

Experience Rochester

**COMMUNITY ENGAGEMENT:
Making the World Ever Better**

WEDNESDAY, SEPTEMBER 16 | 12-1 P.M

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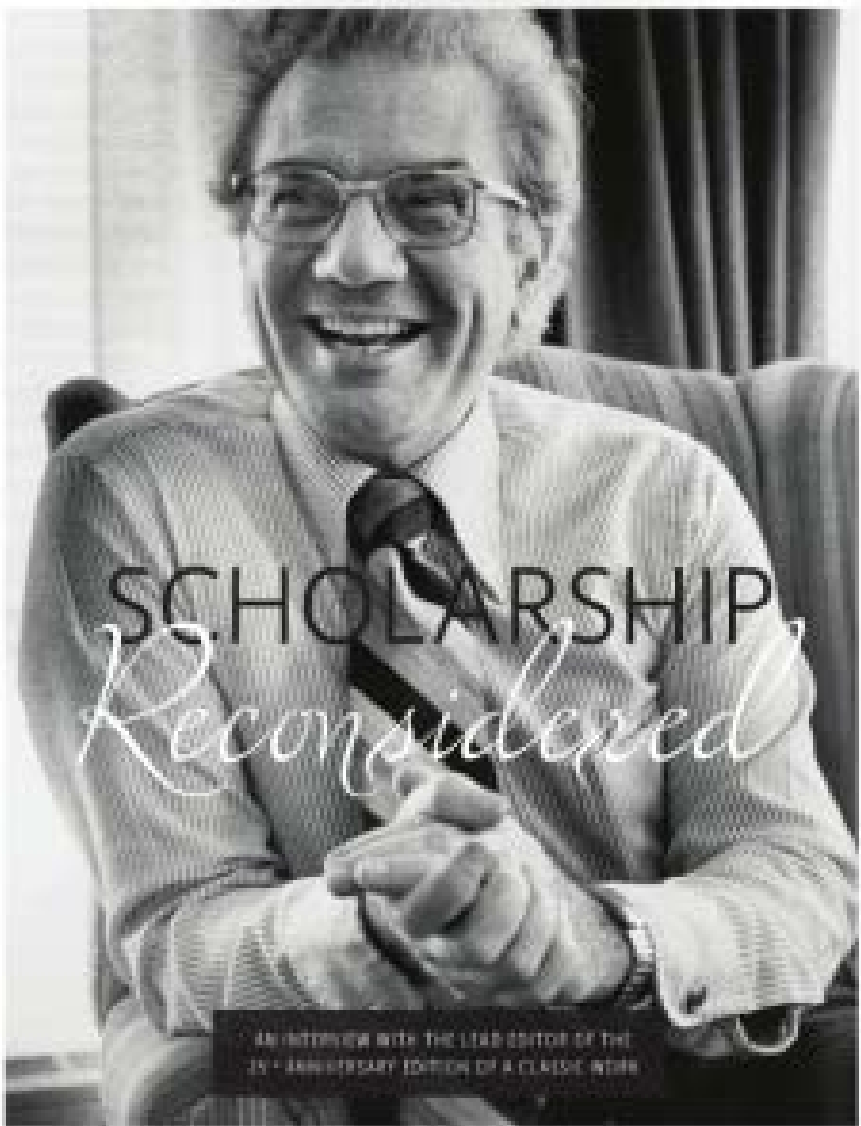
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UNIVERSITY *of* ROCHESTER



HISTORICAL CONTEXT

“ The aim of education is not only to prepare students for productive careers, but also to enable them to live lives of dignity and purpose; not only to generate new knowledge, but to channel that knowledge to humane ends; not merely to study government, but to help shape a citizenry that can promote the public good. Thus, higher education's vision must be widened if the nation is to be rescued from problems that threaten to diminish permanently the quality of life”

—ERNEST L. BOYER,
SCHOLARSHIP RECONSIDERED:
PRIORITIES OF THE PROFESSORiate (1990)

WHY COMMUNITY ENGAGEMENT?

