

Simon Business School

(Updated October 2019)

Major and Minor Codes

Master of Business Administration (MBA) Majors	Transcript Major Code
Business	ASU
Business Admin for Executives STEM	BES
Business Admin for Professionals STEM	BPS
Business Admin for Executives	BUE
Business Admin for Professionals	BUP
Business Administration	BUS
Business Administration Bern	BRN
Business	ERM
Business Administration Exec	EXP
Business	NIJ
Business with Public Accounting Designation	PAC
Business Administration STEM	MBT
Master of Business Administration (MBA) Specializations	Transcript Minor Code
Asset Management Specialization	AD
Banking Specialization	BA
Brand Management Specialization	BS
Corporate Finance Specialization	CF
Operations Specialization	OE
Pricing Specialization	PR
Product Management Specialization	PV
Strategy Specialization	SZ
Technology Specialization	TK
Venture Capital & Private Equity Specialization	VC
Master of Business Administration (MBA) Minors	Transcript Minor Code
Accounting Minor	AG
Analytics Minor	AY
Consulting: Operations and Technology Minor	CN
Consulting: Strategy and Pricing Minor	CJ
Entrepreneurship Minor	EB
Finance Minor	FN
Global Business Minor	GB
Health Sciences Management Minor	HM
Leadership Minor	LD
Marketing Minor	MR
Master of Business Administration (MBA) Concentrations	Transcript Minor Code
Accounting and Information Systems	BB
Applied Statistics	SQ
Brand Management	BX
Business Environment and Public Policy	BD
Business Systems Consulting	BF
Competitive and Organizational Strategy	BG (1996 - 2014)

Competitive and Organizational Strategy - Pricing Track	CO
Competitive and Organizational Strategy - Strategy and Organizations Track	BG (2015 - present)
Computers and Information Systems	BH
Corporate Accounting	BJ
Electronic Commerce	BK
Entrepreneurship	BL
Finance	BM
Health Sciences Management	BN
International Management	BP
International Management Exchange	BQ
Marketing	BR
Marketing - Brand Management Track	MB
Marketing - Marketing Strategy	MM
Marketing - Pricing Track	MP
Operations Management	BO (2016 - present)
Operations Management – Manufacturing	BO (1980- 2015)
Operations Management – Services	BW
Pricing	BZ
Public Accounting	BY
Master of Science (MS) Majors	Transcript Major Code
Accountancy	ACT
Accountancy STEM	ACN
Business Administration	BUS
Business Analytics with STEM designation	BUA
Finance	FIN
Finance with STEM designation	FIS
Health Care Management	HCC
Management	MGT
Marketing	MKT
Marketing Analytics with STEM designation	MKA
Medical Management	MMM
Wealth Management	WMT
Master of Science in Business Administration (MS) Concentrations	Transcript Minor Code
Applied Economics (non-terminal MS only)	SP
Business Analytics	SW
Finance	SB
General Management	SC
Health Care Management	SY
Information Systems Management	SD
Management Science (non-terminal MS only)	SV
Manufacturing Management	SF
Marketing	SJ
Medical Management	SK
Pricing	SX
Services Management	SG
Technology Transfer and Commercialization	SN

Ph.D. Concentrations	Transcript Minor Code
Accounting	PA
Applied Economics	PB
Applied Statistics	PD
Computer Information Systems	PF
Competitive & Organizational Strategy	PG
Finance	PJ
Macroeconomics	PK
Management Science	PL
Marketing	PM
Operations Management	PP