

2017 SURVEY OF ENTREPRENEURSHIP CENTERS

How to Collect Meaningful Data and Why Sharing Among
Entrepreneurship Centers is Fundamental to Future Innovation

WHY IT MATTERS

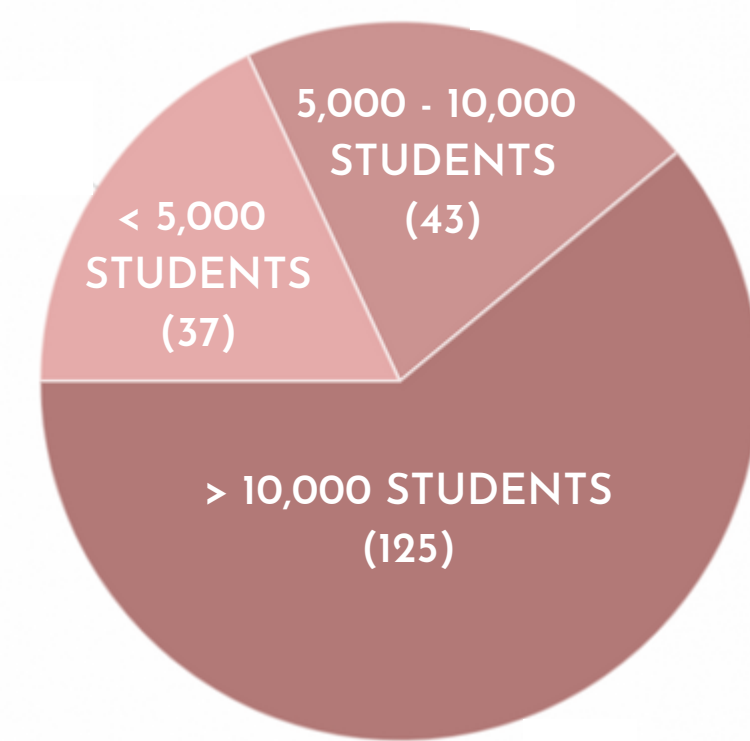
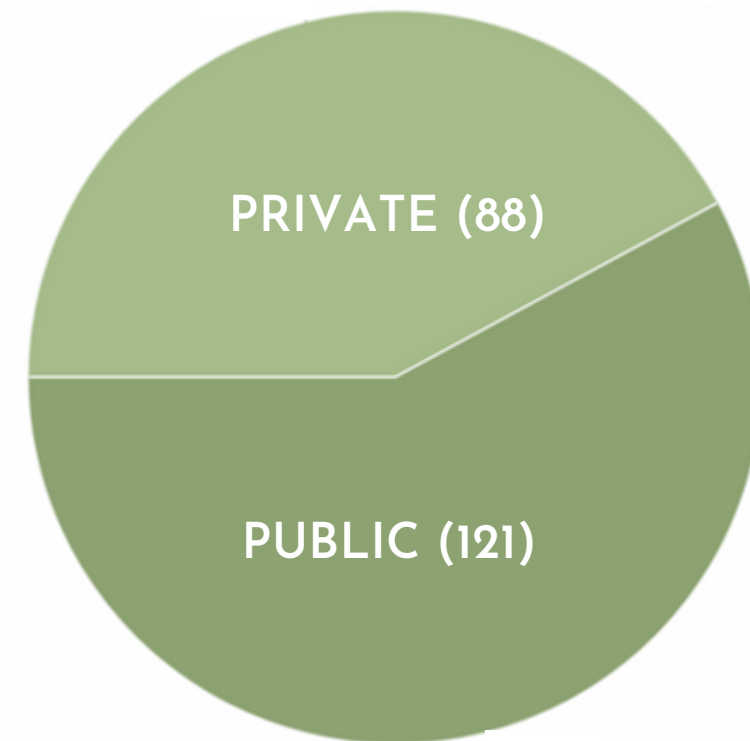
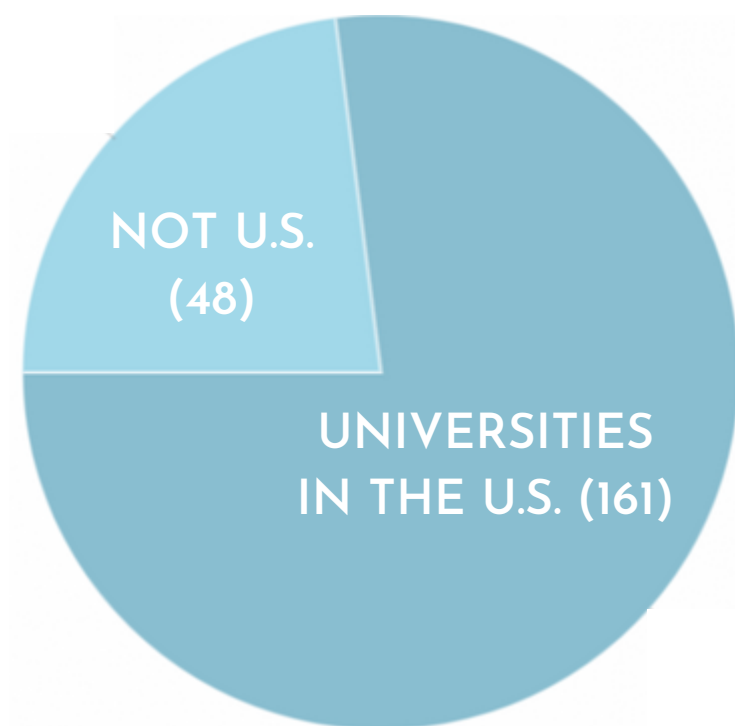
- Compile data for use by entrepreneurship educators
- Serve as a reminder that universities are willing to talk and share
- Create a starting point for new centers and programs, as well as a road map for established ones