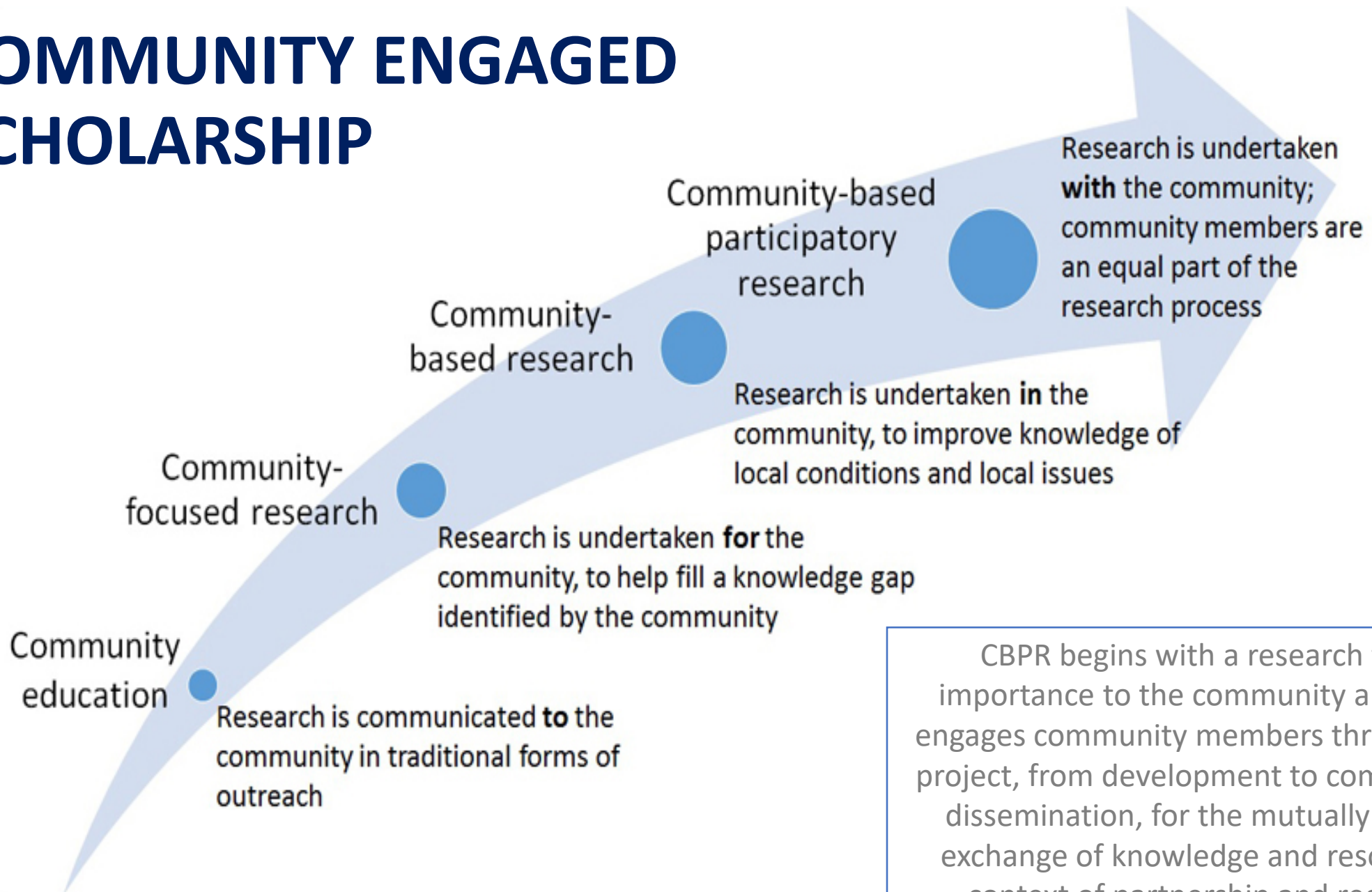
- Community Engagement can harness the skills and talents of a community's most important resource: Its PEOPLE.
- Involving community members in initiatives can foster connectedness and trust, improve assessment efforts, and build the capacity of individuals to positively affect their community.
- Additionally, community engagement can enhance the effectiveness of proposed strategies and increase the sustainability of efforts.

EQUITY AND INCLUSION!

HOW DOES THE UNIVERSITY DEFINE COMMUNITY ENGAGEMENT?

- **COMMUNITY ENGAGEMENT** is the collaboration between institutions of higher education and their larger communities (local, regional/state, national, global) for the mutually beneficial exchange of knowledge and resources in a context of partnership and reciprocity.
 - Carnegie definition
(University of Rochester application submitted April 2019)
- **COMMUNITY-ENGAGED SCHOLARSHIP** is the generation of new knowledge through the combining of academic expertise and community-based expertise, eliminating a hierarchy of knowledge and establishing a mutually beneficial two-way exchange of knowledge and resources.

COMMUNITY ENGAGED SCHOLARSHIP



CBPR begins with a research topic of importance to the community and actively engages community members throughout the project, from development to completion and dissemination, for the mutually beneficial exchange of knowledge and resources in a context of partnership and reciprocity.

GUIDING PRINCIPLES OF COMMUNITY-ENGAGED RESEARCH

- Long term engagement
- Mutual benefit
- Mutual respect
- Shared findings
- Enhanced community capacity
- Shared responsibility
- Evidence-based
- Collaborative from start to finish
- Responsive to community priorities and perspectives

LOCAL COMMUNITY CONTEXT



AN EVOLVING UNIVERSITY TRADITION OF BROAD AND PERVASIVE ENGAGEMENT

- Voter registration and political engagement
- National service programs
- Student organizations and SROs
- Fraternities and sororities
- Athletics and Recreation
- Interfaith Chapel
- Libraries
- Social innovation
- Arts and humanities
- Community health

WELL-DESERVED RECOGNITION



COMMUNITY ENGAGEMENT IN:

- Leadership and Mission
- Faculty and Curriculum
- Students and Co-Curricular
- Outreach and Partnership
- Data and Assessment
- Promotion throughout the institution

INVENTORY OF COMMUNITY PARTNERSHIPS

UNIQUE PARTNERSHIPS:

- 27—Art Science Engineering
- 191—School of Medicine Dentistry
- 10—School Of Nursing
- 15—Eastman School of Music
- 20—Warner
- 76—Central Admin & Affiliates

35 community organizations have multiple partnerships at the UR with RCSD having the most at 18.

DEPTH OF PARTNERSHIP

- Common Ground Health
- City of Rochester & Monroe County
- EAST & Rochester City School District
- Alzheimer's Association
- Refugees Helping Refugees
- Healthy Baby Network
- Lifespan
- Foodlink
- Gateways Music Festival
- NEAD