



UR GREEN NEWS

THE UNIVERSITY OF ROCHESTER'S BIWEEKLY SUSTAINABILITY NEWSLETTER

UPCOMING EVENTS

MARCH 23 - 29

RECYCLEMANIA WEEK 8

MARCH 26

**MT. TRASHMORE
(SPONSORED BY
GRASSROOTS)**

10 A.M. - 4 P.M.
OUTSIDE WILSON COMMONS
FREE

MARCH 28

RECYCLEMANIA FINALE FAIR

12 - 2 P.M.
HIRST LOUNGE, WILSON
COMMONS
FREE

APRIL 4

**MOVIE SHOWING: OIL &
POWER IN THE ECUADORIAN
AMAZON**

4 - 6:30 P.M.
LANDER AUDITORIUM
FREE



JULIA SKLAR '14 • EDITOR

For information about the newsletter, please contact: julia.sklar@rochester.edu

CAMPUS HIGHLIGHTS

In its next to last week, results from Recyclemania begin to take shape

This week marks the end of the week seven in the eight-week-long recycling competition, Recyclemania. While official results for the University's participation won't be available for several weeks after the competition closes, the Sustainability@Rochester homepage features embedded widgets that display, unofficially, how the University is fairing so far. The data are current up through the fifth week.

So far, the highest scoring objective in this year's competition is for paper recycling. UR ranks third out of 215 universities also participating in this aspect of the competition. This ranking is derived from the fact that a little more than

10.4 pounds of paper per participating person have been recycled so far.

This ranking, however, is just one variable that factors into many prize categories. UR is entered in the Grand Champion, Gorilla, and

Per Capita Classic categories, which measure recycling rate as a percentage of total waste; highest weight of recycled paper, cardboard, bottles and cans combined, independent of school size; and greatest amount of recycled paper, respectively.

Of the three, UR accordingly ranks highest in the Per Capita Classic Prize, coming in at 14 out of 364 schools. In the Grand Champion and Gorilla categories, where factors other than a high paper recycling rate are relevant, the University does not rank quite as high; UR is 94 out of 248 in the Grand Champion category and 21 out of 368 for the Gorilla category.

The widget, along with displaying live rankings in the prize and subcategories, also translates the data into the real-world effect of UR's recycling efforts during this competition alone.

The reduction in greenhouse gas emissions is 913 metric tons of CO₂, symbolically equivalent to removing 179 cars from the road, or negating the energy consumption of 79 households.

As of week five, the overall, cumulative recycling rate of 31.72 percent was already higher than last year's end game rate of 30.7 percent.

"So far, we are doing pretty good!" says Recycling Coordinator Amy Kadrie. ♦

RecycleMania Current Ranking

University of Rochester

Competition	Rank
Grand Champion	96 of 248
Per Capita Classic	14 of 364
Gorilla	21 of 368
Paper	3 of 215
Corrugated Cardboard	10 of 220
Bottles & Cans	9 of 210
Food Service Organics	94 of 188



CONTACTS & RESOURCES

FACILITIES:

The Green Dandelion

DINING SERVICES:

Team Green

SA STUDENT SUSTAINABILITY COORDINATOR:

Michael Silverstein

THE ENVIRONMENTAL SUSTAINABILITY UCIS:

Leila Nadir &
Daniel Reichman

COUNCIL ON SUSTAINABILITY:

Karen Berger &
Cam Schauf

SUSTAINABILITY WITHIN THE COMMUNITY:

Center for
Environmental
Information &
EnvironmentRochester.com

ENVIRONMENTAL&ENERGY (E&E) PUBLISHING, LLC:

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“SUSTAINABILITY :

Meeting the needs of the present without compromising the ability of future generations to meet their own needs.

—UNITED NATIONS

SUSTAINABILITY SPOTLIGHT

UR owns fleet of alternative energy vehicles



COURTESY OF THEAUTOCHANNEL.COM

The University of Rochester is in possession of 14 Global Electric Motorcars (GEM cars) that departments such as University Facilities and Services, Support Operations, and Construction Management can utilize.

In keeping with a 2009 University-wide policy to increase use of alternative fuel vehicles, UR is in possession of a small fleet of Global Electric Motorcars (GEM cars). Chrysler Corporation donated eight two-passenger cars and four four-passenger cars in 2003, and the University added a

thirteenth car in 2005.

The presence of these vehicles on campus helped establish a precedent that the 2009 policy reinforced. The University now owns several more alternative energy vehicles, including seven hybrid cars, four Segways, and one electric Mail Services delivery

vehicle, in addition to 14 GEM cars.

Many different departments across campus utilize GEM cars in particular, such as University Facilities and Services, Support Operations, Central Utilities, Parking, and Campus Planning, Design, and Construction Management. ♦

SUSTAINABLE OPPORTUNITIES

University Facilities and Services looking to fill fall 2014 student employment positions

University Facilities and Services is offering two student jobs next semester, working with the Recycling Coordinator.

The first position, Sustainability Marketing Intern, will design material to advertise recycling and sustainability projects, programs, and events. The intern will also assist in coordinating RecycleMania and Earth Day. The candidate

should be skilled in graphic design, using the Adobe Creative Suite.

The second available position is the Sustainability Writing Intern, who will primarily focus on Go Green! articles that are published bi-weekly in campus news outlets. The candidate must be skilled with research, interviews, and adhering to deadlines.

The ideal candidate

should have journalistic writing experience, and strong grammatical skills.

Professor Randall Curran, Department of Philosophy, is also offering a position for a sustainability research intern this summer. Applicants can email Fazeelah Chappell (fchappell@facilities.rochester.edu) or apply through the Student Employment Office. ♦