

2020 EIGHTH ANNUAL FINGER LAKES REGIONAL CONTEST

ENTER YOUR BUSINESS IDEA

WHO'S ELIGIBLE?

Current undergraduate and graduate students from accredited colleges in the Finger Lakes Region (see logos below). A full business plan is NOT required.

WHAT DO I DO?

- Choose to enter in one of below six categories.
- View instructions at <http://bit.ly/nybpc-fl>.
- Complete online application: <http://bit.ly/nybpc-apply-20> by: **Wednesday, March 25, at noon.**

WHAT COMES NEXT?

- Regional semi-finalists in each category will be invited to virtually present their ideas to distinguished panels of judges. Date(s) to be announced.
- Up to 12 teams will be selected to virtually present at the statewide finals. Date(s) and format TBA.

MORE INFORMATION

For more information and complete contest rules, visit <http://bit.ly/nybpc-fl>.

CATEGORIES

AGTECH & FOOD • ENERGY & ENVIRONMENT • MILITARY & FIRST RESPONDER
MEDTECH & WELL-BEING • TECHNOLOGY & ENTERTAINMENT • CONSUMER PRODUCTS & SERVICES

COMPETE FOR THOUSANDS OF DOLLARS IN CASH PRIZES!



APPLY BY:
MARCH 25
@ Noon

