



UR GREEN NEWS

UNIVERSITY OF ROCHESTER
September 9, 2012
Volume 2, Issue 1

UPCOMING EVENTS:

“Do It in the Dark”

September 9
8:00 p.m.—10:30 p.m.
Hirst Lounge, Wilson Commons
Co-sponsored by GreenSpace and PRIDE Network, this event focuses on conscious environmental and health decisions made during dating.

Grassroots Weekly General Interest Meeting

September 10
8:00 p.m.—9:00 p.m.
Ruth Merrill Center, Wilson Commons

Ecology and Evolutionary Biology Lecture: “Speciation in Bark Anoles” by Anthony Geneva

September 14
3:00 p.m.—4:00 p.m.
Hutchinson Hall 316

Rochester Cycling Alliance’s Bike the Bridges

September 17
9:00 a.m.—10:30 a.m.
Genesee Valley Sports Complex

SAVVY’s Walk for Farm Animals

September 22
Check-in: 10 a.m.
Walk: 11 a.m.—2 p.m.
Genesee Valley Park; Riverbend Shelter

Earth and Environmental Sciences Fairchild Lecture: “The Hockey Stick and the Climate Wars”

October 12
3 p.m.
Hubbell Auditorium

SUSTAINABILITY SPOTLIGHT

Presenting Greentopia Festival: Film, Music and Fun in the Rochester Area



Bringing a dynamic, sustainability-infused edge to the Rochester area this week, the Greentopia festival is a weeklong event aimed at enticing denizens to observe and experience acts of artistic expression within the realms of sustainability. From September 10 through September 16, the festival will offer visitors a series of events, including film showings, musical performances, art exhibits, an Innovation Conference and EcoFest.

Last year’s 2-day inaugural event drew over 18,000 attendees, 140 vendors, an alternative energy vehicle show, and more. This year’s festival cuts an even wider swath; it has evolved not only in length of time, but also in the variety of offerings for the Rochester community.

The most promoted, lengthiest component is Greentopia Film, which will kick off the festival on Monday and is comprised of documentary films that ultimately aim to inspire the audience to create sustainable change in their communities. One film that may have particular appeal to students is “Bidder 70,” which examines the case of environmental activist Tim DeChristopher, who gained notoriety for derailing an oil and gas lease auction in 2008. The festival will also offer “Terra Blight,” a feature-length documentary exploring American technology consumerism, including the life cycle of computers from creation to disposal.

Following this component is the EcoFest, comprised of a fashion show, car show, food, music, and art exhibitions – and attendance is free! The Innovation Conference will be held on September 14 at the Rochester Plaza Hotel, and is a 1-day conference presenting a wide range of speakers covering business strategies and innovation topics. Speakers include Cornell Provost Kent Fuchs, as well as President and CEO of Sweetwater Energy Jack Baron.

According to the website, Greentopia is a festival of “ideas that empower everybody to create a positive change on the planet we call home.” Tickets and passes are available online, and further information including locations can be found at www.greentopiafestival.com and below:

81 BROWNS RACE
ROCHESTER, NY 14614

SEPT 10- 16 2012
HIGH FALLS, ROCHESTER NY

585.287.5560
INFO@GREENTOPIAFEST.COM



HIGHLIGHTS

Second Annual Shred Fest Results Surpass Previous Record

Last July, the University held its Second Annual Shred Fest, an event devoted to securely recycling confidential documents of University employees. Partnering with Iron Mountain, a company devoted to recycling confidential documents and one that the University has worked with in the past, the University offered a service to

protect individual privacy in an environmentally friendly manner. The documents were first placed into a locked 65-gallon container and then sent up a chute in the truck to be securely shredded. A camera placed inside the truck provided participants the opportunity to witness their documents being shredded. The collection achieved a total estimated weight of 15,750 pounds – over 7 tons. This is a substantial improvement from last year’s 12,390 pounds.



CONTACTS & RESOURCES:

Sustainability @ the University of Rochester

Facilities
The Green Dandelion

Dining Services
Team Green

SA Student Sustainability Coordinator
Will Finnie

The Environmental Sustainability UCIS
Karen Berger

Council on Sustainability
Karen Berger
Cam Schauf

Sustainability within the community:
Center for Environmental Information
EnvironmentRochester.com

E&E Publishing, LLC
Environment & Energy Publishing (E&E) is the leading source for comprehensive, daily coverage of environmental and energy policy and markets.

Fourth Annual Summer Move Out a Success

As students departed at the close of the 2011-2012 year, many found themselves with a surplus of belongings. Recycling Coordinator Amy Kadrie first seized upon this opportunity in



2009, beginning an end-of-the-year annual initiative to collect shoes, clothing, food, and electronic equipment – all to be reused and recycled, instead of being placed in the dump. This year, 10,657 pounds of clothing were collected across campus. Collection bins were individually monitored to measure which campus

housing locations brought in the most to recycle.

Per housing area, the results were: The Residence Quad contributed the most with 3,500 pounds, while Riverview Apartments, Susan B. Anthony Hall, Southside Living and Towers followed, altogether contributing roughly 6,500 pounds.

Cooling Packs From Strong Memorial Hospital Find New Application

An assistant at Strong Memorial Hospital of URMC found a new way to save cooling packs. Vast quantities of materials are transported to the hospital, many of which are temperature-sensitive and are surrounded by reusable ice

packs. These packs are normally discarded. Axel Kairies and his co-workers discovered Meals on Wheels Association of America, a national organization that accepts cooling packs to preserve perishable food during transportation.



Since October 2010, Kairies and other volunteers delivered cooling packs to this organization. After the first three months of the project, a total of 450 packs were donated. In 2011, over 1,750 pounds of cooling packs were saved. So far this year, over 1,000 pounds of packs were reused.

SUSTAINABILITY:

Meeting the needs of the present without compromising the ability of future generations to meet their own needs.

United Nations



UNIVERSITY of ROCHESTER

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