January 2022

Dear Student Leaders:

Happy New Year! Although this is not the start we were hoping for, we are confident that by working together, we can manage a safe and successful remote January. We know it is hard to maintain your organization virtually, but by utilizing the tools outlined in this edition of the Insider, your advisor, and the Medallion Program - you will be well equipped. Please pay close attention to the information regarding the Virtual Winter Activities Fair and reach out as appropriate with any questions or concerns. Information can change quickly, so continue to read the communications from the University, check the COVID-19 Dashboard website, and WCSA's website for Student Life Spaces information.

Warm regards,
Anne-Marie Algier, Associate Dean of Students

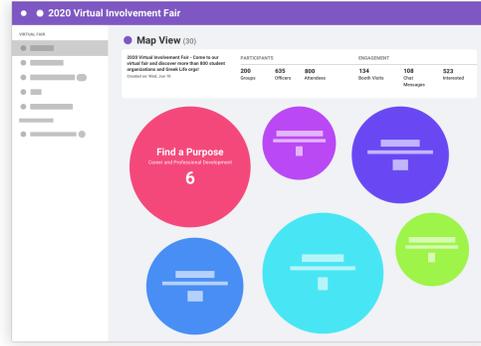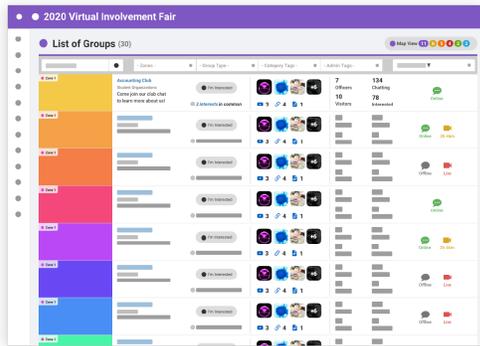# What's Inside:

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Winter Activities Fair Update

The Winter Activities Fair will be going virtual on CCC at two times on **Friday, January 21st from 2-3:30pm EST and 5-6:30pm EST**. Below is a preview of what the virtual fair will look like:

Edit, Update, and Activate Your Virtual Booth

To have your organization included in the fair, Officers will need to log on to CCC and follow these steps. Many booths still have set-ups from previous virtual fairs, so please be sure to update your content before activating. *Booths must be activated before January 21 to be included in the virtual fair.*

1. **Access Your Booth**

   From your group Dashboard, go to More Tools > Virtual Fairs. Click the "Booth Settings" button on the listing for this fair. Check out [this video](#) to see how to build your virtual booth. (Unable to view the first link? [Try this one](#).)

2. **Add Content**

   Help prospective members get to know your organization! Students can filter by "Most Active" – which means the more content you add, the higher you will appear on the list of groups. Types of content you can include:

   a. **General Info:** Add a slogan, share what you're all about, and note if you want students to join your mailing list (by becoming a Contact). Select relevant Interests, Industries, and/or Sports so that students exploring their passions can be matched with your organization in a list of "Suggested Groups."

      i. *Pro tip: If you want people to join as a full member right away, add your group's QR code (found on your Dashboard) to the content in the box labeled "Present your group in a few words."*

   b. **Communications:** Select if you want to participate in a Group Chat and/or One-on-One Chat with interested students visiting your booth. Assign members to facilitate the chat during the live event times. Live Zoom links are also a great way to facilitate more personal audio/video connections!

      i. Group Chat = single room where all participants can see all messages sent during the fair (great for Q&A).

      ii. One-on-One Chat = assigned on a rotating basis with interested students.

   c. **Media:** Make your booth stand out with officer introductions, images, and videos from past events. Include a link(s) to your website (make sure it's up to date!) and upload documents.

3. **Activate to Launch**

   Once you've completed your setup and/or updates, select the **Activate Booth Checkbox**. This will ensure your booth appears in the virtual fair. Forgot something or made a typo? It's okay, you can go back and edit your booth as needed.

Fair Follow-up

After the fair, you will be able to see who clicked the "I'm Interested" button for your organization by going to your Members List > Contacts and then filtering by the Member Tag with the name of the fair. You can then follow up with more information about joining and your upcoming meetings and events.

Help & Training
For a more interactive training on setting up and creating your booth, please see this video!

Spring 2022 Activity Updates

Below are the guidelines for a temporary pause on all in-person extracurricular student activities until February 1 that was issued by the UR President's Office.