2017 SURVEY METHOD

- Originally designed to learn about advisory council structure
- Electronic distribution via Qualtrics to 1737 recipients
 - 2016 GCEC Conference Attendees; 2016 USASBE Conference Attendees
 - 1737 includes bounced, failed, and outdated email addresses
- Survey open from July 26, 2017 to September 5, 2017
- Questions by UR's Vice Provost for Entrepreneurship, faculty, and Ain Center staff
 - Reviewed by UR's Warner School of Education's Associate Director for Program Evaluation
- Full write-up sent to participants in Fall 2017

WHO RESPONDED

306 individuals from 209 institutions worldwide



2017 RESULTS

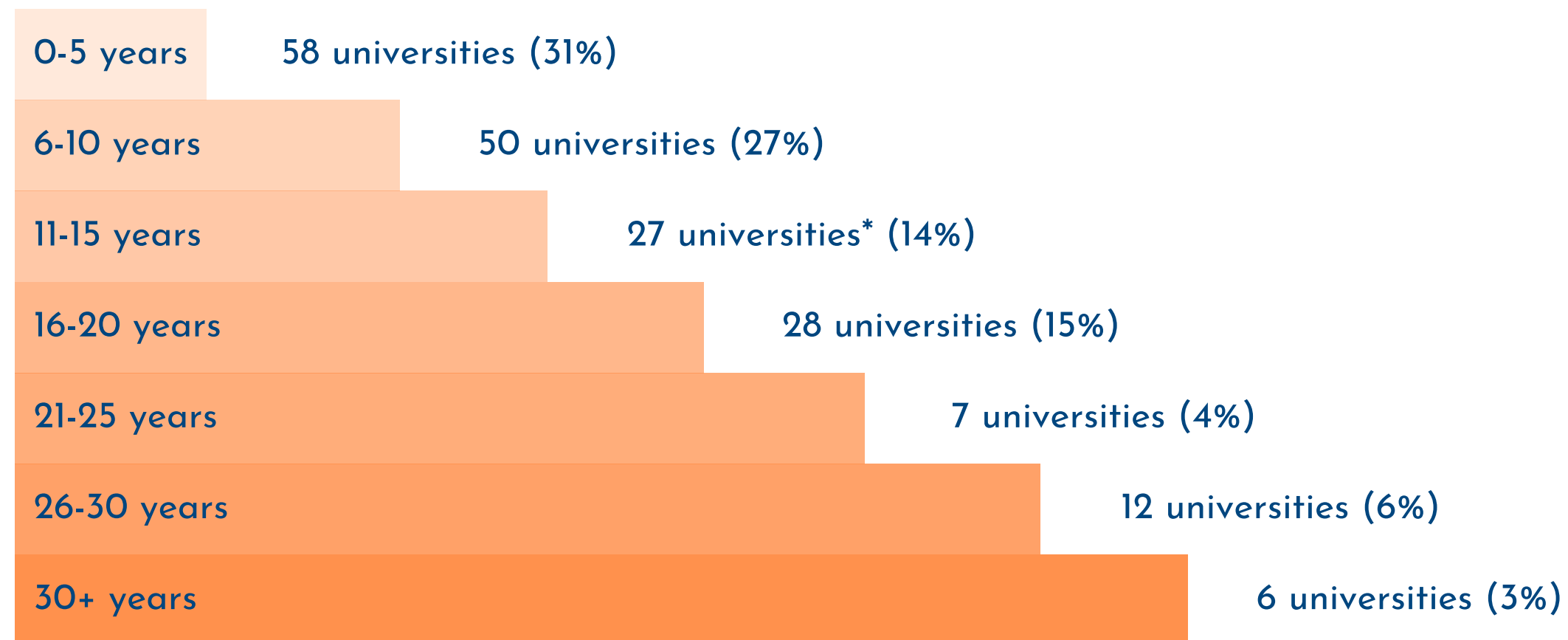
The following slides show data collected from the survey.

The University of Rochester will be used as a reference point throughout and will be marked with an asterisk (*), unless otherwise noted.

LONGEVITY OF CENTERS

188 responses

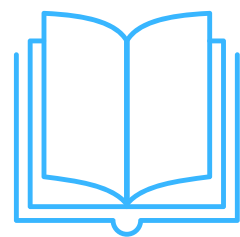
How long has your entrepreneurship center or program been in existence?



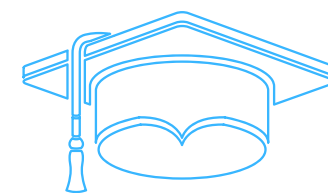
ORGANIZATION

194 responses

What type of institution is your entrepreneurship center housed in?



Liberal Arts College
12 universities (6%)



University-Wide
72 universities* (37%)



