Podkaminer



2006 Shookhoff and Micoli



2007 Gromer and Freed



2008 Begley and Gerard



2008 Goldstein and Perlman



1999G Heusser



2011G Cote

**1949 James Beall W (Mas)** (see '43 undergraduate).

**1951 Richard (Dick) Baldwin W (Mas)** (see '43 undergraduate).

**1961 Aida Dipace Donald (PhD)** has published *Citizen Soldier: A Life of Harry S. Truman* (Basic Books).

**1964 Richard Ognibene (MA), '73W (EdD)** writes that he's edited and contributed to *A Persistent Reformer: Jonathan Kozol's Work to Promote Equality in America* (Peter Lang Publishing).

**1968** Linguist **Mel Resnick (PhD)** has published an expanded second edition to his *Introducción a la historia de la lengua española* (Georgetown University Press), an introduction to the history of the Spanish language from its Indo-European origins to the present. Mel's wife, Nancy, writes that Mel has developed ALS and completed the second edition with coauthor Robert Hammond.

**1973 Cheryl Neel Mendelson (PhD)** has published *The Good Life: The Moral Individual in an Antimoral World* (Bloomsbury). She teaches philosophy at Barnard College. . . **Richard Ognibene W (EdD)** (see '64).

**1977** Photographer **Barry Myers W (Mas)** has published the book *Del Mar at 75: Where the Turf Meets the Surf* (Active Light Press). The book contains more than 150 pages of color photos by Barry, along with text by sports journalist Jay Privman.

**1979 Jane Dubin (MS)** (see '78 undergraduate).

**1986 Vittorio Grilli (PhD)** has been appointed Italy's minister of finance.

**1988 Snorri Snorrason S (MBA)** has published *Asymmetric Economic Integration: Size Characteristics of Economies, Trade Cost, and Welfare* (Springer), an investigation of the relationship between the size of a country and the effects of economic integration.

**1990 Ted Fagenson S (MBA)**, the chief operating officer of the Car Charging Group, a provider of electric vehicle charging services, has been appointed to the board of directors of the company. The company is headquartered in Miami.



**1992 Ray Grosshans** (PhD) writes that he's been named deputy director of the Center for Advanced Energy Studies in Idaho Falls, Idaho. The center is a partnership between the Idaho National Laboratory, Boise State, Idaho State, and the University of Idaho. Formerly a professor at the Rochester Institute of Technology, Ray moved to Idaho Falls in 2006 to manage the center's research programs, which focus on energy generation, transmission, and distribution, and on expanding the nuclear science and engineering workforce.

**1993 Stephen Meyer S** (MBA) has been named president and CEO of Welch Allyn, a medical diagnostics equipment company in Skaneateles, N.Y.

**1997 Marcia Scherer W** (PhD) (see '86 School of Medicine and Dentistry).

**1998 Dave Moreau S** (MBA) writes that the smartphone app Georeader, which he created in 2011 for the Android operating system, is now available for the iPhone on iTunes.

**1999 Will Heusser** (MA) writes that he and his wife, Ann, welcomed a daughter, Heidi Sui Heusser, last March. Will is a professor of philosophy and religious studies at Cypress College in Orange County, Calif., and Ann is an elementary school teacher in Los Angeles.

**2000 Greg Hogan S** (MBA) (see '96 undergraduate).

**2001 Brent Wahba S** (MBA) (see '88 undergraduate).

**2002 Bridget Cooks** (PhD) has written a book, *Exhibiting Blackness: African Americans and the American Art Museum* (University of Massachusetts Press). Bridget is an associate professor of art history, African-American studies, and visual studies at the University of California at Irvine.

**2009 Amy Collins Hogan S** (MBA) (see '96 undergraduate).

**2010 Zack Freed S** (MBA) (see '07 undergraduate).

**2011 Dustin Cote** (MS) writes that he and his wife, Nicole, welcomed a son, Miles, in December. . . . **Jeremy Friedman W** (MS) (see '08 undergraduate).

## LIFELONG LEARNING

# Connecting in the Facebook Age

Looking to learn more about social media? Alumni Relations explores a program to get the pre-Internet generation of alumni online.

Mary Komornik Massad '56 wanted to stay on top of the news in her family, particularly among her grandchildren, so she volunteered for a recent training session on Facebook with other members of the University's Lifelong Learning Advisory Council.

"I'm trying to get myself into the 21st century to keep up with this gang of mine, frankly," said Massad '56, who lives in Manlius, N.Y., and cochairs the council. Most of her 10 grandchildren use Facebook. "They live in different states and communicate this way, and occasionally I hear about what they've heard from each other that I knew nothing about."

