

# COLLECTIVE

### **Creating Meaningful Connections:**

A Guide to Support Volunteer Engagement in our Community

UNIVERSITY OF ROCHESTER

VOLUNTEERS in PARTNERSHIP

# Partnership & Collaboration



### A New Platform

An online platform designed to facilitate *meaningful connections* between alumni, students, parents, and staff for the purpose of networking, career exploration, and professional development.

- Available to all University students and alumni (parents coming soon)
- Provides unique access to verified community members
- Utilizes user friendly technology that facilitates easy searching, connecting, messaging, video chatting, and mentoring

## Timeline of Partnership

#### August 2017–February 2018

- Vendor selected, project launched
- Needs assessment, system development
- Beta testing

#### **March 2018–April 2018**

Launched to all alumni and students

#### **April 2018–April 2019**

Alumni and student engagement messaging

#### August 2018-May 2019

• Staggered launches to parents, faculty, and staff

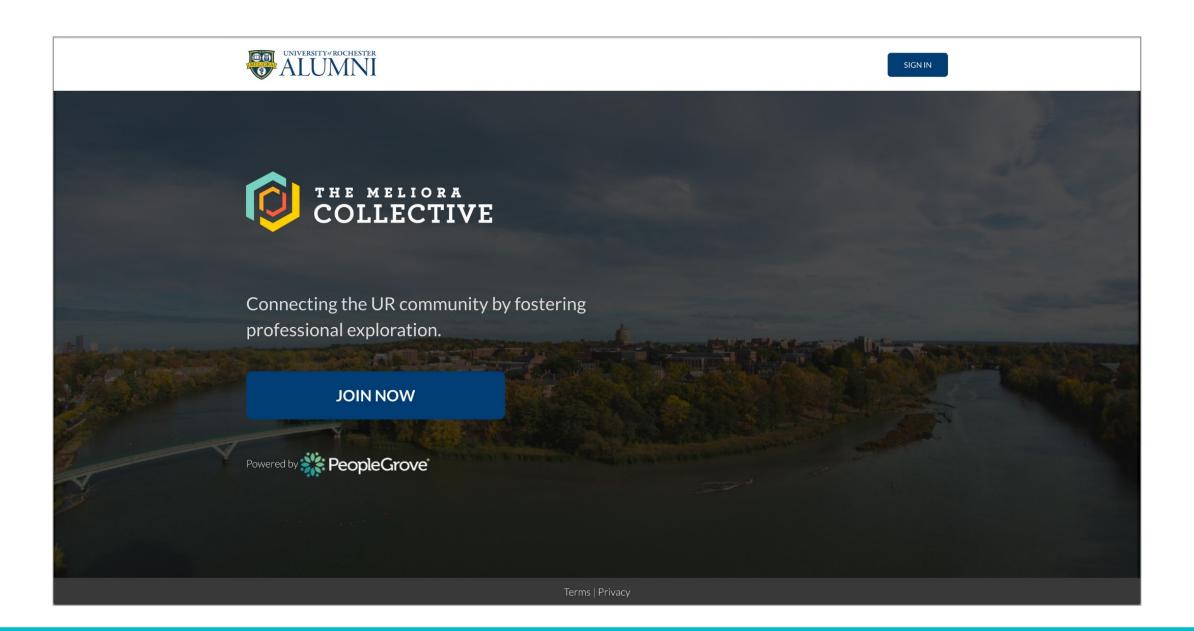
## Progress

#### **Alumni Adoption**

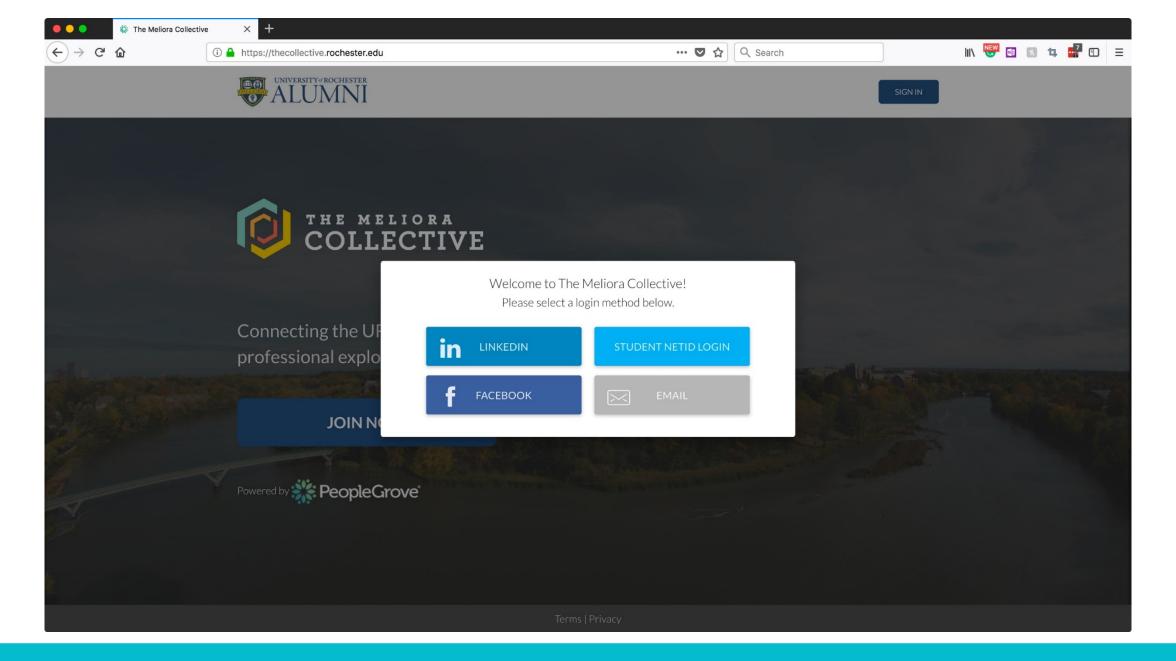
- 1,250+ joined from March 20–April 9
- Regional demonstrations

#### **Student Adoption**

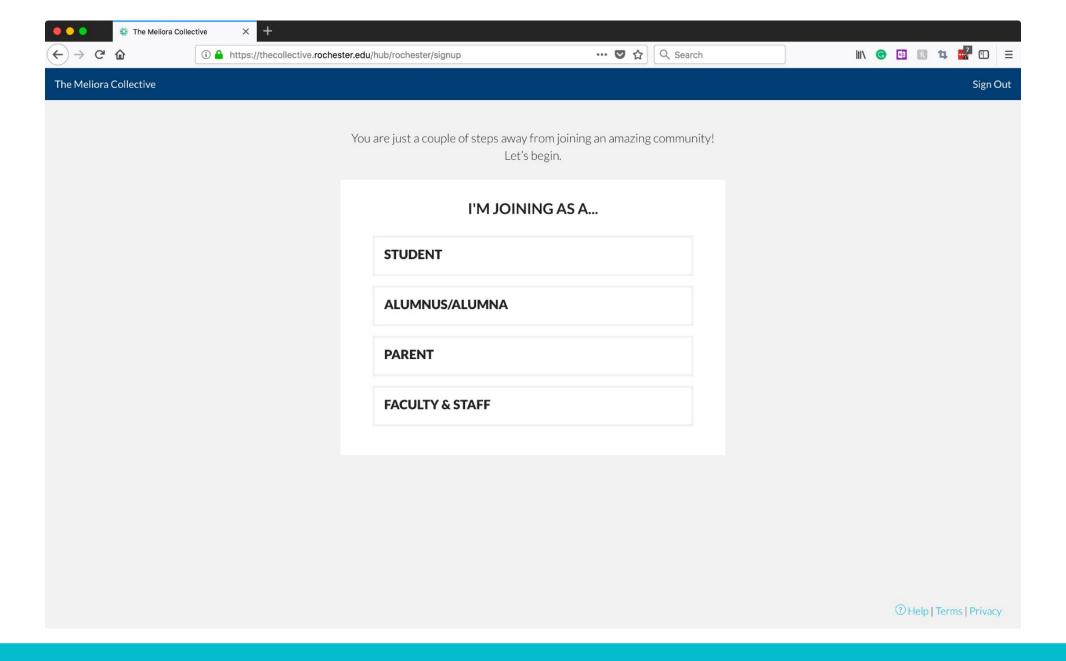
- 850+ signed up from April 2–April 9
- Forever Rochester Week



