

## IN BRIEF

## Connecting Veterans with Jobs

A new website aims to connect veterans and reservists with jobs at Rochester.

The site helps job applicants with military experience and knowledge to find positions at the University that match well with their qualifications. It builds on support services offered throughout the University designed to ease the transition from active service to employment or degree programs. Among them are the Veterans Alliance—an affinity group that helps active military and veteran students, staff, faculty, alumni, and their families succeed in higher education—and the Veteran and Military Family Services Office, which supports veterans as they transition from military life to the classroom.

Visit the new site at [Universityofrochester-veterans.jobs](http://Universityofrochester-veterans.jobs).

## University Launches Antiracism Campaign

A new antiracism campaign, “We’re Better Than That,” was launched this spring as part of a larger effort to address issues of race and diversity at the University.

The catalyst for the campaign came last November, when about 150 students and supporters marched peacefully across campus to protest racism at the University and to present President and CEO Joel Seligman with a list of demands to improve the racial climate.

For more information, visit [Rochester.edu/better-than-that](http://Rochester.edu/better-than-that).

## Top Marks for Health Care Equality

The Human Rights Campaign Foundation—the educational arm of the nation’s largest lesbian, gay, bisexual, and transgender (LGBT) civil rights organization—has recognized UR Medicine’s Strong Memorial and F. F.

Thompson Hospitals as “leaders in LGBT health care equality.”

The foundation annually surveys health care organizations across the country about their inclusive policies and practices related to LGBT patients, visitors, and health care employees.

Both Strong and Thompson earned top marks in meeting nondiscrimination and training criteria, demonstrating a high commitment to providing equitable, inclusive care for LGBT patients and their families.