After learning that senior citizens are the fastest-growing segment of Facebook users in the United States (a number that could reach 55 million by 2020, according to the Pew Internet and American Life Project), the Office of Alumni Relations decided to lead a pilot training session to gauge interest in further training on a larger scale.

Led by Christyn Sanagursky, program manager of alumni marketing and communications, and Oliver Cashman-Brown, a program assistant for alumni education, the orientation focused on the basics of setting up a Facebook account, as well as the reasons for doing so, such as staying in touch with relatives, reuniting with former classmates, and taking advantage of promotions from local businesses.

"Sometimes you'll learn more about your family than you wanted to know," cautioned Cashman-Brown, whose comment drew laughter from the nine participants. (The group found the site's "poke" option even funnier.) "But you can be connected in a different way to the world around you."

He also pointed out that people use Facebook in different ways. His mother, for instance, typically only posts pictures of her cats, while his niece "updates every 20 seconds."

The group's homework assignment? Set up an account, send out friend requests, and "like" the Alumni Relations Facebook page.



**AMONG FRIENDS:** Mary Komornik Massad '56 and other members of the Lifelong Learning Advisory Council attend an Alumni Relations session about Facebook.

Dick Schwartz '63, '66 (MS) and Vicki Proschel Schwartz '62 left the session intrigued, but still unsure whether they wanted to put in the commitment to create and maintain a Facebook account. They weren't convinced that the social media site can offer much more than they're currently getting through phone calls, email, and Google searches.

"But I certainly know more now than I did before," said Vicki Schwartz, of Perinton, N.Y. "I'm interested in learning more."

While Massad plans to start a Facebook account, she will be "very selective" with it, mostly because she doesn't think she could ever put in the amount of time online that the younger generation does. She prefers reading newspapers, magazines, and books to spending time on the Internet.

But she realizes that nothing beats the immediacy of social media.

"I really want to find out what's happening in my family as soon as the rest of my family knows," she said.

Alumni can visit the Facebook page of the Office of Alumni Relations at [www.facebook.com/URALumniRelations](http://www.facebook.com/URALumniRelations).

—Robin L. Flanigan

*Flanigan is a Rochester-based freelance writer.*

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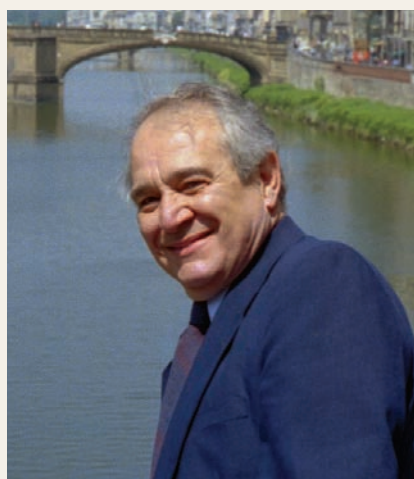
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CHALLENGE

All gifts count toward *The Meliora Challenge*, a University-wide fundraising Campaign that was launched in October 2011 and runs through June 30, 2016.

**2012** **Aaron Carpenter** (PhD) (see '05 undergraduate).

## Eastman School of Music

**1955** **D. Donald Cervone** '70E (PhD) writes: "As an early commemoration of my 80th birthday, I assembled former members of the Brockport Singers, a chamber chorus I conducted from 1968 to 1982, while I was on the faculty at the State University of New York, College at Brockport. Two days of rehearsals culminated in a public presentation in June at the First Baptist Church of Brockport. The program included the first performance of my second setting of the text of *Nunc dimittis* composed especially for the occasion in memory of deceased members of the Singers and deceased colleagues of the music department." . . . **Josef Orosz**, a retired Army bandmaster, writes that he's researched and written a booklet, "The History of Taps," to commemorate the 150th anniversary of the creation of the famous bugle call. He adds that 500 copies of the booklet were distributed at



**1955E** Cervone

Arlington Cemetery and 350 copies were distributed at the Veterans Administration Hospital in Altoona, Pa., on Armistice Day. The booklet is available free online at <http://joseforosz.com/taps2012.htm>.

**1966** **Catharina Meints Caldwell**, associate professor of viola da gamba at Oberlin, has published *The Caldwell Collection of Viols: A Life Together in the Pursuit of Beauty* (Music Word Media).

The book is available in print form, accompanied by two CDs, or as an Apple iPad app. A comprehensive look at the viol collection of Catharina and her late husband, James Caldwell, the book includes more than 200 photographs, 40 audio tracks, details of the provenance, dimensions, and restoration history of the instruments, and essays by musicologist Thomas MacCracken.