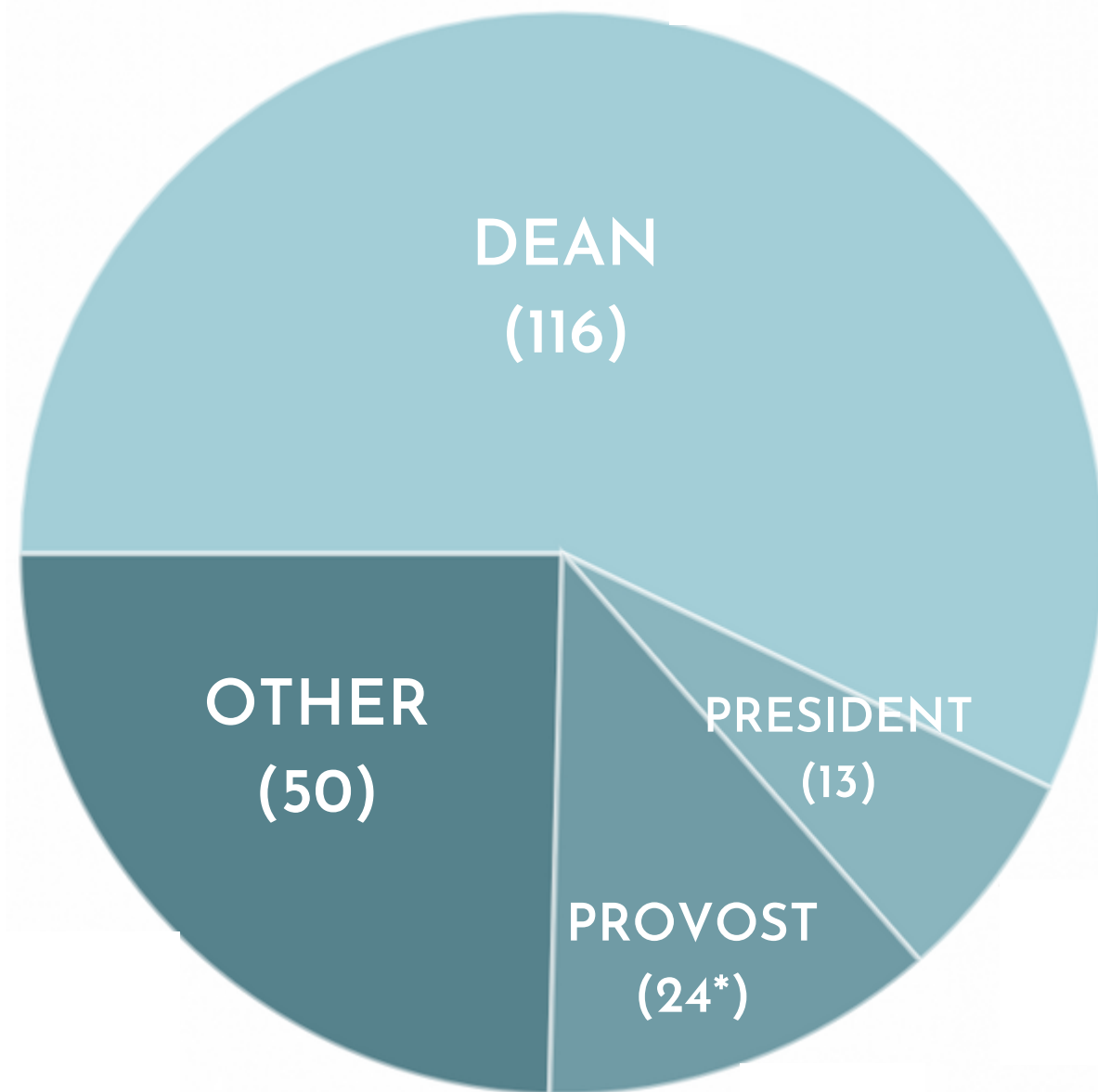
School of Business
81 universities (42%)



Other
29 universities (15%)

REPORTING STRUCTURE

203 responses



The majority of entrepreneurship centers and/or programs report to university deans (57%).

OPERATING BUDGET

127 responses (annually, in US dollars)

 \$0 - \$199,999
51 universities (40%)

 \$500,00 - \$999,999
13 universities (10%)

 \$200,000 - \$499,999
31 universities (25%)

 \$1,000,000+
32 universities* (25%)

INCUBATOR SPACE

129 responses



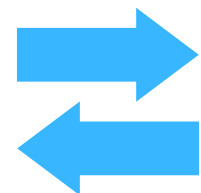
Located Off Campus

35 universities*



Located On Campus

75 universities



Locations Off and On Campus

19 universities

The majority of incubators on campus are located in business schools, engineering schools, and other academic buildings.