### **VOLUNTEERS** in **PARTNERSHIP**



### VOLUNTEERS in PARTNERS HIP



#### **VOLUNTEERS** in **PARTNERS** HIP





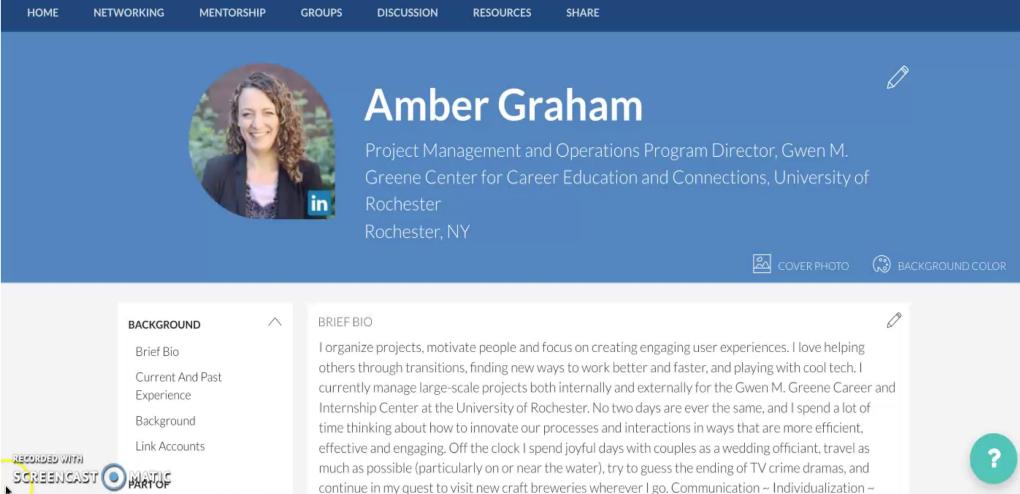




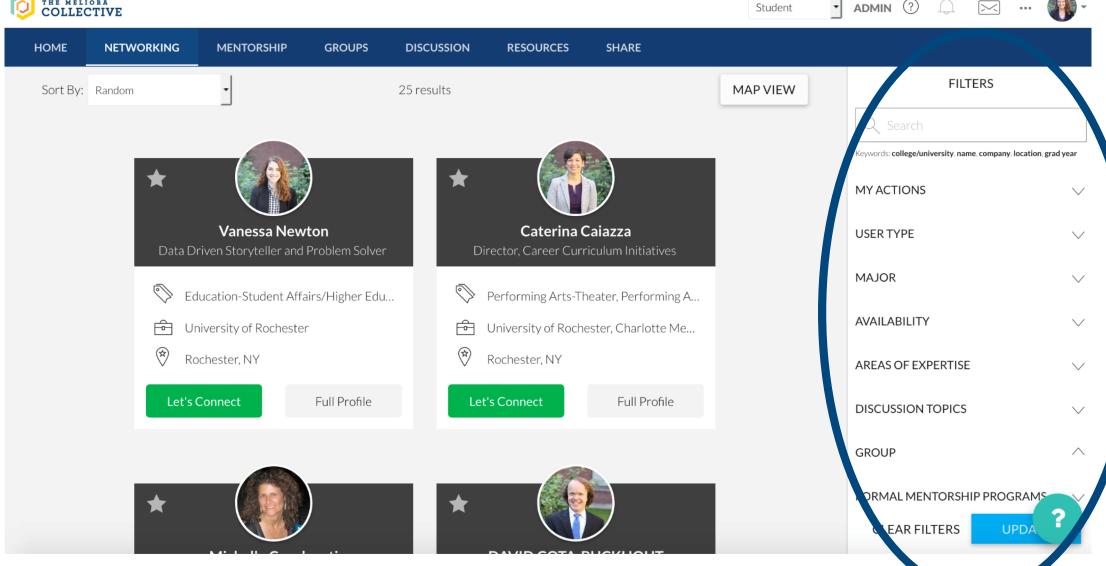












#### **VOLUNTEERS** in **PARTNERS** HIP









HOME

**NETWORKING** 

**MENTORSHIP** 

**GROUPS** 

DISCUSSION

**RESOURCES** 

SHARE







#### Arts, Entertainment, Communicatio...

Career communities are a way to connect students and alumni to information, resources, and people in order to explore professional

0 MEMBERS

CREATED 5 HOURS AGO



#### Consulting, Finance, Operations, and...

Career communities are a way to connect students and alumni to information, resources,

0 MEMBERS

CREATED 5 HOURS AGO



#### Engineering, Technology, Data and P...

Career communities are a way to connect students and alumni to information, resources,

0 MEMBERS

CREATED 5 HOURS AGO



#### **☐** Exploratory Career Community

Career communities are a way to connect students and alumni to information, resources, and people in order to explore professional

0 MEMBERS

CREATED 5 HOURS AGO



#### Health, Human Services and Biomed...

Career communities are a way to connect students and alumni to information, resources, and people in order to explore professional

0 MEMBERS

CREATED 5 HOURS AGO



#### Law, Policy and Social Good Career ...

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0 MEMBERS

CREATED 5 HOURS AGO





### Platform Coordination



Internship & Job Search

Recruitment Profile

Alumni Postings

**Student Event Management** 

**Document Storage** 



Student-Alumni Networking

Alumni-Alumni Networking

**Mentor Program** 

"Flash" Mentoring

Directory

**Affinity Groups** 



**Industry Research** 

Company Research

Career Path Research

**Professional Networking** 

Industry & Profession Groups

How can you be an ambassador of

The Meliora Collective to volunteers

(alumni, parents, and friends of the University)

throughout the world?

### **Contact Us**

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# Discussion

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