**1967** **G. Stanley Powell** (MM) writes: "I was the guest of honor at the 40th anniversary concert of the Music at Abington Concert Series, which I began in 1972, during my 20-year tenure as minister of music of the Abington Presbyterian Church in Abington, Pa. I was also invited to share in the conducting of the Abington Symphony Orchestra (which I also founded) and Oratorio Choir of the church, during the concert. At a similar occasion in 1997, I was awarded the title minister of music emeritus.

**1970** **D. Donald Cervone** (PhD) (see '55). . . **John McNeill** '73E (MA) writes that the Rochester Philharmonic Orchestra Marimba Band performed at the Xerox Rochester International Jazz Festival in June. Pictured from left to right are band members John, **Jillian**

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**Pritchard '03E, Kristen Shiner McQuire '83E (MM), Brian Stotz '79E, Charles Ross, and Howard Potter '82E (MM).** Not pictured is **Anthony Calabrese '02E.** . . . **Arthur Michaels** writes: "I've won Imagine Music Publishing's 2011 Fusion Series Band Composition Contest with my Grade 3 piece *Tomorrow's Hopes and New Horizons*. I also won the company's 2011 Pathways Series Band Composition Contest with my Grade 4 piece *Escapade in Swing*. Imagine Music will publish both pieces."

**1973** **Christine Ranck**, a trauma therapist, has coauthored a book, *Ignite the Genius Within: Discover Your Full Potential* (Penguin Books).

**1979** **Brian Stotz** (see '70).

**1980** Librettist **Kate Light '82E (MM)** writes that in June, her new one-act opera with composer Theo Popov, *Once Upon the Wind*, was performed at Symphony Space in New York City. The opera, an adaptation of a Russian folk tale, "was performed as part of a program of four new one-acts written by the 2011-12 fellows at American Lyric Theater's Composer and



1970E McNeill

Librettist Development Program. This is my second opera libretto. The first, 'The Life and Love of Joe Coogan,' adapted from an episode of *The Dick Van Dyke Show*, premiered in 2010." A lyricist and poet, Kate is also a professional violinist.

**1982** **Howard Potter (MM)** (see '70).

**1983** Conductor **Bill Eddins '86E (MM)** made his Carnegie Hall debut in May as part of the *Spring for Music* festival. Music director of the Edmonton Symphony Orchestra, Bill led the symphony in works by Robert Rival, John Estacio, Alan Gilliland, and, he writes, "the mighty First Symphony of Bohuslav Martinu." . . . **Kristen Shiner McQuire (MM)** (see '70).

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**1992 Susanna Self** writes: "I'm getting married to Jeffrey Noel Lastrapes, assistant professor of cello at Texas Tech University. I'm also completing my doctor of musical arts degree in December at Texas Tech." . . . **Dean Sorenson** (MM) writes that he's published *First Place for Jazz* (Neil A. Kjos), a methods book for beginning jazz players. Dean is the director of jazz studies at the University of Minnesota.

**1993 Bill Jobert** (MM) writes: "I was promoted to lecturer of music at Wright State University, where I teach bassoon and serve as the coordinator of music education. I performed two faculty recitals in the past year, one in September and one in April, each featuring premieres of new works I commissioned for bassoon. I performed a recital of duo works for bassoon and contrabassoon this summer at the International Double Reed Society conference."

**2002 Anthony Calabrese** (see '70).

**2003 Jillian Pritchard** (see '70).

**2005 Angela Lee Carpenter** '07E (MA) (see '05 River Campus undergraduate).

**2006 Lauren Shookhoff** (see '06 River Campus undergraduate).

## School of Medicine and Dentistry

**1976 Timothy Quill** '79M (Res) (see '80).

**1980 Bob Smith** (Flw), professor of medicine at Michigan State University, writes that he's the lead author of *Smith's Patient-Centered Interviewing: An Evidence-Based Method* (Third Edition) (McGraw-Hill), and that **Timothy Quill** '76M (MD), '79M (Res), director of the Center for Ethics, Humanities, and Palliative Care at the Medical Center, wrote the foreword.

**1986 Marcia Scherer** (MS), '97W (PhD) has published two books on assistive technologies for people with

disabilities: *Assistive Technologies and Other Supports for People with Brain Impairment* (Springer) and *Assistive Technology Assessment Handbook* (CRC Press). Marcia is the president of the Institute for Matching Person & Technology, a professor of physical medicine and rehabilitation at the Medical Center, and a project director for Syracuse University's Burton Blatt Institute and its Center for Effective Rehabilitation Technology.