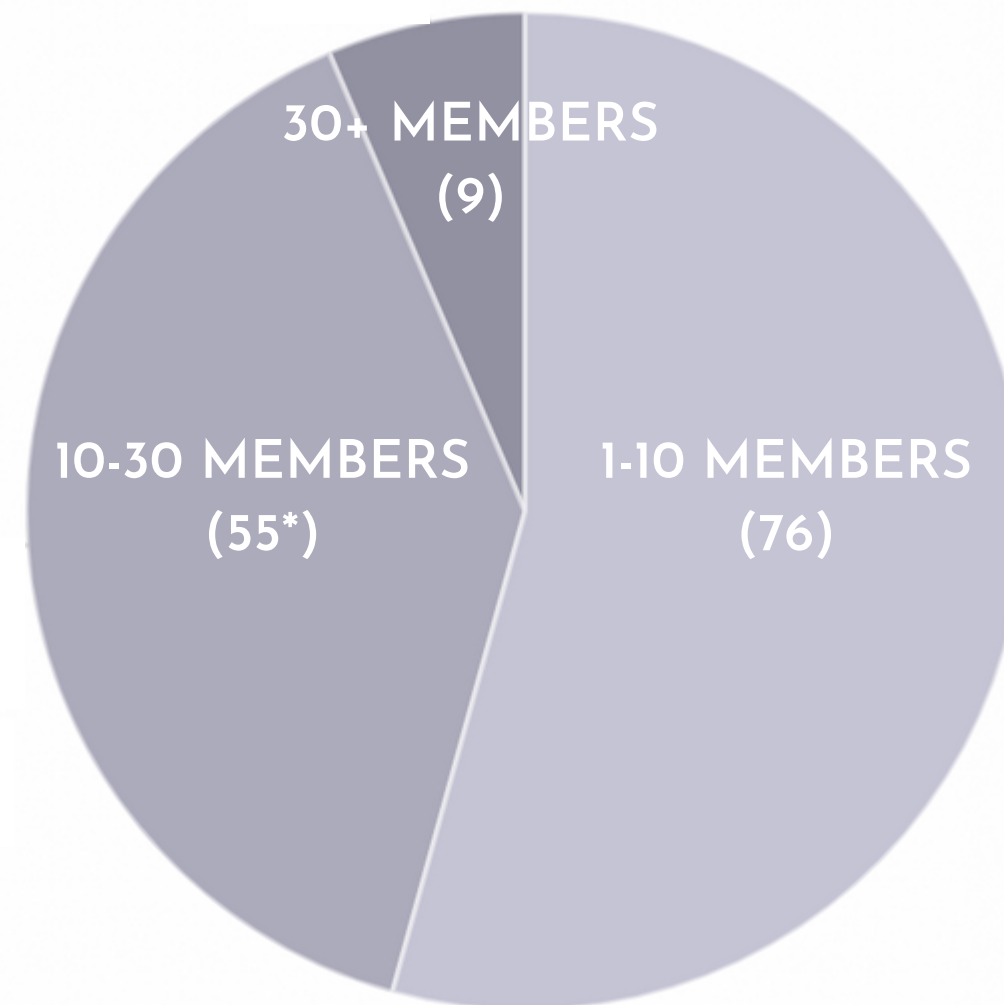
