



GO BLUE: After learning that Crayola is retiring Dandelion Yellow, Scott Cohnstrenger '12 made his pitch that “Rochester Blue” replace it.

SCHOOL COLORS

Oh, the Dandelion Yellow!

The voices of several alumni joined the collective gasp that followed Crayola’s decision to remove what the 132-year-old arts supply company calls its “beloved Dandelion” from its cast of colors. The “retirement,” as the fade into the sunset is known, was teased in late March through a social media campaign, featuring a talking yellow crayon named “Dandy.” The official announcement came during the company’s National Crayon Day activities on Times Square.

Introduced as a color in 1990, Dandelion joined the palette when a handful of other colors—remember Raw Umber?—were removed. The most recent change occurred in 2003.

Larry Thaul '77, a former member of the Yellowjacket marching and pep bands, was quick to say that the company should know about Rochester’s long connection to dandelion fame. “Need we remind them of our pre-existing claim? In lyrics: ‘Oh, the dandelion yellow / ‘Tis a color rich and mellow . . .’ Time for the UR to shine!”

Scott Cohnstrenger '12, who happened to be at Times Square for the Crayon Day events, posted on Instagram: “Obviously, this is distressing news and we have asked Crayola to consider replacing the Dandelion yellow with a Rochester blue crayon. Will let you know as soon as we hear from the company.”

The company announced in May that it planned to replace Dandelion with a shade of blue, and launched a contest to name the new crayon. The company is taking suggestions for the new name through June 2, according to Crayola.com. Rochester Blue, anyone?

of music at Indiana University of Pennsylvania.

2014 Sun Min Kim (DMA) (see '09).

School of Medicine and Dentistry

1973 David Graham (MD) (see '10 College).

1979 Kirk Moldoff (MS) (see '76 College).

1980 Kanakadurga Rao Poduri (Res), chair of Physical Medicine and Rehabilitation at the Medical Center, has won an Outstanding Service Award from the American Academy of Physical Medicine and Rehabilitation. A specialist in geriatrics, she has also published a book, *Geriatric Rehabilitation: From Bedside to Curbside* (CRC Press). . . . **Al Power (MD)**, '83 (Res) (see '76 College).

1985 Margot Fass (Res), a psychiatrist in private practice in Rochester, continues to create art in a variety of media, from fabric collage, to drawing, acrylic, pastel, and oil painting. Rochester’s Gallery Q held an exhibit of her work, *Things Which are Not Seen*, last February. She adds: “A major accomplishment was publishing my first children’s book, *Froggy Family’s First Frolic*, for which I elaborated a story my husband, Martin, offered, and painted 16 illustrations. I have started my second book, again with Martin’s basic idea, and continuing the adventures of Reid, Fern, Paddy, Jasmine, and the rest of the Froggy family.”

1994 Steven Meyers (Flw),

a professor of radiology and imaging sciences in neurosurgery and otolaryngology at Rochester, edited three texts in the Thieme Publishers *Differential Diagnosis in Neuroimaging* series in 2016: *Differential Diagnosis in Neuroimaging: Brain and Meninges*; *Differential Diagnosis in Neuroimaging: Head and Neck*; and *Differential Diagnosis in Neuroimaging: Spine*.

1997 Christina Bucci-Rechtweg (MD) (see '68 Eastman).

School of Nursing

1970 Nancy Heller Cohen (see '70 College).

1992 Bernadette Vulcan Melnyk (PhD) has been reappointed through 2022 as dean of the College of Nursing and chief wellness officer at Ohio State University.

Simon Business School

1971 Ron Gidron (MBA) writes that he celebrated his 70th birthday in spring 2016 with his family on Formentera Island. “All 15 of us showed up, including our son, Alex, who lived then in Chile. The picture shows us enjoying life, near our emblematic ‘lighthouse at the end of the world’ (so-called, based on Jules Verne’s novel). Next celebration will hopefully be our 50th wedding anniversary in 2018!” Ron adds that he’s recorded a two-volume CD, *Ebony and Ivory*, of his piano compositions. “They are mainly short, pleasant melodies, reflecting my multicultural background and



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