**2004 Kimberly Young** (Pdc), a psychologist, writes that she's published her first novel, *The Eighth Wonder* (AuthorHouse). Taking place in Bradford, Pa., around the Kinzua Bridge—built in 1882, and once the world's longest and tallest railroad bridge—the story "portrays a delicate balance of romance and a life-changing affair that leads to a bittersweet ending."

**2006 Beth Urbanas Emerson** (MD) (see '02 undergraduate).

**2009 Chanel Shaw** (MD) (see '06 undergraduate).

**2010 Karen Gromer** (MPH) (see '07 undergraduate).



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## School of Nursing

**1975** **David Bolesh** writes that he presented a poster, "Improving Abbreviation Compliance by External Providers," at the 14th annual Patient Safety Congress in Washington, D.C., in May.

**1991** **Yvonne Dobbenga Rhodes** (MS) has been elected to the board of directors of the Association of Women's Health, Obstetric, and Neonatal Nurses. Yvonne is a perinatal clinical nurse specialist at the Washington Hospital Healthcare System in Fremont, Calif.

**2011** **Amanda Perlman** (see '08 undergraduate).

## In Memoriam

### *Alumni*

**Janina Gorecka Robinson** '36E,  
July 2012

**Joseph B. Platt** '37,  
July 2012

**Maysie Calder Rich** '38, '39N,  
June 2012

**Keirn Clarke Brown** '39,  
June 2012

**Katherine Polowy Kowba** '39,  
March 2012

**Glendon E. Rayson** '39,  
July 2012

**Evelyn Vanevera Bardrof** '41E,  
May 2012

**C. R. Ames Curchin** '41,  
June 2012

**Theodore H. Peck** '42,  
April 2012

**Dorothy Northridge Cook** '43,  
January 2012

**Raymond J. Simmons** '43M (MD), '49M  
(Res), June 2012

**Ellen Baist Heidenreich** '44, '44 (Mas),  
July 2012

**Paul Leurgans** '44,  
October 2011

**Mary Bird Swan** '44M (MD), '44M (MS),  
February 2011

**George Alicakos** '45,  
August 2011

**Robert R. Currie** '45,  
June 2012

**Beatrice Fox Robenstein** '45,  
July 2012

**Walter P. Siegmund** '46, '52 (PhD),  
June 2012

**Mary Sears** '47, '50M (MD),  
March 2011

**Helen Sidler** '47, '49E,  
December 2011

**Edward R. Doezeema** '48M (Res),  
May 2012

**Dorothy Bentley Krespan** '48N,  
January 2011

**Lois Cook Leurgans** '48,  
July 2011

**Clifford E. Larrabee** '49 (PhD),  
June 2012

**Richard J. Rotondo** '49,  
June 2012

**James G. Cotanche** '50, '54M (MD),  
June 2012

**Marjorie Sauerbrey DelDuca** '50,  
June 2012

**Norman S. Drake** '50,  
June 2012

**Robert G. Gottschalk** '50,  
July 2012

**John G. Hart** '50,  
June 2012

**Arthur H. Herz** '50, '54 (PhD),  
June 2012

**Walter I. Kau** '50E,  
December 2010

**James W. Wegman** '50,  
July 2012

**Joseph A. Kelly** '51 (Mas),  
June 2012

**Vita Krall** '51,  
June 2012

**Roger G. MacBride** '51,  
July 2012

**Nellie Kenien Spitz** '52,  
June 2012

**Joan Davis** '53E, '73E (MM),  
June 2012

**Stephen R. Pope** '53M (MD),  
July 2012

**Dorothy Blumenstiel Rosenberg** '53,  
July 2012

**George L. Buckbee** '54E (MA),  
June 2012

**Inger Nordback Johansen** '54,  
July 2012

**Robert P. Levinson** '54,  
June 2012

**Phyllis Senf Ritterson** '55M (MS),  
June 2012

**Frederick W. Rohrs** '55,  
June 2012

**Richard J. Heimer** '56,  
April 2012

**Walter E. Linaweaver** '56M (MD),  
June 2012

**Thomas G. Scharff** '56M (PhD),  
June 2012

**Ronald E. Wise** '57E,  
June 2012

**Clyde R. Bowering** '58,  
June 2012

## TRIBUTE

## Joseph Platt '37: 'Soul of Harvey Mudd College'

I first met Joseph Platt in 1957, when I was a college senior and he was in his first year as founding president of Harvey Mudd College. Joe had grown up in Rochester, and had arrived in Claremont, Calif., after a stint teaching in Rochester's physics department, from which he'd graduated with honors in 1937, and where, as a faculty member, he'd helped design and build a 240-million-volt synchrocyclotron.

