



UPCOMING EVENTS:

Symposium: Energy for the 21st Century

October 10
Goergen Hall

Sustainability Seminar: "Using Ice Cores to Understand Past Environmental Change"

October 13
12:30pm
Wilson Commons Gowen Room

Sustain-A-Bowl

October 14 — November 11
Wilson Commons Gowen Room
ur.sustainabowl@gmail.com

Flexitarian Dinner

October 17
5:00pm—8pm
Douglass

Earth and Environmental Sciences: Fairchild Lecture on Climate Change and Sustainability

October 21
3:00pm—4:00pm
Lander Auditorium

Annual E-cycle Day

October 28
6:00am—4:30pm
Park Lot

SUSTAINABILITY SPOTLIGHT

Interning for Rainforest Alliance

My junior year at UR overflowed with opportunities. In the fall, I studied abroad in Freiburg, Germany for Environmental Studies and Sustainability, and while there, I applied and interviewed from a distance for summer internships in New York City, which I hoped would follow spring semester with UR's Art New York program. As if I wasn't already lucky enough, I got my first choice: Campus Outreach Intern for the Rainforest Alliance.



The Rainforest Alliance is a non-profit organization that "works to conserve biodiversity and ensure sustainable livelihoods by transforming land-use practices, business practices and consumer behavior." It works to save rainforests, or, if you like, the world, largely by teaching and certifying farmers to use more sustainable agricultural practices in the tropics (for crops like coffee, tea, cocoa and bananas). The organization's mission is what initially drew me in, but I was also intrigued to find out what it's like to work for an environmental non-profit.

It continues to surprise me how many people still haven't heard of the Rainforest Alliance, which was founded in New York City in 1987. One of my main responsibilities was running the Facebook page for "Rainforest Alliance on Campus." I really admire the fact that the Rainforest Alliance has realized the potential of sustainability-focused college students, and is putting effort into campus outreach.

The first Rainforest Alliance Week was held two weeks ago, and you may have seen me tabling in Hirst Lounge with trivia cards, brochures, and free Rainforest Alliance certified chocolate. I was happy to talk about the accomplishments and goals of the organization, as well as inform students that we at the University of Rochester are doing our part: the coffee in Danforth is Rainforest Alliance certified, and you can find Back To Nature cookies with certified chocolate in the Hillside Market.

The Rainforest Alliance is helping people and the planet in big and small ways, and it's quietly making its way onto college campuses. I just hope we can pick up the seed and run with it.

Visit <http://ra.org/> to learn more about the Alliance and how you might get involved.

Joey Hartmann-Dow
University of Rochester '12

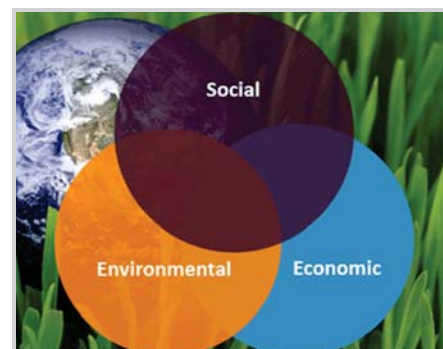


HIGHLIGHTS

Ecoverde Coffee Now On Campus

Roasted by McCullagh Coffee of Buffalo, NY, Ecoverde is the newest coffee brand on campus. Ecoverde is Rainforest Alliance Certified, which reflects a commitment to conserving biodiversity, ensuring that soils and waterways are protected, and providing farm workers with decent housing, access to

medical services, and school for their children. Not only is Ecoverde Rainforest Alliance Certified, but it is also packaged in completely bio-degradable and compostable packaging. There are currently two types of coffee blends available: Guatemalan Medium Roast Coffee and Decaf Colombian Coffee, adding to the wide variety of



coffee vendors available on UR campus.

City Cycles Launched an On-line Borrowing System

Bicycles can now be reserved online through City Cycles, a free bicycle lending system for University of Rochester undergraduates and members of the Goergen Athletic Center. Simply visit <http://sa.rochester.edu/citycycles/> and login with your NetID and password using the 'Login' button at the top right-hand side of the page. After taking the bicycle safety quiz and reading the program waiver,

you can select the 'Make Reservations' button under the Reservations tab and choose a time. In the Spring, Townpath Bike Shop of Pittsford, NY, offers bike owners on-campus maintenance services every



Tuesday from 1:00 to 3:00pm on Wilson Commons Quad, as part of their contract with UR athletics.

City Cycles was formed in 2004 by two students, Andrew Hall and Adam Baratz, and continues to be sponsored by the Students' Association. While the weather is still great, use a bicycles instead of a car, or simply explore Rochester on your bike over the weekend. City Cycles makes transportation less costly, more exciting, and less stressful on the environment.

Anderson & Wilder Receive Energy Star Certification



According to the Alliance to Save Energy, energy consumption in buildings currently comprises 42 percent of all energy use in the US. This is more than industrial or even transportation usage. Several sustainable aspects can be implemented in order to lower this staggering number. The University of Rochester has taken the initiative to

reduce its energy consumption in dorms by qualifying both Anderson and Wilder Towers as Energy Star certified buildings.

[Read more](#) about what this means for the campus and how students can make an impact.

The Green Dandelion

CONTACTS & RESOURCES:

Sustainability @ the University of Rochester

Facilities
[The Green Dandelion](#)

Dining Services
[Team Green](#)

SA Student Sustainability Coordinator
[Will Finnie](#)

The Environmental Sustainability UCIS
[Karen Berger](#)

Council on Sustainability
[Karen Berger](#)
[Cam Schauf](#)

Sustainability within the community:
[Center for Environmental Information](#)
[EnvironmentRochester.com](#)

E&E Publishing, LLC
Environment & Energy Publishing (E&E) is the leading source for comprehensive, daily coverage of environmental and energy policy and markets.

SUSTAINABILITY:

Meeting the needs of the present without compromising the ability of future generations to meet their own needs.

United Nations



For information about the newsletter:
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