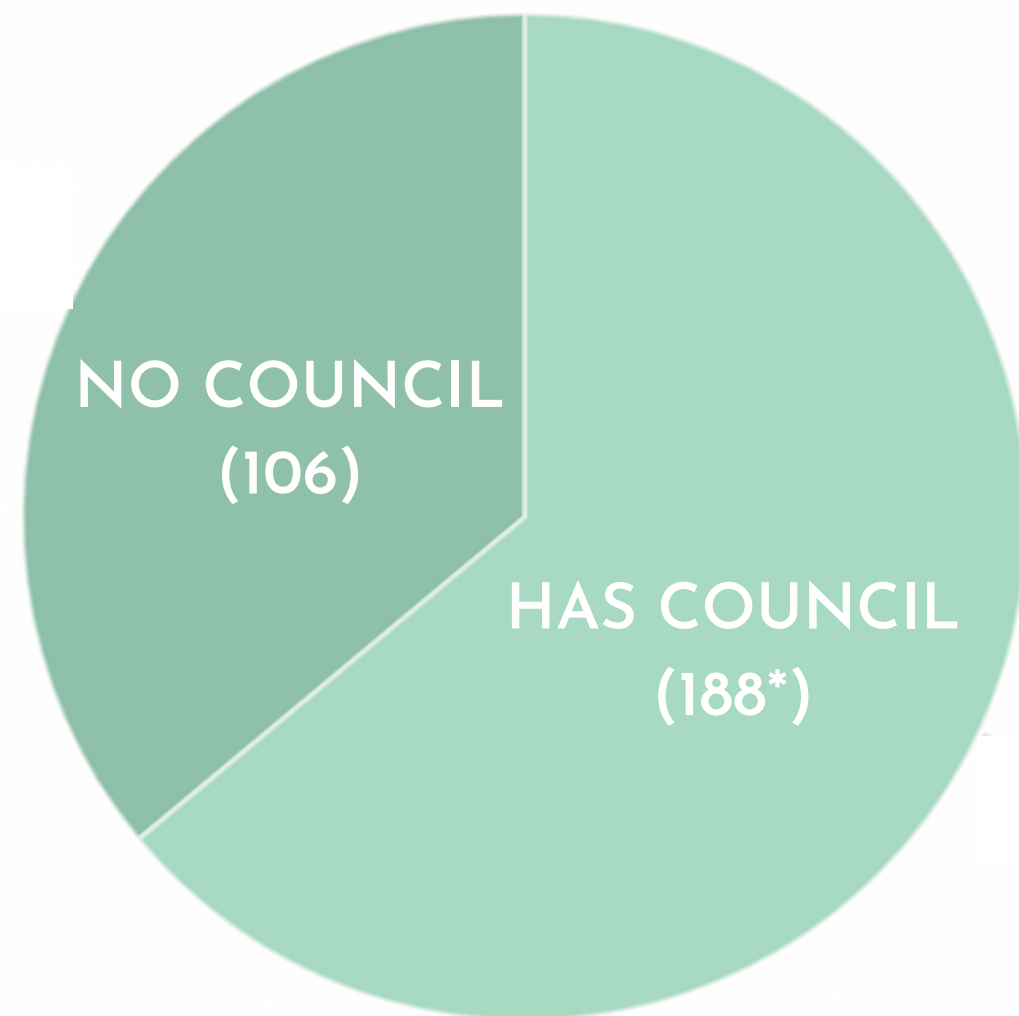
AVAILABLE EXPERTS