In 1961, as I was finishing my doctorate, he recruited me to join the new college's physics department. Joe was a charming and compelling recruiter; we met outdoors, me in a chair and he sitting on a wall, curling his legs up under him, stoking his pipe and talking about his dreams for a great college. How could I not want to join?

Joe would spend more than half his life actively involved in the life of "HMC." President for 20 years, he became a senior professor in the physics department in 1981,

and continued to teach until just a few years before his death in July at age 96.

It always seemed to me that Joe and his wife, Jean, provided half the vision of the college. The other half was provided by the Mudds and their friends. Both halves were essential to HMC.

Four aspects of Joe's personality stand out especially vividly to me, all of them contributing to the legacy of the college.

The first was integrity. You knew where Joe stood, and he never disappointed. An example: In the early days the faculty debated what qualities we were looking for in our

students. One faculty member suggested that to learn something about them, we tell potential students one thing but actually do something else. Another faculty member said he didn't think that was smart. Joe said that it wasn't only not smart, but it wasn't right. That settled that.

The second was teamwork. Everyone—faculty, students, alumni, staff, trustees—

was part of the team. An example: In the 1960s, while other campuses were storming administration buildings to protest the Vietnam War, some students organized their own protest. And who was the first person they asked to speak to them? Joe, of course.

The third was quality. An example: Joe traveled the country recruiting the best founding faculty he could. When Joe began his role as president, there were seven faculty members. By the time he stepped down as president in 1976, the college had become among the best undergraduate engineering programs in the country.

The fourth was fun. Joe had a sense of play. An example was his guitar playing and singing Art Roberts songs, at places like the East Dorm Christmas Party: "When Rabi was a young man..."; "Round and round and round go the deuterons..." Nobody was left out; we all came in on the choruses.

Joe was, and is, the soul of Harvey Mudd College.

—Thomas Helliwell



**LEADER:** Platt combined fun and drive as founding president of Harvey Mudd College.

*Helliwell is a professor emeritus of physics at Harvey Mudd College. This essay is adapted from his remembrances at Harvey Mudd College's "Remembering Joe Platt," <http://newwww.hmc.edu/rememberingjoeplatt>. Reprinted with permission.*

**John R. Whitley** '58 (MS),  
June 2012

**John A. Pietropaoli** '59M (MD),  
June 2012

**Raymond J. Shahin** '59E (MM),  
July 2012

**Frances McColl Zietlow** '59W,  
June 2012

**Louis D. Dubilier** '60M (MD), '61M (Res),  
May 2012

**Phillip W. Albro** '61,  
May 2012

**Francis J. Caravaglio** '61,  
July 2012

**Richard Isay** '61M (MD),  
June 2012

**Joan Feuerriegel** '63 (MA),  
July 2012

**Judith Rogers Dill** '64,  
July 2012

**David G. Eldridge** '64 (MS),  
June 2012

**Michael I. Bobkoff** '65,  
February 2012

**William P. Bowman** '65S (MBA),  
July 2012

**John Hynd** '68,  
June 2012

**Barbara Swett** '68N,  
September 2011

**Harriet Kasloff Berman** '69,  
May 2012

**William D. Churchill** '69W (EdD),  
July 2012

**Sandra Crust Neal** '69N,  
May 2012

**Lawrence J. Sass** '69S (MBA),  
June 2012

**John W. Wagenblass** '69,  
June 2012

**John M. Friedberg** '71M (MD),  
May 2012

**Gene Oberley** '71,  
July 2012

**Virginia Wilson** '73W (MA),  
July 2012

**Douglas J. Keller** '75,  
July 2012

**Michael R. Carney** '78E (MM),  
June 2012

**Pasqualina DiRienzo** '78W (EdD),  
June 2012

**Anthony J. Albanese** '79,  
July 2012

**Jeffery L. Hayes** '79,  
July 2012

**Juan J. Lopez** '81,  
May 2012

**Harriett Austin** '83,  
July 2012

**Amy Gerson Kynaston** '88,  
December 2011

**Robert A. Figenschel** '93S (MBA),  
July 2012

**Abram Wilson** '97E (MM),  
June 2012

**Heather Frazer Boyum** '99W (MS),  
July 2012

**Robert R. Dedrick** '01W (MS),  
June 2012