

Session 1: February 9, 2019: 10:00-11:30am

Your individual assignment for next week:

Create your own customized Filter Template.

1. Envision the setting, situation and “Who you are”
 - Who are you?
 - What are you trying to do?
 - WHY are you trying to do this?
2. Pick a Character. Craft an “Innovation Creed”
3. If you have a “TEAM”, involve them!
4. Adjust your Idea Filter
 - Consider if any major Factors are missing
 - Reword Factors so they make sense to you
 - Determine weights: 3 highest. 3 lowest
 - Calibrate the scoring of all the Factors (or at least your 3 highest). Define a “5”. Define a “3”. Define a “1”
 - Practice presenting “Your Story”.
 - Next week: 10-minutes. Hit the highlights with your coaching partner. Ask for their input.
5. BRING a 3-4 hardcopies of your Blank Idea Filter template.
6. Present/Discuss next week.
7. *Reminder: Do NOT focus on any IDEAS. Focus on YOU and how these success factors for ANY idea relate to YOU.*