

# THE EVANS LAM CHALLENGE TO SUPPORT RIVER CAMPUS LIBRARIES

## Honoring Dean of the University Libraries, Mary Ann Mavrinac

Vice Provost and Andrew H. and Janet Dayton Neilly Dean of the University of Rochester Libraries, Mary Ann Mavrinac, recently announced her retirement, effective October 31, 2021. In recognition of her almost 10 years of service, University of Rochester trustee and honorary member of the University Libraries National Council, Evans Lam '83, '84S (MBA), has established a \$250,000 challenge gift program—the Evans Lam Library Challenge—to celebrate her and support the River Campus Library's newest space, Studio X. Because of his leadership and generosity, the new space will be named the **Mary Ann Mavrinac Studio X**. Lam hopes the challenge will inspire others to support this space and show their gratitude to Dean Mavrinac for her commitment to excellence and innovation.

Studio X will help to ensure student success in school and in a competitive marketplace by allowing them to explore, experiment, and experience extended reality (XR) technologies, which merge the physical and virtual worlds and facilitate many learning opportunities. For example, students can safely build and test a chemical reactor, inhabit a 16th century city, learn French while strolling through Paris, use holographs to navigate surgery, and more. Studio X will also provide opportunities for faculty to incorporate XR technologies into their teaching and research.

Studio X—a collaboration between the River Campus Libraries and the Hajim School of Engineering & Applied Sciences—will open in the fall of 2021. This nearly 3,000-square-foot renovated space inside the Carlson Science and Engineering Library will serve the entire University of Rochester community and will foster exploration, cross-disciplinary collaboration, and peer-to-peer learning.

The Evans Lam Library Challenge will raise permanent endowment funds and provide capital and equipment support for the **Mary Ann Mavrinac Studio X**. The challenge works in the following way:

Your Cash Gift	Evans Lam Challenge
\$100,000	\$50,000
\$50,000	\$25,000
\$25,000	\$12,500
\$10,000	\$5,000

*If the full value of the Evans Lam Library Challenge is realized, this initiative will result in \$750,000 for the River Campus Libraries.*

Commitments may be paid over a five-year period. Our goal is to complete the project this fall, before Meliora Weekend and Dean Mavrinac's retirement.

Please contact your Advancement representative or Pam Jackson, [pamela.jackson@rochester.edu](mailto:pamela.jackson@rochester.edu), for more information and to discuss additional gift ideas in support of the Evans Lam Library Challenge and the Mary Ann Mavrinac Studio X.

**Together for Rochester**

Together for Rochester is a one-year engagement and fundraising campaign to make life better for the University of Rochester community and for the world. In the 2020-21 fiscal year, we will raise \$100M to fund several priorities: scholarships and financial aid, faculty recruitment, clinical and academic research, diversity initiatives, and more.

