

Head of the Class

Creating Effective Reunions and Class Experiences

UNIVERSITY OF ROCHESTER

VOLUNTEERS *in*
PARTNERSHIP

How Can You Help?



Go: Plan a Mini-Reunion



VOLUNTEERS *in* PARTNERSHIP

Go: Come Back for Reunion



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GO: Lend Your Input to Class Events



Give: Support your Class Gift Campaign

- Make a thoughtful gift, of any amount, to any area of the University
- Share your story of why you choose to give
- Encourage your classmates to participate
- Thank donors from your class

Give: Support your Class Gift Campaign



“If you want to have a broader impact on the community, support the University of Rochester.”

- **Charlie Symington '80, '81S (MBA)**



“I know the importance of giving back, and wanted to do my part and hopefully inspire others to do the same.... This place not only saw me become an adult, it also allowed me to live.”

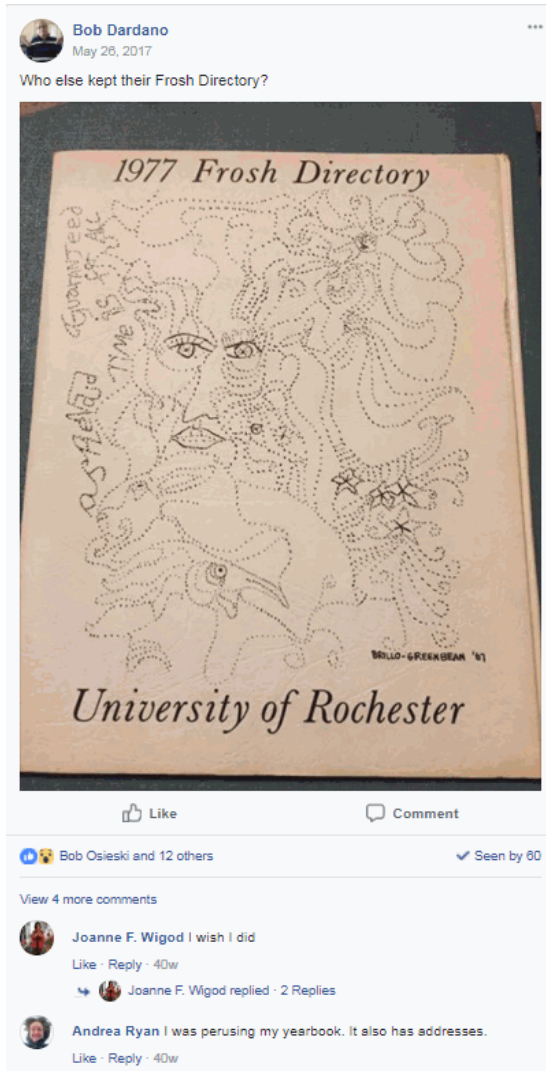
- **Jason Buitrago '07, '14W (MS)**

Help: Spread the Word

- Contact classmates
 - Goal: 100% classmate-to-classmate contact
- Identify and recruit additional volunteers
- Promote mini-reunions and regional events
- Search for lost classmates and reconnect them



Connect: Be Social



Group Discussions

- **Go**
 - What are motivators to coming to campus for reunion?
 - Are you currently involved in an annual get-together with classmates?
- **Give**
 - Do you have a story to share as to why you give?
 - What are some strategies to promote and inspire participation in your class gift campaign among your classmates?
- **Help**
 - Share your tips for successful classmate-to-classmate outreach, volunteer recruitment, and event planning! What have you seen that has worked?
- **Connect**
 - How are you and your classmates using social media to stay connected and informed?

Discussion & Questions