- The pause applies to all student organizations (College Student Organizations, Fraternity & Sorority, and Residential Life).
- All in-person meetings, practices, rehearsals, and activities cannot occur until the pause has been lifted - which is at least until February 1st. Please note:
  - No action is needed from your organization to cancel reservations or CCC activity registrations. WCSA will cancel confirmed VEMS reservations and remove CCC activities as needed for dates occurring before the pause has been lifted.
  - You can no longer utilize spaces that were reserved for use during the pause and your activity cannot occur in-person. This includes executive board meetings, general member meetings, general interest meetings, and in-person activities of any kind.
- Your organization may conduct virtual activities. To do so, please submit an activity registration and select "virtual" as your event type.
- If you cannot adapt your activity to a virtual format and would like to reschedule for later in the semester, please submit a new VEMS request.
- Transactions in the SOFO office will be limited during this time.

Please work with your advisor should you have any questions or concerns about your activities.

Nominations for Student Life Awards

The annual University Student Life Awards, otherwise known as The Rockys, recognizes undergraduate students and Student Organizations who - through service to others, investment of talent and time, and pursuit of excellence - have significantly and positively impacted the University of Rochester and/or surrounding communities. **Nominations are open through Friday, February 11 at 12 p.m. (noon) EST**. Review the available awards and submit nominations here.

Sponsored by the Office of the Dean of Students.

Medallion Program Workshops

The Medallion Program provides workshops, interactive activities, and personal reflection to develop leadership capabilities through a flexible three-tiered journey. Register on CCC for access to attend. *You do not need to be enrolled in the Medallion Program to attend.*

Student Organizations can request any workshop for their Organization here. Email the Medallion Program if your Organization is interested in co-sponsoring one of these workshops!

Workshop	Date	Time	Location	Domain
Anti-Racist Leadership	Thursday, Jan. 20	5-6 p.m.	Virtual - Register!	Intrapersonal Development
Implicit Bias & Microaggressions	Friday, Jan. 21	3-4 p.m.	Virtual - Register!	Cognitive Complexity
SMART Goals	Monday, Jan. 24	7:30-8:30 p.m.	Virtual - Register!	Interpersonal Competence
Resiliency and Adaptability	Thursday, Ja. 27	5-6 p.m.	Virtual - Register!	Practical Competence

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Apply to be a 2022-2023 Student Alumni Ambassador

SAAs are a select group of undergraduate students who serve as a bridge to our University alumni community by representing the student body and giving alumni a glimpse of current student culture and sharing their personal Rochester experience! This program provides opportunities for networking across the University and alumni community, shaping future student and alumni programs, and developing both personal and professional skills as a student and beyond.

Qualities that make up an SAA:

- Positive, responsible, and enthusiastic.
- Enjoys meeting new people and expanding their professional and personal networks.
- Strong interpersonal communication skills.
- Familiar with current campus initiatives, as well as the University's history and mission.

Applications will be live soon. Find more information here, and by following along on Instagram @uofr.saa. *Please note that you must be enrolled during the 2022-2023 academic year to apply. Those studying abroad this spring are welcome to apply.*

Apply to be a 2022-2023 Orientation Leader

Hone your leadership skills as an Orientation Leader! The Office of Orientation and First-Year Programs is accepting applications for the 2022-23 Orientation Leader position, which starts in May. In this role, you will be responsible for mentoring a cohort of incoming first-year and transfer

students - helping them and their families navigate academics, student life, and campus resources as an incoming Yellowjacket. You'll have the opportunity to develop and lead virtual and in-person programs for new students, both ahead of their arrival and during their first year on campus.

This a a paid, year-round position with 30-40 hours of work per week in the summer and 10 hours of work offered per month during the academic year. On-campus housing is provided in the summer. Learn more about the position, upcoming information sessions (January 18th), and how to apply on the Orientation and First-Year Programs website.

Spring 2022 Mentorship Program

Interested in finding a mentor? Join the spring 2022 mentorship program! The Meliora Collective Spring 2022 Mentorship Program is enrolling student mentees January 14-27. Find out more information here.

"Lift Off" Leadership Summit

The inaugural equity, diversity, and inclusion leadership summit hosted by the Office of Equity and Inclusion will feature keynote speaker Gloria Ladson-Billings, President of the National Academy of Education, and experienced leaders and practitioners. **Save the date for April 7th** featuring a leadership summit that will inspire, encourage, and transform spaces for institutional and organizational excellence. Find more information about the summit, the call for workshop proposals, and innovative spotlights here.

This publication is brought to you by Wilson Commons Student Activities: The Student Organization Insider is WCSA's monthly e-newsletter for student organization executive boards and advisors. The Student Organization Insider (SOI) is intended to keep student leaders informed on opportunities and updates from their areas of advisement: Students' Association, Athletics, the Interfaith Chapel, Fraternity and Sorority Affairs, Residential Life, Rochester Center for Community Leadership, the Hajim School, and Wilson Commons Student Activities. The SOI will not focus on information available to students through The Report or Weekend Highlights, and it will not be used to advertise student organization events. Instead, this newsletter is a unique and specialized publication with information and opportunities that are relevant to you as student leaders.