239 responses

135 universities* offer Entrepreneur-in-Residence programs. The majority of these universities (84 of 135) have between 1 and 5 experts available.

43% (55 of 128 universities) of EIRs receive payment for their services, while 37% (47 of 128 universities*) act as volunteers.

ADVISORY COUNCILS



Only 32% of universities* allow Board of Trustee members to sit on their advisory councils.

ADVISORY COUNCILS CONT.

What is the financial commitment for each advisory council member?

No financial commitment	95 universities
\$1 - 999	2 universities
\$1,000 - 4,999	14 universities
\$5,000 - 9,999	13 universities*
\$10,000+	7 universities

ADVISORY COUNCIL MEETINGS

135 responses



No meetings required
1 university (1%)



At least 1 meeting per year
18 universities (13%)



At least 2 meetings per year
58 universities* (44%)



At least 3 meetings per year
15 universities (11%)



At least 4 meetings per year
29 universities (21%)



5-10 meetings per year
4 universities (3%)



10+ meetings per year
10 universities (7%)

2019 UPDATES

- Utilized suggestions from 2017 participants
 - Program Audience and Organization
 - Metrics and Measures of Success
 - Collaboration Among Campus Partners
- Distinguished *center* from *program*
- Updated contact lists - added attendees from 2018 GCEC Conference and de-duplicated contacts from various universities

QUESTIONS?

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Full 2017 Report can be found on the Ain Center website at bit.ly/2017-entsurvey