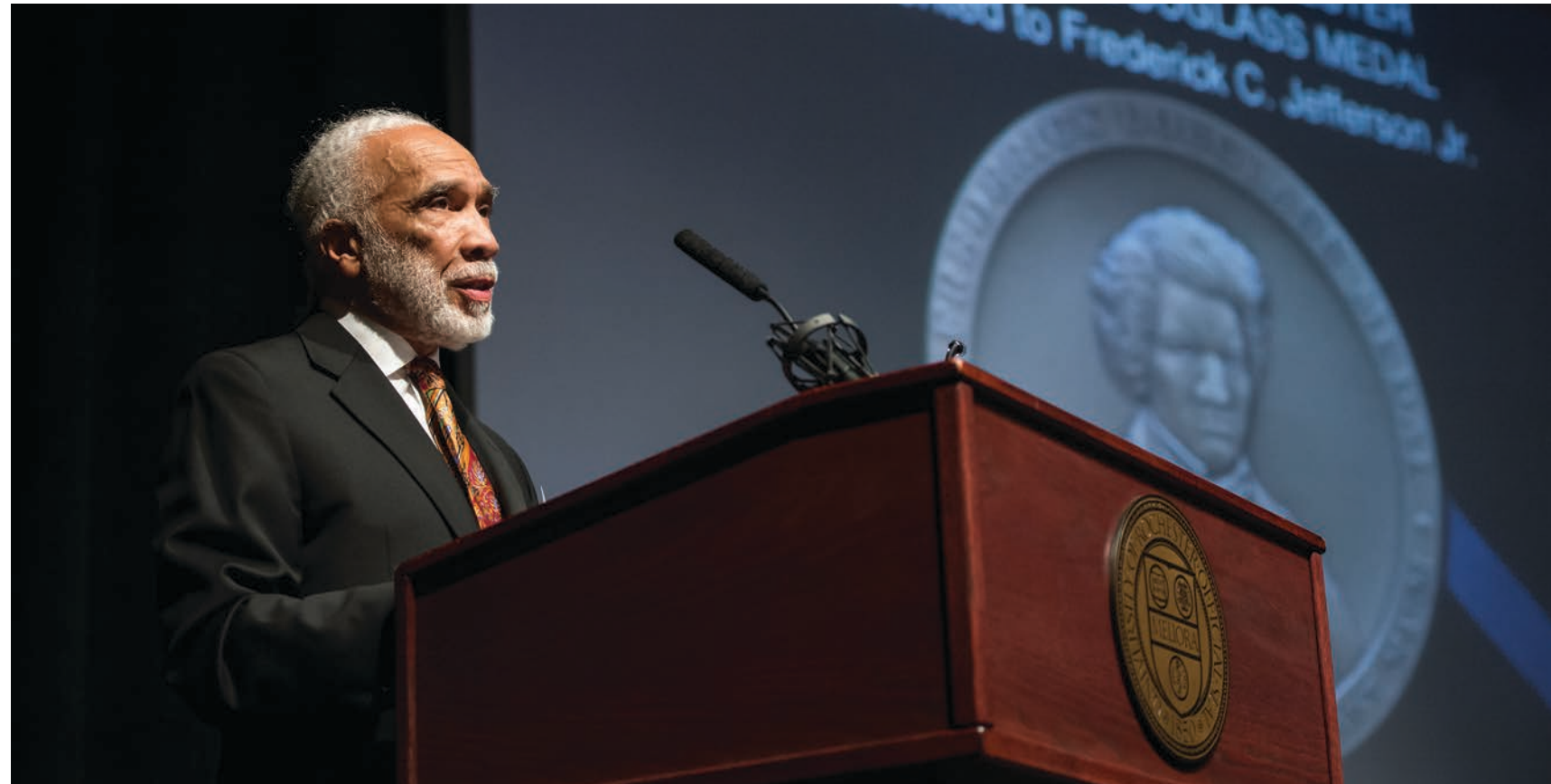
## Talking Strategy at Simon

The 16th annual Strategy and the Business Environment Conference was held at the Simon Business School in April. The conference, which has been held at Harvard, Stanford, and the Kellogg School of Management in recent years, featured papers from multiple disciplines, on topics including political risk, corporate governance, corporate social performance, activism, and regulation.

## Apple Taps Parkinson App

An iPhone app developed by Sage Bionetworks and Medical Center neurologists to improve the study of Parkinson’s disease was highlighted by Apple during the company’s semiannual product launch event in March.

The mPower app, first unveiled in March 2015 during Apple’s “Spring Forward” product launch, gathers real-time data from patients to more fully understand Parkinson’s and how it affects daily life. The app also allows patients to track symptoms and how treatments are affecting the progression of the disease. With more than 12,000 registered users, it represents one of the largest studies of the disease.



## AWARDS

## In Douglass’s Footsteps

MEDAL OF HONOR: Frederick Jefferson, a professor emeritus at the Warner School of Education, received the Frederick Douglass Medal in April, in recognition of his part in making the University and the Rochester community more diverse and inclusive.

A behavioral scientist, Jefferson came to Rochester in 1973 as director of the Educational Opportunity Program. Since then, he has served in a variety of roles, including director of the Department of Special Student Services and assistant to the president for University and community affairs. Today he is a University intercessor, specializing in issues related to racial and ethnic diversity.

A significant leader in the Rochester area, Jefferson has served as board chair of Action for a Better Community, as well as the local chapters of the American Red Cross and the United Way. He’s been an advisor to the Gateways Music Festival and currently chairs the board of the Baobab Cultural Center.

The Office of the President and the Frederick Douglass Institute created the medal in 2008 to honor scholars or civic leaders who represent Douglass’s ideals and have contributed to educational life.



## HUMANITIES

## An Intellectual Icon

GUEST LECTURE: The Humanities Center welcomed Noam Chomsky, the Distinguished Visiting Humanist for the 2015-16 academic year, to campus in April. Chomsky, the Institute Professor and Professor of Linguistics Emeritus at MIT, is widely considered the founder of the modern field of linguistics and a deeply influential public intellectual, having written and spoken on topics of power, force, exploitation, and the media for nearly 50 years.

For three days, Chomsky delivered talks—including a filled-to-capacity lecture on “Language, Creativity, and the Limits of Understanding,” in the Interfaith Chapel—met with faculty, graduates, and undergraduates (left) to discuss his linguistic and political works, and sat for Q&As and discussions at film screenings, including a sold-out screening of *Requiem for the American Dream: Noam Chomsky and the Principles of Concentration of Wealth & Power*, at the Little Theatre in downtown Rochester.

For more on Chomsky’s visit, and on the Humanities Center’s Distinguished Visiting Humanist program, see <http://www.sas.rochester.edu/humanities>.